



	Standard	Pro <small>★ best value</small>	Enterprise
BUILDING VISUALIZATION			
3D interactive models	✓	✓	✓
flexible door & window placement	✓	✓	✓
USER INTERFACE			
supported on mobile	✓	✓	✓
basic dealer branding (logo & color scheme)	✓	✓	✓
watermark & client protection features		✓	✓
dealer-only branding (remove all references to supplier)		✓	✓
white label (remove IdeaRoom logo)		add-on	✓
premium interface including 3D background templates			✓
identity package (total customization)			add-on
additional website(s) for alternate brands		1 included	2 included
PRICING			
single-supplier price estimates	✓	✓	✓
multi-supplier pricing		3 included	4 included
additional suppliers		add-on	add-on
QUOTES & ORDERS			
itemized detail	✓	✓	✓
rent-to-own & financing estimates	✓	✓	✓
2D floorplans with measurements	add-on	✓	✓
custom discounts & line items	add-on	✓	✓
configurable submit dialogs & emails		✓	✓
ONLINE CHECKOUT			
RTO National, Greensky (rent-to-own & financing)	add-on	✓	✓
Stripe, Authorize.Net (credit card processing)	add-on	✓	✓
Avalara (sales tax)	add-on	✓	✓
additional payment gateways	add-on	add-on	add-on
ENHANCED DEALER SUPPORT			
management of dealers		✓	✓
dealer access to lead management system			✓
INTEGRATIONS			
HubSpot, SharpSpring (CRM)		✓	✓
Zapier (automation)		✓	✓
developer access		add-on	✓
SUPPORT			
standard support	✓	✓	✓
priority support		✓	✓
dedicated account representative			✓
developer support		add-on	add-on