



	Standard	Pro <small>★ best value</small>	Enterprise
BUILDING VISUALIZATION			
3D interactive models	✓	✓	✓
flexible door & window placement	✓	✓	✓
cupolas & weathervanes	✓	✓	✓
USER INTERFACE			
supported on mobile	✓	✓	✓
full color icons	✓	✓	✓
watermark & client protection features		✓	✓
white label (remove IdeaRoom logo)		add-on	✓
premium interface including 3D background templates			✓
identity package (total customization)			add-on
additional website(s) for alternate brands		1 included	2 included
PRICING			
no pricing	✓	✓	✓
simple base pricing (estimated packages)		✓	✓
protected pricing (internal only)		✓	✓
pricing via BOM/ERP integration			add-on
QUOTES & ORDERS			
itemized detail	✓	✓	✓
lead management	✓	✓	✓
images with all elevations	✓	✓	✓
2D floorplans with measurements	✓	✓	✓
rent-to-own & financing estimates		✓	✓
custom discounts & line items		✓	✓
invoice format (includes signature block, contract terms & conditions)		✓	✓
PDF quote format		add-on	add-on
ONLINE CHECKOUT			
RTO National, Greensky (rent-to-own & financing)		✓	✓
Stripe, Authorize.Net (credit card processing)		✓	✓
Avalara (sales tax)		✓	✓
additional payment gateways		add-on	add-on
DEALER SUPPORT			
supports <i>IdeaRoom Dealer</i>	✓	✓	✓
management of dealers		✓	✓
dealer access to lead management system		up to 10	✓
INTEGRATIONS			
HubSpot, SharpSpring (CRM)		✓	✓
Zapier (automation)		✓	✓
developer access		add-on	✓
SUPPORT			
standard support	✓	✓	✓
priority support		✓	✓
dedicated account representative		add-on	✓
developer support		add-on	add-on