

Crown Realty Partners

Founded in Toronto in 2001, Crown Realty Partners acquires, leases, manages, and redevelops commercial real estate assets across Canada. Crown has a well-established track record, an experienced team, and takes a hands-on approach to provide superior returns for its investors and better workplaces for its tenants.

Crown is committed to being a sustainability leader in the real estate industry and strives to exceed regulatory requirements by implementing innovative approaches and investing in ongoing physical and operational improvements. Though sustainability and social responsibility have been central to the organization since its founding, Crown Realty Partners has particularly accelerated its ESG efforts over the past five years.



87

overall GRESB score in
2020

+4

points higher than
peer average



Measurabl helps us determine where the strengths and weaknesses are, where we should dedicate more attention, data quality, develop insight-to-action plans and adjust practices to improve operational efficiency.

Janbee Monsod

Director of Property Management, Crown Realty Partners

Automated Data Collection

Crown began using Measurabl primarily to automate the collection of utility data and streamline ESG reporting across its portfolio, which encompasses almost 7 million square feet of office space.

Utilizing Measurabl's automation of data gathering and tracking for projects, KPIs, and building certifications, the sustainability team now spends less time collecting data and more time focusing on ESG projects that move the needle.

The team can also provide metrics to its partners for investor reporting on demand, including summaries of its portfolio- and asset-level ESG performance and projected energy savings resulting from various upgrades.



Automating data entry has enabled Crown to focus on other key aspects of our sustainability strategy such as tenant engagement and innovation.

Dilan Cetinkaya
Sustainability Analyst, Crown Realty Partners

Streamlining ESG Reporting

Crown's first year reporting to GRESB was 2019, and although the company scored higher than peer average, the reporting process was time consuming without having a central repository for all of the required information.

Crown used Measurabl's ESG reporting tool to report to GRESB in 2020 and had a significantly more streamlined experience. The team saved a significant amount of time and effort pulling the required information through Measurabl.

Crown's GRESB score increased during a year when many scores decreased slightly due to changes in the scoring methodology.



GRESB requires additional resources to focus effort and time on data organization. With Measurabl's automated technology, we were able to streamline and simplify data gathering, allowing us to save time and focus our efforts on our ESG strategy.

–Janbee Monsod



Incorporating ESG into Every Decision

Crown's ESG platform is focused on connectivity, health and resilience on a building and corporate level across our core pillars:

- Team
- Tenants
- Community
- Investors

Crown encourages every member of its team to act responsibly in every decision they make, across every facet of our business.

Transparency is an integral part of Crown's ESG approach, including its dedicated reporting to clients and investors. Measurabl is supporting this imperative in a number of ways:

- Senior management accesses the user-friendly platform to stay up to date on sustainability benchmarking and results.

- Measurabl's new PCRX feature assists Crown, during its due diligence phase and through ongoing building operations, in evaluating building-level exposure to climate-related events to help mitigate climate risk.
- Outlining a comprehensive view of Crown's building-level ESG performance to track which assets are excelling in certain areas and prioritize where improvements need to be made.

In 2021, Crown is rolling out Fitwel certifications across several properties in its portfolio, striving toward improving the health and wellness of building tenants. Crown is a Fitwel Champion, showcasing their commitment to applying Fitwel's design and operation strategies to a portion of its workplace portfolio.



Measurabl's data visualization tools have helped increase employee engagement around our sustainability strategy. Having an easily accessible way to see and understand trends, outliers, and patterns has been imperative.

—Dilan Cetinkaya



In Closing

By centralizing and automating the collection of ESG data across Crown's real assets currently under management, Measurabl has helped Crown launch a technology-forward approach to ESG. The company has established ambitious goals that showcase its commitment to sustainability as well as public health and wellness. [Learn more](#) about Crown's progress and strategic objectives.

Measurabl is the world's most widely adopted ESG (environmental, social, governance) data management solution for commercial real estate. With more than 112,000 assets representing over 15 billion square feet across 92 countries, Measurabl helps innovative companies measure, manage and disclose their ESG performance, assess their portfolio's exposure to physical climate risk, and gain access to additional services such as ENERGY STAR certification and data assurance.

Learn more at measurabl.com