

# Take control of your ESG journey.

There is no singular definition of or pathway to “ESG success.” Your markers for success depend heavily on your company’s objectives. Whether your goal is to be more transparent with investors, improve your operational efficiency, or take advantage of sustainable financing options, your journey will always start with **accurate, timely, and accessible ESG data**.

## Start here.

### 1. Collect

Utility bill data on energy and water consumption, waste diversion, and carbon emissions is a good place to start to establish an ESG baseline.

### 2. Disclose

Ready or not, it’s better to disclose your data than delay this step. Frameworks like GRESB or CDP or certifications like LEED or BREEAM are great options.

### 3. Improve

Better data can provide clear guidance on improving business operations and acquisition as well as allocating capital expenditures for retrofits and future proofing projects, and more.



## Invest in improvement projects

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## Access sustainable funding

Granular ESG performance data can help owners access better capital and take advantage of growing opportunities in [sustainable finance](#), including green bonds and loans.



## Obtain green building certifications

Green building certifications remain the best proxy for good ESG performance, and they signal to stakeholders and investors that you’re serious about sustainability. Learn about the [top ten](#) certification options for your building.



## Decarbonize your portfolio

Identifying your lowest performing buildings [from a sustainability perspective] so that you can invest in improvement projects that will reduce carbon emissions over time.