

# DIGITAL TRANSFORMATION

How the commercial real estate industry adopted modern approaches to ESG.

## The Facts

# 3/4

3 in 4 real estate professionals say technology is essential to ESG success.

# 400

Average hours saved on ESG reporting from using software.

# 7x more accurate

Average accuracy vs manual approaches.

# >\$7.5B

Did you know? Listed companies that use Measurabl have issued over \$7.5B USD in green bonds.

Real estate companies must collect, analyze, and report environmental, social, and governance (ESG) data. Simply reporting whatever ESG data a firm has on hand is no longer sufficient. The goalpost has shifted to data quality, accuracy, target management, regulatory compliance, physical climate risk, and data completeness.

## The Benefits



### Access to Capital

Investors are making ESG an exclusionary requirement.



### Regulatory Compliance

Comply with city, state, national, and sector-specific reporting requirements.



### Higher Asset Value

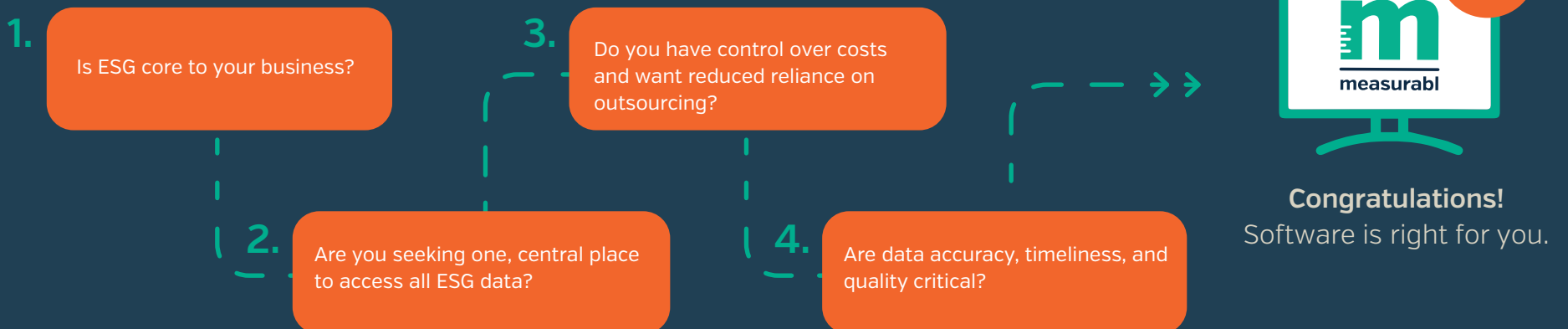
Lower operating expenses (OpEx) increases net asset value (NAV).



### Tenant Attraction and Retention

Credible tenants insist on sustainable spaces.

## Is software a good fit for you?



## What's next?

Gain access, visibility, and control over your ESG data using software.

Capture improvement opportunities by focusing internal and/or support services.

**Measurabl** is your **all-in-one** ESG platform for software and services.



### Technology for recurring, core business needs

Portfolio-wide data collection, automation, and normalization

Investor reporting

Regulatory compliance, certification, and tracking CapEx

Physical climate risk

Pre-investment due diligence

Peer benchmarking



### Services for one time or occasional needs

Building certifications

Regulatory compliance

Policy development

Capital expenditures (CapEx) projects

Is your portfolio Measurabl?

Get started today at  
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