

## SPLITIT SHOPPER REVIEW

# Shopper Uses Splitit to Upgrade their Road Bike with Canyon



L is a Splitit shopper who lives in Cairns, Australia. Professionally, he is a real estate agent, but cycling and triathlons are his life. As most seasoned cyclists do, he has bikes to suit specific training needs. Unfortunately, his old road bike was nearing the end of its life, but it gave him a good excuse to upgrade. He decided to purchase Canyon's Aeroad CF SL 8.0 model, which just won the reddot 2020 award for best of the best bicycle design. L is extremely happy with his purchase, saying it is a beautiful bike.

“ Splitit is just a good idea. ”

L, Splitit Shopper



L decided to pay for his new bike with Splitit because he had used this option before when shopping on Kogan, an Australian ecommerce site. So, he knew the name and understood the process. “Splitit,” L explains, “is good for managing cash flow and, while I have used a lot of buy now, pay later (BNPL) options in the past, Splitit is better.” He likes how it automatically deducts his payment on a monthly basis directly from his credit card, and that it's such an easy and seamless solution.

His new road bike was a bigger ticket item, and splitting up the payments helped him upgrade his bike without paying a big lump sum. The setup was simple and, when he decided to make a few extra payments, someone was available straight away to help him.

One word  
to describe Splitit:

Uncomplicated

How likely are you to  
recommend Splitit?



\*This testimonial comes from a shopper with a verified Splitit purchase.

\*The name was shortened to provide anonymity.