

DAVID DOBRIK

29 years old
USA

Sexy, Gorgeous, and Humble Snapchat & Twitter:
@DavidDobrik

GENERAL

Content quality



Response rate



Education level

CREDIBILITY

This percentage means how many of the influencer's followers are real, genuine people and not just paid audience.

87%

PERFORMANCE ESTIMATION

	Engagement Rate*	Likes	Comments	Video Views	Shares
Instagram 14.0m followers	18.1%	2.6m	303k	-	-
YouTube 4.7m followers	-	-	-	-	-
TikTok					
Twitter 5.5m followers	-	-	-	-	-
Snapchat					
Facebook					
TuneMoji					

*Engagement Rate: Based on the posted content on each platform divided by the number of the followers

TOP 5 BRANDS

Most popular brands tagged on the influencers' contents.

American Eagle

Chipotle Mexican Grill

Coachella

Google

Lamborghini

POPULAR HASHTAGS

#ad #blacklivesmatter #dtvinfluencer #jlonow #nerfultra
#partner #summeryourway

POPULAR TAGS

@natalinanoel @zane @todderic_ @vanilladingdong
@lizakoshy @corinnakopf @jasonnash @davidsdisposable
@jacktdphoto @carlyincontro @shuapecck @eringilfoy
@johnstamos @nickantonyan @ughitsjoe @vlogmerch @att
@bryant @charlieputh @ernst @fanjoy @hp @ilyafeddy

AUDIENCE DETAILS BY FOLLOWERS

LOCATION BY COUNTRY

The influencer’s followers’ location regionally.

USA	60.8%
Canada	4.5%
United Kingdom	4.3%
Australia	3.2%
Mexico	1.8%

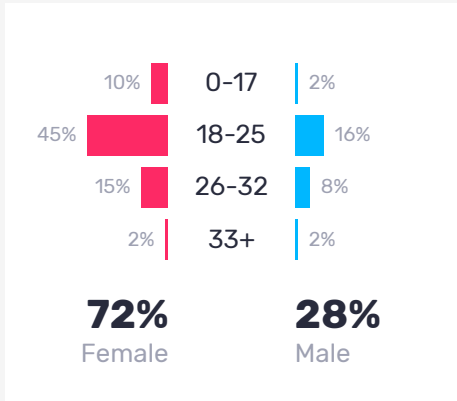
LANGUAGE

The influencer’s followers’ language based on their nationality.

English	88.3%
Spanish	2.9%
Portuguese	1.2%
French	1.0%
Russian	1.0%

AUDIENCE AGE & GENDER

The audience age and gender distribution based on our analysis.



AUDIENCE REACHABILITY

Users' audience categorised by the number of how many accounts their followers they follow.

< 500 followings	42.1%
500 - 1k followings	30.4%
1k - 1.5k followings	12.3%
> 1.5k followings	15.2%






CATEGORY AFFINITY

Most interesting topics amongst the influencers' audience.

Toys, Children & Baby
Friends, Family & Relationships
Television & Film
Music
Camera & Photography

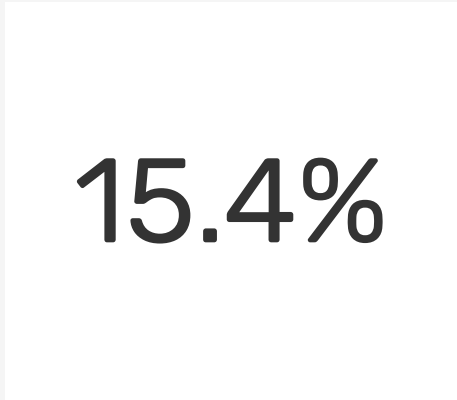
AUDIENCE BRAND AFFINITY

Which brands are most popular in the influencers' audience.

	Walt Disney
	Starbucks
	Apple
	Netflix
	DC Entertainment

NOTABLE FOLLOWERS

This percentage shows how many of the influencer’s followers have similar or even bigger follower count.



AUDIENCE DETAILS BY ENGAGED AUDIENCE

LOCATION BY COUNTRY

The influencer’s followers’ location regionally.

USA	64.4%
Australia	4.3%
Canada	4.2%
United Kingdom	4.1%
Mexico	1.5%

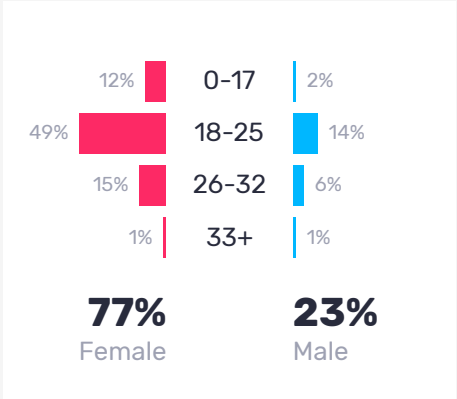
LANGUAGE

The influencer’s followers’ language based on their nationality.

English	91.8%
Spanish	2.0%
Dutch	0.9%
French	0.8%
Portuguese	0.6%

AUDIENCE AGE & GENDER

The audience age and gender distribution based on our analysis.



AUDIENCE REACHABILITY

Users’ audience categorised by the number of how many accounts their followers they follow.

< 500 followings	42.0%
500 - 1k followings	37.7%
1k - 1.5k followings	12.1%
> 1.5k followings	8.2%






CATEGORY AFFINITY

Most interesting topics amongst the influencers’ audience.

Toys, Children & Baby
Friends, Family & Relationships
Television & Film
Music
Camera & Photography

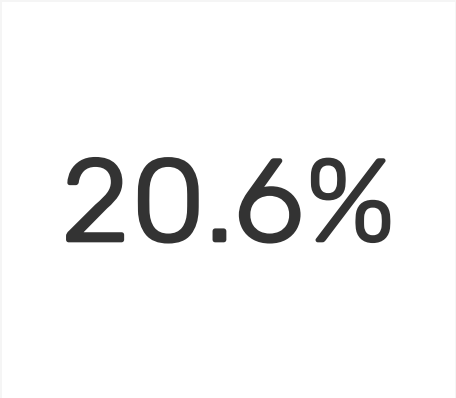
AUDIENCE BRAND AFFINITY

Which brands are most popular in the influencers’ audience.

	Walt Disney
	Apple
	Starbucks
	NIKE
	Netflix

NOTABLE LIKERS

This percentage shows how many of the influencer’s likers have similar or even bigger follower count.



LIKES NOT FROM FOLLOWERS

This percentage shows how many of the influencer’s likers who are not followers have similar or even bigger follower count.

