



edison365  
suite

Making ideas pay: from the drawing  
board onto the balance sheet





## Organizational Change



Office of Strategy, Chief Innovation Officer, IT Leaders, Portfolio Managers, PMO, Product Managers



## What is edison365?

A modular suite of solutions that accelerates business transformation by leveraging existing Microsoft 365 investments.



Drive a culture of innovation to initiate transformation

Justify and understand the impact of transformation

Deliver projects quickly and effectively to embed transformation



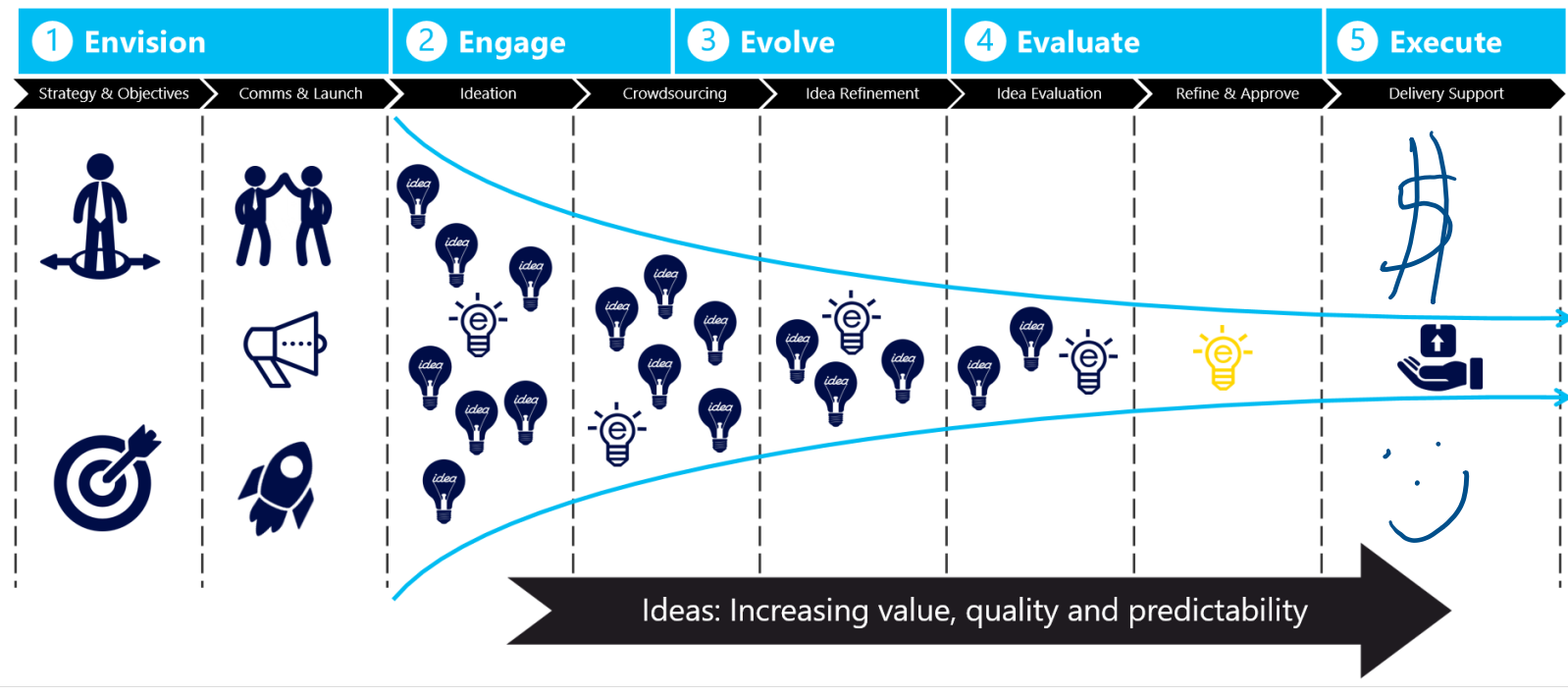
# Innovation methodology

The top-down  
“challenge” process



The bottom-up  
“ideas” process

- Delivers an integrated structure, proven process that supports delivering change and innovation management.
- Maximize engagement and employee participation.
- Time boxed, always on, nominations, short A/B comparisons, external challenges with vendors, partners, etc.





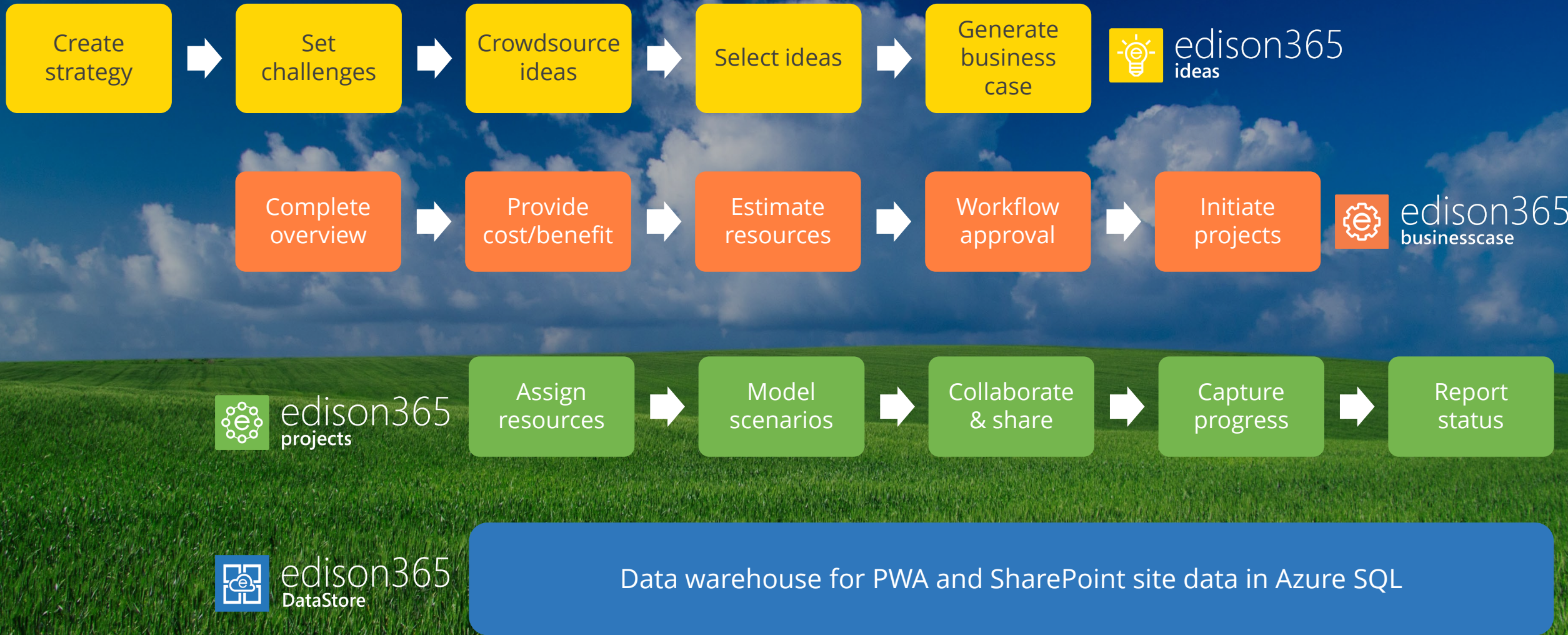
# Security & Compliance

- edison365 ISO certifications
  - ISO 27001 – Information Security Management
  - ISO 9001 – Quality Management
  - ISO 14001 – Environmental Management
- Latest penetration (PEN) testing Q1/21
- Microsoft SOC 2 and beyond
  - [Service Organization Controls \(SOC\) - Microsoft Compliance | Microsoft Docs](#)
  - edison365 deployed and secured in Microsoft GCC (Gov't Computing Cloud) and FedRamp





# Ideation to execution and value delivery







edison365  
ideas

An innovation platform to  
Make ideas pay







## Align ideas to strategy

Drive new ideas by setting challenges aligned to overall company strategy and crowdsourcing ideas.

## Empower employees to drive innovation

Engaging UI empowers employees to actively participate in the ideation process, creating new ideas and discussing and rating others; all without the need for any training.

## Objectively evaluate ideas

Fully configurable triage allows one or more people to evaluate ideas against organisational defined criteria such as cost, complexity, risk and ROI.



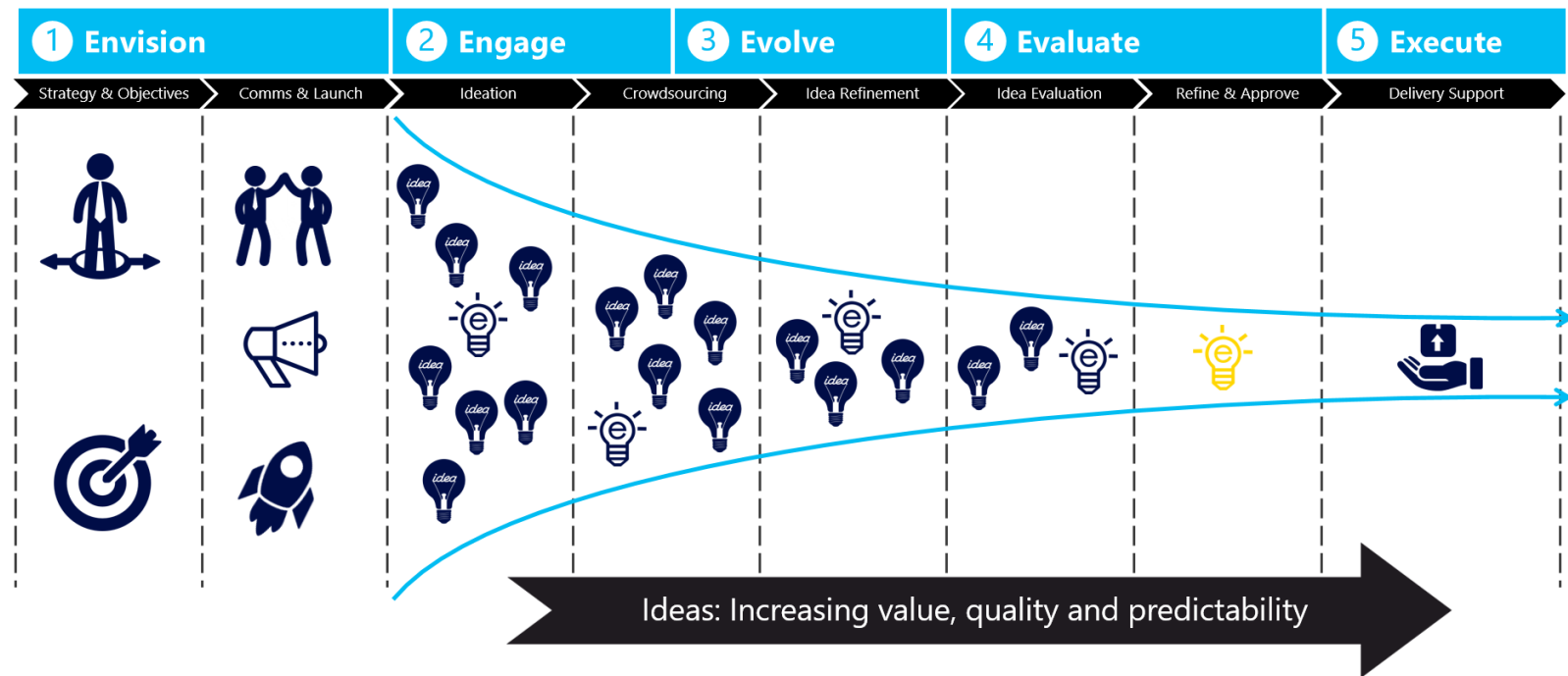
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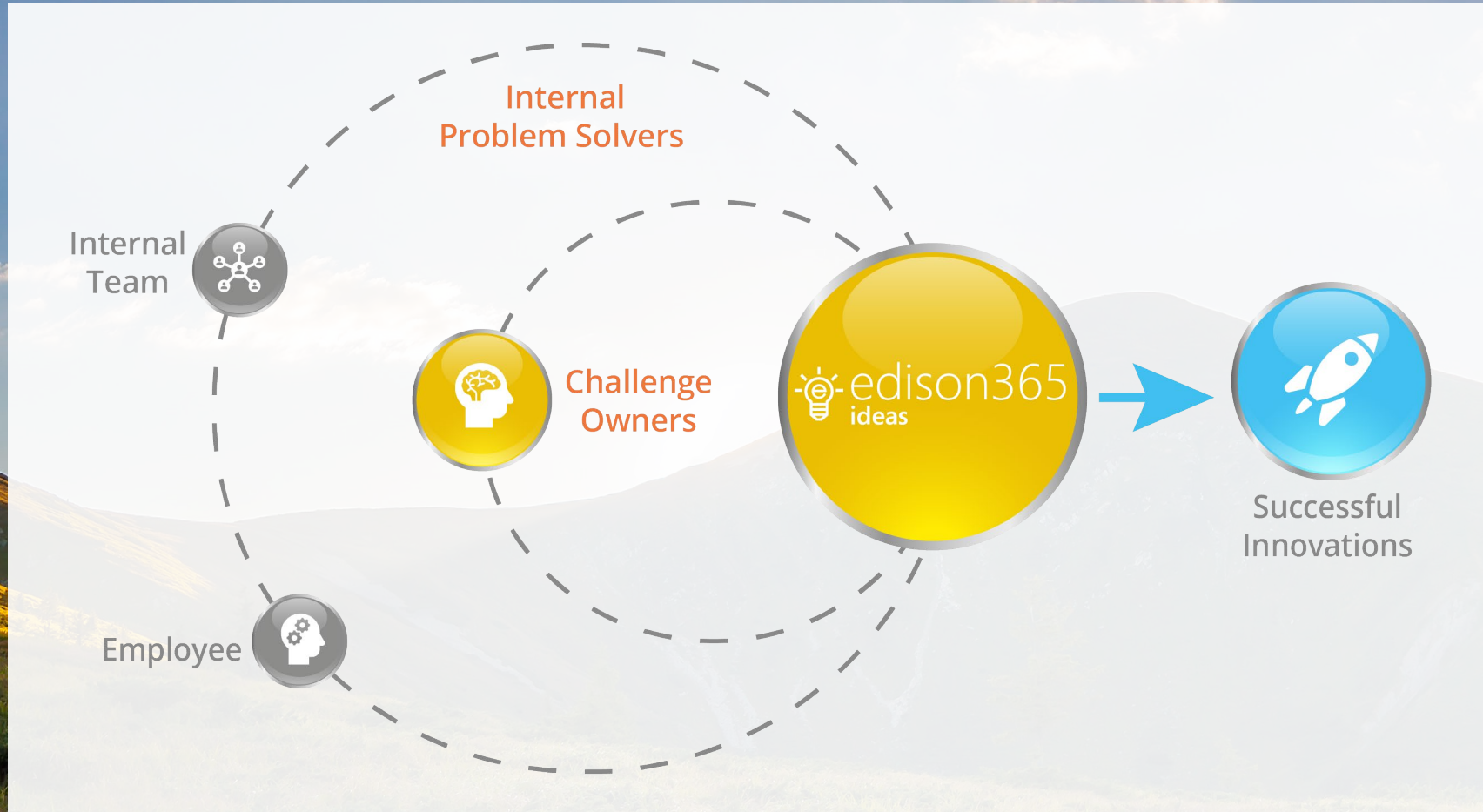
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# Internal innovation





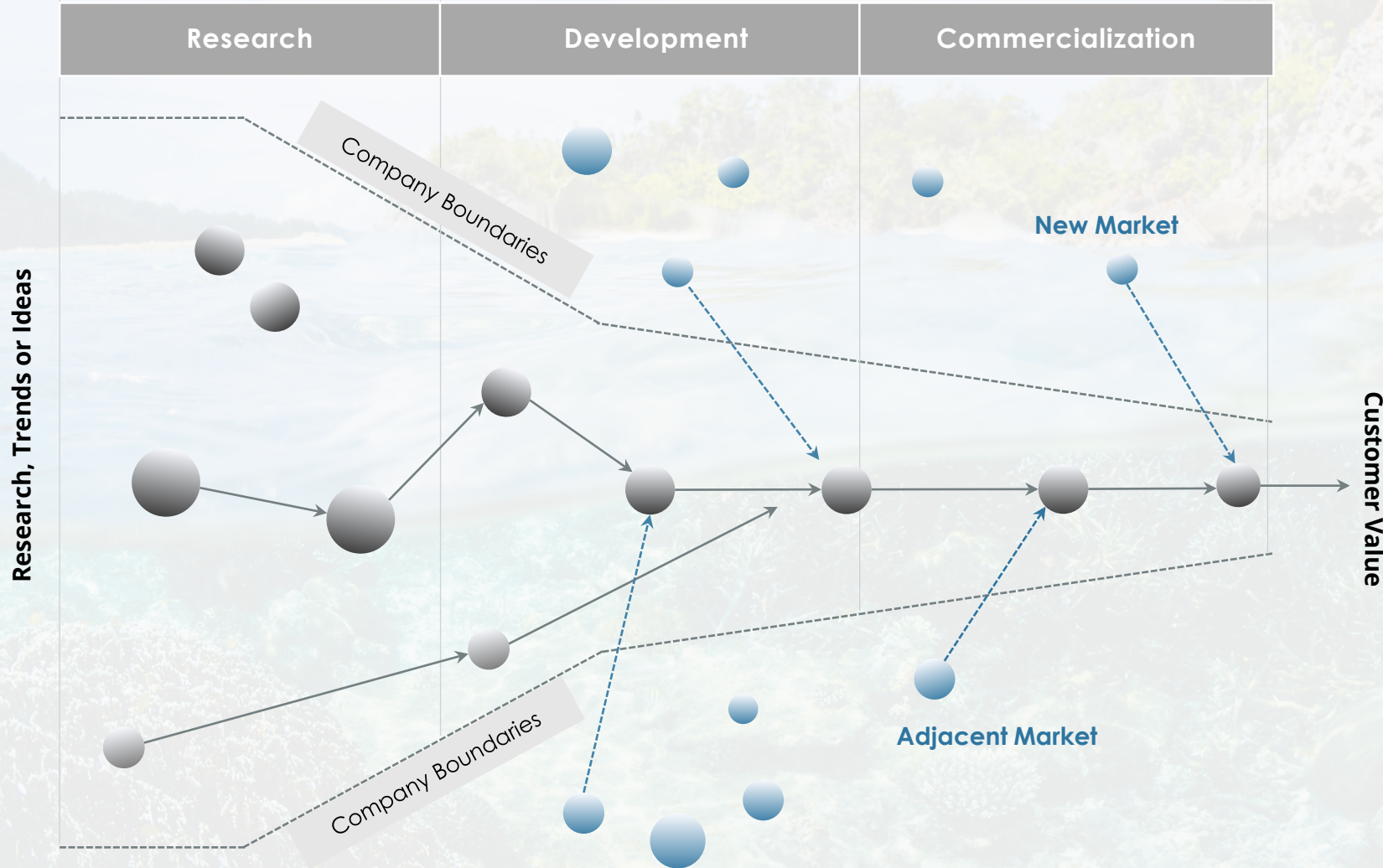


Open Innovation expands your innovation capabilities as it engages your organization's entire ecosystem.

It enables your external stakeholders to offer great ideas that your organization can turn into actionable solutions.



# Open Innovation (opportunities from everywhere)



Open Innovation is a paradigm that assumes that enterprises can and should use external ideas as well as internal ideas, and internal and external paths to market and customer value.

Key attributes:

- Commitment to two-way dialog and engagement
- Get past the “not invented here” syndrome
- Open and transparent
- Customers and partners



# Ecosystem value

## Set challenges

Direct innovator's focus to key challenges and strategic problems your organization is facing.

## Choose your audience

Target your challenges to specific groups or open them up to anyone with an idea.

## Gather ideas

Let your innovators do what they do best. With comments enabled collaboration is inevitable.

## Progress ideas

With integration into the wider edison365 stack, you can progress ideas into justifiable projects.

## Feedback & review

Comments enable clear communication with contributors to further develop ideas, and share when ideas have been progressed.

## Value creation

Drive value creation both internally and externally by engaging your entire ecosystem to crowdsource new ideas.





# edison365ideas with Open Innovation





# How edison365ideas & Open Innovation work



 edison365 ideas

edison365 for Open Innovation


 edison365 ideas



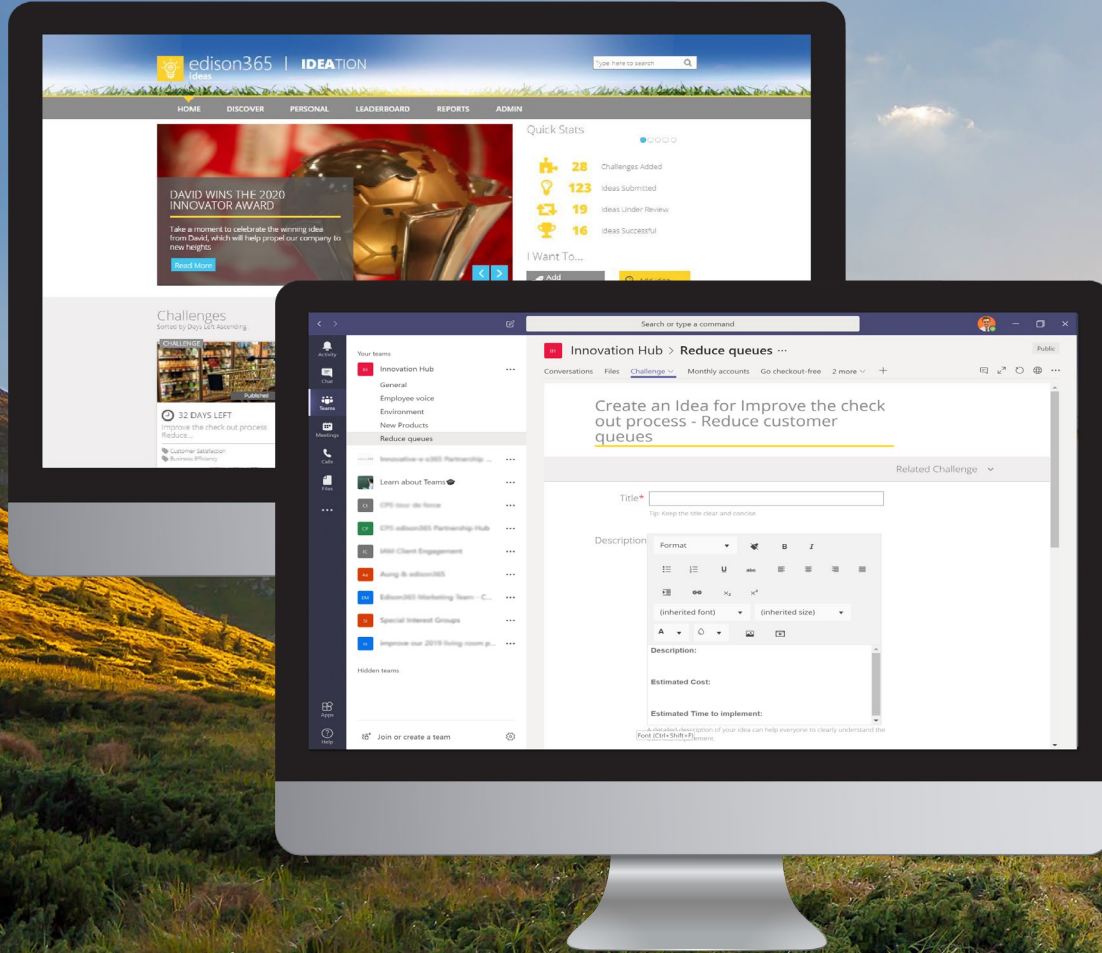
# Engaging User eXperience (UX)



- Designed with social and UX in mind
- Leverages the tools that your organization is already using (Microsoft Office 365)

 **SharePoint** + **yammer**

 **Microsoft Teams**







# edison365 businesscase

A unique platform to justify the  
value of ideas



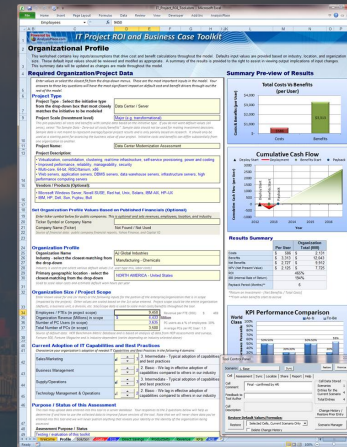


# How do organizations build business cases?

A combination of:

- Excel
- Email
- ERP
- PowerPoint, etc.

Little consistency and painfully slow approval cycles  
=  
Missed opportunities and lost productivity



The screenshot shows a business case document with the following sections:  
**1 Executive Summary**  
1.1 Business Need  
1.2 Anticipated Outcomes  
1.3 Justification  
1.4 Critical success factors

The screenshot shows a software interface for job estimating and quote generation. It includes sections for 'General Information', 'Customer Information', 'Quote and Run Quantities', and a detailed 'Production' table.

Op	Workcenter	Hrs	Rate	Total	Gross	%	Net	Mfg/EACH	Rate	Cost/EACH
10	Sawing #1	2	25.00	50.00	60.00	85	0.01	50.00	0.00	0.3604
20	CRACK MILL	4	0.00	0.00	12.00	300	12.00	0.00	0.00	4.2445
30	Inspection	0	0.00	0.00	0.00	100	0.00	0.00	0.00	0.0000



edison365businesscase



## Accelerate approval

Spot trends, identify bottlenecks and easily surface problems to avoid costly and inefficient delays.

## Complete visibility

Understand the cost, benefit, resource requirements and ROI across the entire portfolio of business cases.

## Fully configurable

Build multiple templates, forms and approval stages aligned to your own processes and financial sign off limits.





# edison365 projects

A comprehensive platform for  
delivering every idea





edison365projects

## Fully functional

Available standalone or with Project Online. Enhanced functionality including cost, risk, resource and support for a range of methodologies  
Easily configured by end-user process owners to model each company specifics.

## Engaging UI

Ensures rapid adoption and ROI. Easily view project data and interact with common functions with no training.

## Comprehensive reporting

Use in-built reporting, Power BI or third-party tools to fulfill all reporting needs.





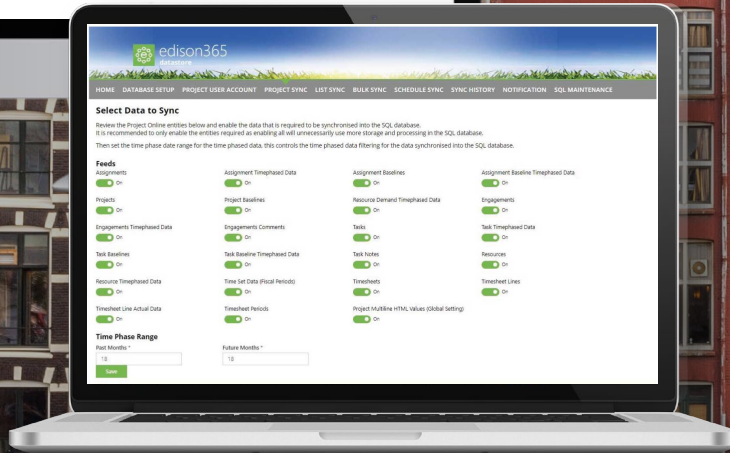
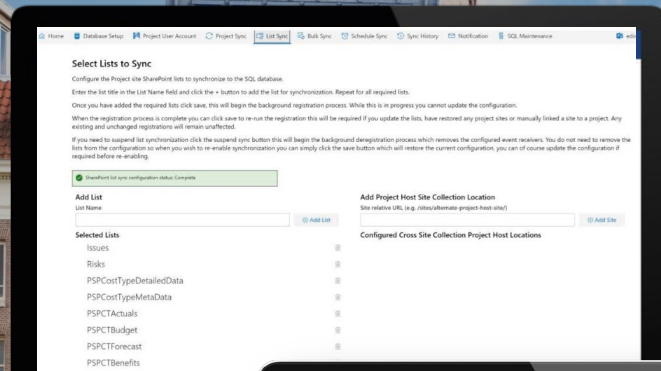
# edison365

## DataStore

Data solution for efficient and  
reliable reporting



# edison365 DataStore



## Up-to-date for powerful reporting

Use real-time event driven sync of all available Project Online and SharePoint list data or options for scheduled and bulk management.

## Engaging UI

Data stored in customers own Azure SQL tenant.

## Trend and Audit reporting

Store current and all changes to data for auditing and trend reporting.



edison365  
DataStore





Haley & Aldrich identified \$1M of lost revenue per annum with the collection of ideas submitted through edison365ideas.



Kwintes' Innovation Lab powered by edison365ideas has discovered innovative ways to continue to provide best in class care with ever restricting budgets.





- Headquartered in Marlow, UK and Seattle, US
- Worldwide customer base
- Customers across all sectors
- Robust partner community
- Global award-winning Microsoft Gold Partner



edison365  
ideas

Innovation platform to Make ideas pay



edison365  
businesscase

Process driven tools to justify and  
approve the value of ideas



edison365  
projects

A comprehensive toolset for  
delivering every idea





edison365  
suite

Enable your ideas economy with the edison365 suite of products and gain a transparent view of all your portfolios, easily crowdsource solutions, justify their implementation and identify areas of focus to generate measurable results to Make Ideas Pay.

