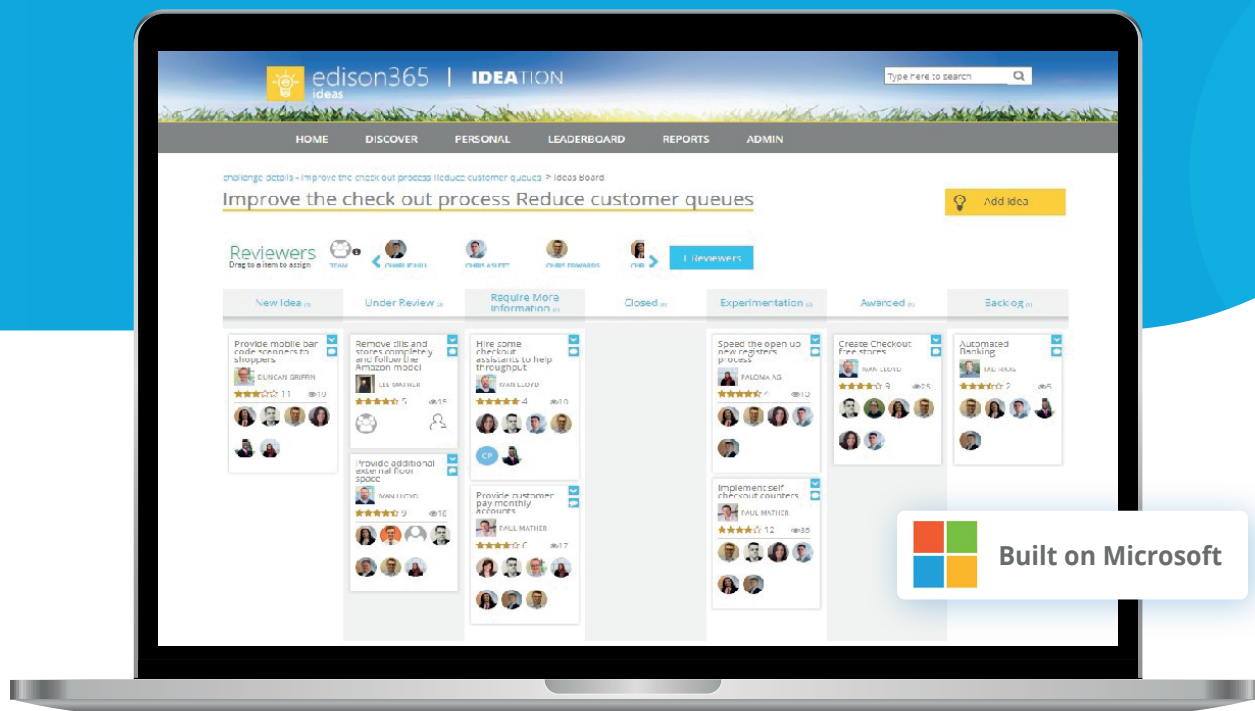


# edison365

Making ideas pay

## Innovation and Project Delivery Platform built on Microsoft 365

Create and deliver change across your organization,  
from idea to implementation



End-to-end innovation and project delivery solution built on Microsoft.



edison365  
ideas



edison365  
businesscase






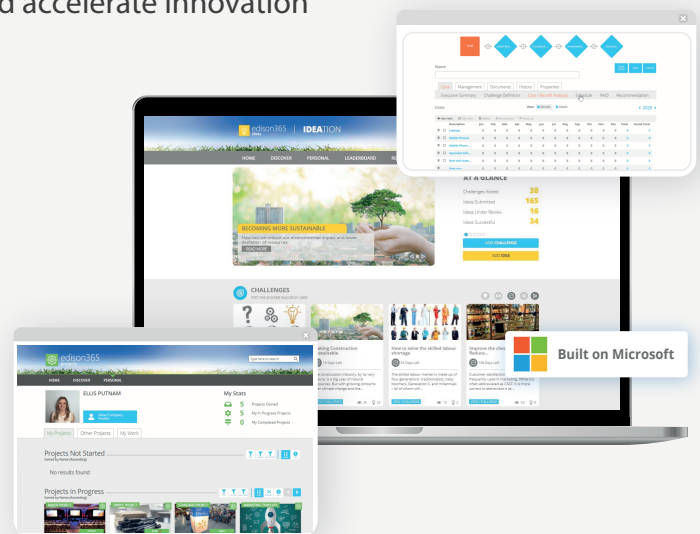
edison365  
projects

Gold Microsoft Partner  Microsoft



An employee-centric platform to democratize and accelerate innovation and project delivery across your company:

-  Capture great ideas and turn them into a reality
-  Drive collaboration and give a voice to each employee, no matter what your work setting is
-  Benefit from a friendly Microsoft 365 environment your employees are already familiar with






## What the edison365suite covers

Ideation, Business Case & Project Management

### edison365ideas

## Capture Ideas

Create a centralized process for kick-starting innovation and tap into the creativity of teams from across your business.

-  Create a fun, engaging and rewarding environment for collaboration
-  Enable employees to submit ideas any time, anywhere, from any device
-  Quickly review ideas against your overall business strategy



Seamlessly transfer all idea information into edison365businesscase for rapid approval.

edison365businesscase

## Build Business Cases

Rapidly evaluate your ideas, accurately forecast requirements, and gain an overview of business cases across your department or organization.



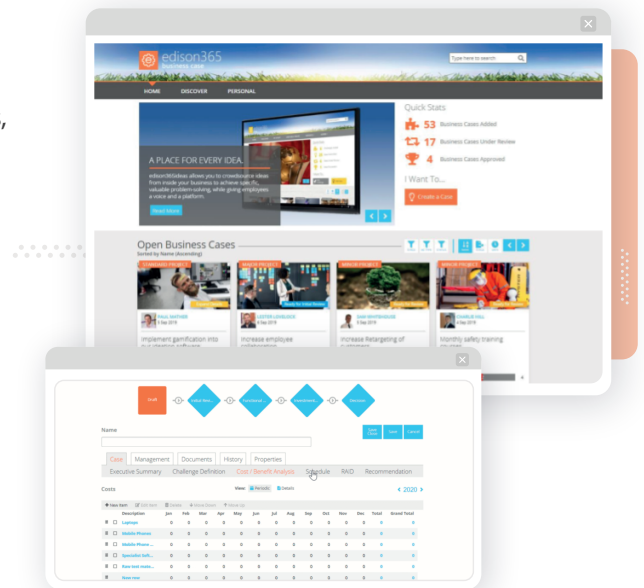
Identify trends and potential bottlenecks



Build templates, forms and approval stages aligned to your processes



Gain oversight of cost, benefits, requirements and ROI across all business cases



Once approved, migrate all necessary business case data into edison365projects for execution.

edison365projects

## Deliver Successful Projects

Enable teams across your business to seamlessly execute projects and collaborate using this comprehensive project management tool.



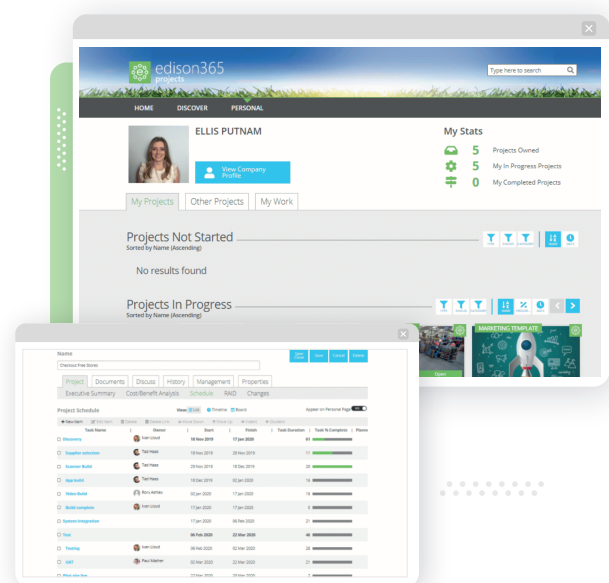
Gain a holistic view of project delivery and value realized



Keep stakeholders informed using reporting tools



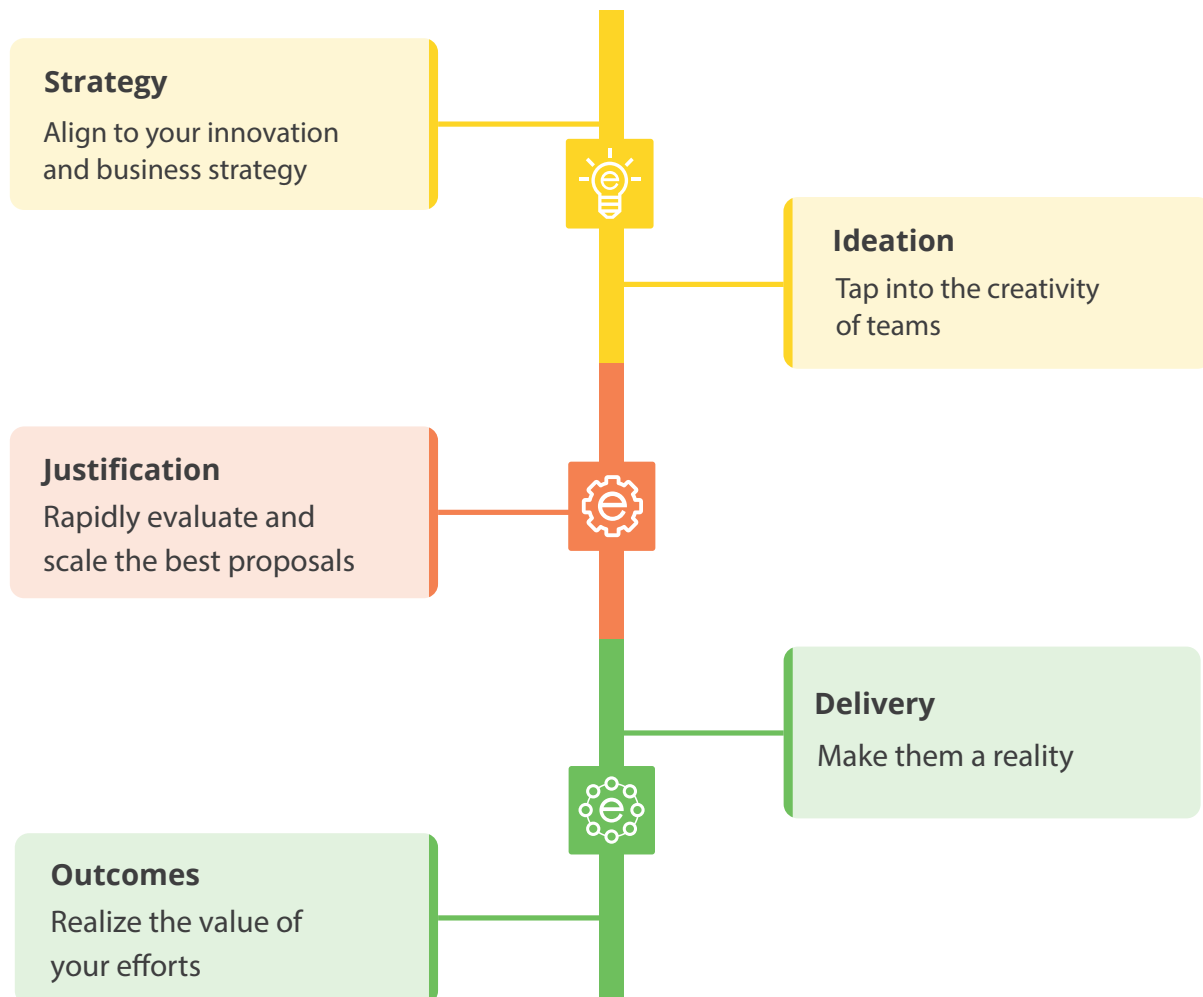
Tailor to your business needs and in-house processes



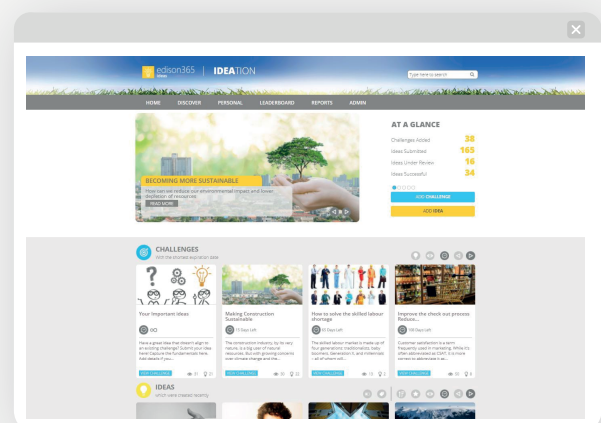
Easily report on your entire portfolio in one place and understand the full benefits and ROI from your efforts.

# Making Ideas Pay

The edison365suite enables you to create and deliver change across your organization, from strategy to project delivery



Select the tool that best matches your business challenges or engage with more than one to unlock powerful end-to-end innovation and project delivery and insightful cross-module reporting.

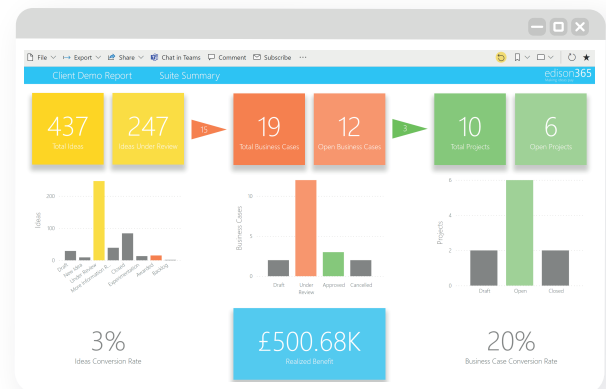


# How edison365 integrates with Microsoft 365

Gold  
Microsoft Partner



- All edison365 modules are built on Microsoft 365, leveraging existing investments and tools your teams are already familiar with, helping to drive rapid adoption.
- All data is stored in your own Microsoft 365 cloud, making full use of the GDPR and security capabilities it provides.



## Innovation and Project Management: a match made in heaven?

Read our white paper 'Innovation and Portfolio Management Office' to find out how aligning innovation and project management ensures ideas become real-life projects and are aligned to your corporate strategy.

To download, visit our content library at [www.edison365.com](http://www.edison365.com).



# World leading companies are accelerating innovation delivery **with edison365**



"We identified \$1M of lost revenue per annum through the collection of ideas submitted through edison365ideas"

*Ben Chandler, Chief Innovation Officer,  
Haley & Aldrich*



"Everyone I've talked with has been inspired. They all find it a great tool to work with"

*Sonja Brouwer, I&A/ICT Manager, Kwintes*



"Because edison365projects guides project managers through the main steps with configurable forms, it enforces the process and takes some of the burden away which helps productivity and efficiency"

*Stephen Williamson, Global Project Director,  
Essentra*



"Its clear-cut structure and user-friendly interface make it easy to keep track of all our initiatives for improvement and business cases. The system ensures that no ideas are overlooked, and that the best ones are promptly acted on."

*Tomas Dahlberg, Innovation Manager, SWEP*

Trusted by: \_\_\_\_\_



## SUCCESS STORY

# Cisco Centralizes Innovation and Delivery

Innovation is an integral part of Cisco's DNA and new ideas have always been central to their success.

Missing, however, was one seamless and holistic process for converting successful ideas into realized value.



The Cisco team really needed a tool that was transformational, supported the entire end-to-end process and was easy to use – that's where edison365 came into play.

- With edison365, Cisco's global teams are able to generate, collaborate and evaluate ideas through a single platform.
- It also enables business cases to be customized to each team's way of working and offers an easy-to-use platform to execute the resulting projects.

**5,000+**

platform users

**1200+**

ideas posted

**50+**

Implemented

“

“I see edison365 as an assembly line for innovation, from idea to value generation, with a ready-to-go product at the end”

- **Artem Ignatenko**, Innovation Development Manager of Customer Experience Organization **at Cisco**.



# Innovation & Project Management are the right and left brains of your organization

Big things happen when you work in unison



## Get in touch today

Visit: [www.edison365.com](http://www.edison365.com) | Email: [Hello@edison365.com](mailto:Hello@edison365.com)



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edison365  
suite