



# Building Sustainable Solutions

## The Challenge

To stay competitive, you always need to keep an eye on the future.

As market leader in brazed plate heat exchangers (BPHEs), SWEP constantly juggle numerous innovation and improvement projects to make sure they stay ahead of the field.

- The company needed to consolidate and simplify its processes with a unified collaboration tool, which had to be integrated with Office 365.
- SWEP need powerful digital solutions to enable them to handle every idea and project in a structured and transparent manner.



**Company:**  
SWEP

**Industry:**  
Mechanical Engineering

**Location:**  
Sweden

SWEP is a world-leading supplier of brazed plate heat exchangers for HVAC and industrial applications. Designed to make the most efficient use of energy, materials and space, this technology is fast gaining ground around the world, with SWEP at the very forefront of developments. The company's innovations and products are used in solar panels, district heating and air conditioning systems, to name just a few of the many areas of application.



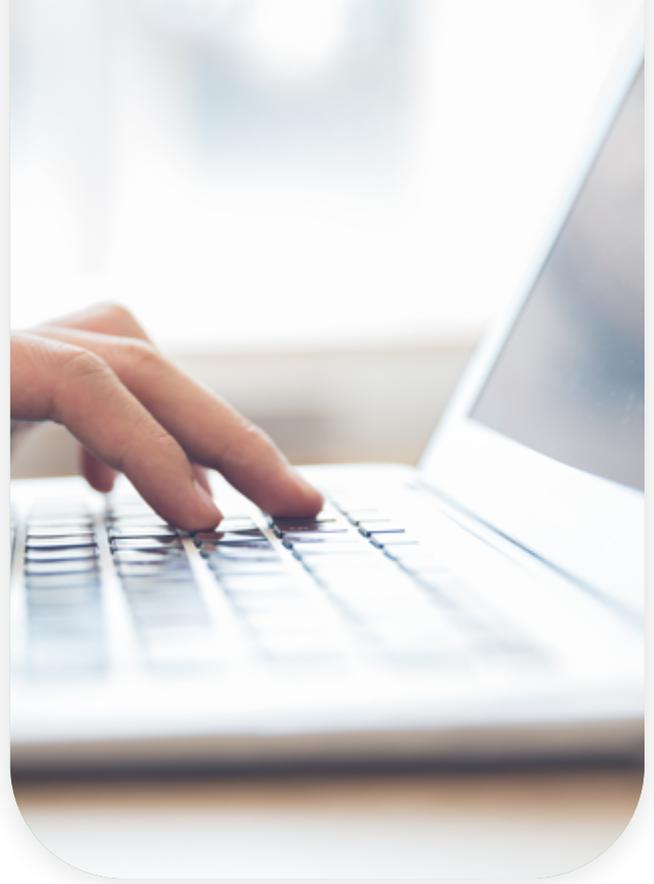
"With edison365 we can take an idea and turn it into a business case and subsequently a turnkey solution on the same collaboration platform. The solution provides support for smooth and efficient processes and internal collaboration."

**Tomas Dahlberg, Innovation Manager, SWEP International**

## The Solution

SWEP thoroughly researched the market for idea management solutions and concluded that edison365ideas, with its smooth integration with Office 365, was their best option.

After a short test cycle, SWEP subsequently implemented edison365ideas for their ideation processes and edison365businesscase for their management of business cases.



## Results

SWEP use edison365ideas to filter out the best ideas for improvement or new product development. The ideas are submitted in various forums covering areas such as research & development, products, marketing and sales. The forum managers then analyze and grade each idea in edison365ideas.

When an idea has been posted in edison365ideas, it's immediately allocated to a team for analysis and evaluation. This process incorporates a technical study that will determine whether or not the idea will require the development of new technology.

After an idea has been probed and approved for further evaluation, a business case is then created in edison365businesscase, in which its value on the market will be assessed.

## Key Benefits

- Efficiently manage both technological and product developments
- Great ideas get out onto the market faster
- Integrated with existing investments
- Process flow is methodical & structured