



A Pipeline of Innovation

The Challenge

With Hunt Oil encouraging all parts of the organization to be more innovative and find new ways of delivering their services, PERU LNG developed an Innovation Model.

PERU LNG had completed an innovation assessment and found that its readiness for innovation was relatively low compared to the motivation among its employees. The organization concluded that it needed a way to **capture the enthusiasm for innovation that existed among its people** and develop a way for these ideas to be progressed so they can **generate value for the business**.

Company:

Peru LNG

Industry:

Oil & Gas

Location:

South America

The Hunt family of companies is the largest independent Oil & Gas company in the world with more than 85 years of experience.

One subsidiary, PERU LNG, wanted to further embrace Hunt Oil's mission to be a growth-oriented leader respected for its efficiency and scope of its operations by harnessing the enthusiasm of its employee base to find new ways of working and drive employee engagement.



"I wanted to ensure that as we standardized our approach to innovation, we didn't lose the enthusiasm and interest from our employees. I wanted to track ideas, whether it was a handful or hundreds, but it was critical to have and maintain feedback loops. We wanted our employees to see the progress of their ideas and we saw a lot of tools that did this, but edison365ideas was the most intuitive for this."

Simon Maguire, Innovation and Project Manager, PERU LNG

Why edison365?

PERU LNG had just migrated to Microsoft 365, and as the organization had to move to remote working, there was more of a dependency on their digital tools. During COVID-19, seeing an increase in digital literacy amongst their staff. Finding a solution that integrated with its existing tools became key to the organization's search.

Alongside the integration into Microsoft 365, PERU LNG were keen for a platform that further encouraged its employee's engagement. The team wanted to achieve this with a platform that had transparency at its core, offering a way for employees to track their own ideas and enable feedback loops on the progression of ideas.



Results

Alongside process improvements, PERU LNG are using edison365ideas to transform the way employees interact with each other over the course of the pandemic.

Going forward, PERU LNG is excited to use edison365ideas to realize a better version of its own culture. The team are continuing to set open challenges that encourage all ideas to be shared, as well as challenges surrounding specific business driven challenges.

Benefits

- Standardized approach to both top-down and bottom-up innovation
- 86 ideas under review and ready for implementation
- High adoption with employees across the business logging in and sharing their ideas
- Collaboration between employees eliminated the need for a costly, six-figure business case