



Improving Transformation Transparency

The Challenge

Aster Group wanted to prioritize project transparency for all their teams and needed to find a way to demystify project management and make it accessible to all.

As they went through the process of evaluation, they also realized that they needed to make idea gathering and business cases more accessible too.

This led to the adoption of an end-to-end transformation process supported by edison365.

- Needed to find a technology that would underpin their new, end-to-end approach.
- They wanted to enable colleagues to collaborate on projects.

ASTER GROUP

Company:
Aster Group

Industry:
Not-for-dividend

Location:
Devizes, UK

Aster Group is a leading social housing provider, owning and maintaining over 34,500 homes across the south and south west.

Their vision is that everyone has a home. It's a bold statement, but one everyone across their business is passionate about.



“Engagement with our user community and the clarity of information for business decisions are just two of the key benefits we are seeing from the edison365 suite.”

Derek Wilkes, assistant director of PMO at Aster Group

The Solution

Aster has been using edison365's business case and project management software for a year and is rolling out edison365ideas.

The team found edison365projects easy to configure, which means that they can now make changes to templates themselves, rather than relying on consultants. The teams use Power BI for reporting, and can now easily add new information into reports.



Results

Projects come in all different shapes and sizes at Aster, and users outside the PMO love the ease of use of edison365projects and are engaging more in the project management process. This means there's greater control and governance across every project type.

The organization has already run a successful pilot of edison365ideas for 300 users and has begun introducing it to wider internal teams. Aster are using the solution to capture innovative ideas to enhance the business and deliver the core values of the organization.

With the ability to easily evaluate these ideas in a structured and centralized manner, Aster has seen improvements in the way workload decisions are made and, in turn, the approval and prioritization to the delivery portfolio.

Future Plans

- The team will continue to roll out edison365's idea management software to the rest of the organization over the next year.
- Aster's biggest challenge is reaching 400 non office-based workers to enable them to submit ideas.
- They are planning to engage a wider external community, including suppliers and customers, in order to embrace innovative thinking from an even wider audience.