



edison365  
suite



## Making ideas pay: from the drawing board onto the balance sheet

edison365 is the #1 end-to-end innovation and delivery platform built for Microsoft 365. Enable your ideas economy with this suite of products and gain a transparent view of all your portfolios, easily crowdsource solutions, justify their implementation and identify areas of focus to generate measurable results to make ideas pay.

Select the tool that best matches your business challenges, or engage with more than one to unlock powerful end-to-end innovation and project delivery and insightful cross-module reporting.



### edison365 ideas

**An Innovation platform to make ideas pay.**



Utilize a single platform to capture, manage and evaluate ideas across your innovation portfolio.



Quickly triage ideas against your organization's strategic objectives with configurable KPIs.



Easily extend your reward and recognition program to include innovation with gamification.



Seamlessly transfer all idea information into edison365businesscase for rapid approval.



### edison365 businesscase

**A unique platform to justify the value of ideas.**



Spot trends, identify bottlenecks and easily surface problems to avoid costly and inefficient delays.



Configure the templates and approval process to suit your organization.



Compare benefits with costs and identify expected ROI with an intuitive investment appraisal chart.



Once approved, migrate all necessary business case data into edison365projects for execution.



### edison365 projects

**A comprehensive platform for delivering every idea.**



Benefit from simplified planning with pre-populated and customizable templates, defined by your ways of working.



For effective execution and delivery of projects, easily anticipate dependencies with an unlimited number of Gantt charts.



Execute ideas how you like with both Waterfall and Agile technique with drag and drop task boards.



For execution of the expected benefits and ROI, easily pull all the information you need from edison365ideas and edison365businesscase.



Contact the edison365 team



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Microsoft  
Partner

Silver Application Development



## How edison365 integrates with Microsoft 365

All edison365 modules are built on Microsoft 365, leveraging existing investments and tools you are already familiar with. Experience immediate benefit with rapid adoption and seamless collaboration, on any device. All data is stored in Azure SQL databases in your own Microsoft 365 cloud, making full use of the GDPR and security capabilities it provides.



## Take ideas from drawing board to value delivery

Strategy



Ideation



Justification



Delivery



Benefit Realization

With edison365ideas, drive top-down innovation and set challenges aligned to your strategy. Triage submitted ideas against configurable KPIs defined by your strategic drivers.

edison365ideas supports bottom-up innovation, giving your employees the freedom to innovate and bring the organization unexpected benefits.

Understand the ROI and benefit realization of proposed projects. Ensure the right ideas are being delivered with rapid justification and approval on edison365businesscase.

Deliver benefits on a tool defined by your ways of working. On edison365projects, configure templates and views for greater visibility of the necessary information to succeed.

With edison365projects, manage all project financials in one location including budget, forecast and actuals as well as income, benefits and ROI.

## A word from our customers



"We had a pretty good foundation in place for project management and we were looking to take it to the next level. Microsoft Project Online got us there and now, with the edison365 suite added on, I'm in love!"  
Gail Strausser, Application Manager, The Guthrie Clinic



"We identified \$1M of lost revenue per annum through the collection of ideas submitted through edison365ideas."

Ben Chandler, Chief Innovation Officer,  
Haley & Aldrich



"With edison365 we can take an idea and turn it into a business case and subsequently a turnkey solution on the same collaboration platform."

Tomas Dahlberg, Innovation  
Manager, SWEP



"Because edison365projects guides project managers through the main steps with configurable forms, it enforces the process and takes some of the burden away which helps productivity and efficiency."

Stephen Williamson, Global Project  
Director, Essentra

## Contact the edison365 team