



edison365
ideas

PERU LNG builds a pipeline of innovation with edison365ideas

The Hunt family of companies is the largest independent Oil & Gas company in the world with more than 85 years of experience. One subsidiary, PERU LNG, wanted to further embrace Hunt Oil's mission to be a growth-oriented leader respected for its efficiency and scope of its operations by harnessing the enthusiasm of its employee base to find new ways of working and drive employee engagement.



Who are they and why did they need an innovation management tool?

With Hunt Oil encouraging all parts of the organization to be more innovative and find new ways of delivering their services, PERU LNG developed an Innovation Model, which consisted of operational excellence, a business driven top-down approach and an employee driven approach, into its internal innovation approach.

As the organization began to investigate how they would do this, Simon Maguire, Innovation and Project Manager, raised his hand to lead the development of an innovation process in PERU LNG.

"I would speak to other heads and managers to call for project ideas for the next year and it would be up to them how they gathered the project ideas. As an organization, we were missing that direct line of communication to our employee base, and thus, almost certainly missing out on great ideas for new projects. As part of our new approach to innovation, we wanted to make it a people-driven process for us rather than a hierarchical one, meaning that bottom-up innovation would be just as essential as top-down innovation," explained Maguire.

In the past, PERU LNG had completed an innovation assessment and found that its readiness for innovation was relatively low compared to the motivation among its employees, which was extremely high. Following this assessment, the organization concluded that it needed a way to capture the enthusiasm for innovation that existed among its employees and develop a way for these ideas to be progressed so they can generate value for the business.

"There was an opportunity to formalize the process, gain additional insights, identify additional pain points, leading to new innovative solutions."



Photo source: PERU LNG

Why edison365?

PERU LNG had just migrated to Microsoft 365, and as the organization had to move to remote working, there was more of a dependency on their digital tools. During COVID-19, seeing an increase in digital literacy amongst their staff. Finding a solution that integrated with its existing tools became key to the organization's search. Alongside the integration into Microsoft 365, PERU LNG were keen for a platform that further encouraged its employee's engagement. The team wanted to achieve this with a platform that had transparency at its core, offering a way for employees to track their own ideas and enable feedback loops on the progression of ideas.

Contact the edison365 team



www.edison365.com



hello@edison365.com



[@edison365](#)



[@edison_365](#)

Microsoft
Partner



Gold Application Development
Gold Application Integration



Photo source: PERU LNG

"I wanted to ensure that as we standardized our approach to innovation, we didn't lose the enthusiasm and interest from our employees. I wanted to track ideas, whether it was a handful or hundreds, but it was critical to have and maintain feedback loops. We wanted our employees to see the progress of their ideas and we saw a lot of tools that did this, but edison365ideas was the most intuitive for this."

What have they done with edison365ideas?

From launch, PERU LNG gave all its employees access to the innovation management platform, immediately enabling a standardized approach to both top-down and bottom-up innovation. Simon and his team quickly saw how much the tool was needed amongst employees as during their training sessions they had over half their users attend training sessions, and they received 86 ideas under review and being implemented by the end of the platform's first month.

Within days of launching their InnLab, powered by edison365ideas, PERU LNG had employees from across the business logging in and sharing their ideas. They quickly saw the benefit of connecting its employee base to its innovation process when a few of their employees saw a suggestion for costly Smart Helmets that enabled hands free audio and visual communication. These employees realized they could use the tablets that they already had available and communicate via Microsoft Teams instead of investing in more Smart Helmets, eliminating the need for a six-figure business case.

"I put the Smart Helmet idea up on to the platform to help kick things off. The Operations Team saw the idea and developed a way to replicate this using the existing tablets we had. Now every operator with a tablet has a smart camera in the field. That would not have happened without the InnLab."

Alongside process improvements, PERU LNG are using edison365ideas to transform the way employees interact with each other over the course of the pandemic. "Christmas in Peru is a huge thing. We normally have a football match, and it's a very big deal, but with us all being remote this year we were unable to do that. So over Christmas, we put up a challenge to ask how we can connect our employees for Christmas whilst being remote, and we had a number of ideas on that."

Going forward, PERU LNG is excited to use edison365ideas to realize a better version of its own culture. The team are continuing to set open challenges that encourage all ideas to be shared, as well as challenges surrounding specific business driven challenges.

"It's been great seeing how quickly our employees have picked up the platform. They were definitely waiting for something like this, and our aim for the InnLab going forward is twofold; to set more specific challenges and gather employee ideas relating to them, and then to use the tool as a way to manage and track ideas that come out of design thinking workshops, so that they don't get lost," concluded Maguire.

Contact the edison365 team



www.edison365.com



hello@edison365.com



[@edison365](https://www.linkedin.com/company/edison365)



[@edison_365](https://twitter.com/edison_365)

Microsoft
Partner



Gold Application Development
Gold Application Integration