





Cyber-attacks and cyber-crime make headlines every day. Though it's mainly high-profile organizations that make the news when their data or systems are compromised, the reality is that any business, of any size, can be a victim.

The nature of these attacks varies in size, complexity and impact, but all have the ability to drastically impact small and medium businesses (SMB). Impacts include; financial costs, lost productivity, stolen intellectual property and damage to brand/company reputation.

Because of these ever-present threats SMBs can no longer assume a hack or cyber-crime can't or won't happen to them. Implementing a strategic cybersecurity plan to assess and mitigate cyber risk has become a necessity.

54%

of SMBs believe they are too small to be attacked¹

\$369,000

is the average cost of a security breach for SMBs²

43%

of cyber-attacks target small and medium businesses³



Founded: 2015

Mission: To enable small and medium businesses to

address today's cybersecurity challenges **Headquarters**: Hopewell, New Jersey, USA

Clients: Small and medium businesses that want to

address cybersecurity risk

Partners: Harbor Technology Group takes great care to remain unbiased and "vendor-neutral" during our engagements. We have a select number of software and consultative partners that have been chosen based on their

ability to address our client's needs.

1 Ponemon 2018 State of Cybersecurity in Small & Medium Businesses (https://keepersecurity.com/assets/pdf//Keeper-2018-Ponemon-Report.pdf/ 2 Hiscox Cyber Readiness Report 2019 (https://www.hiscox.com/documents/2019-Hiscox-Cyber-Readiness-Report.pdf)

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^{3 2019} Verizon Data Breach Report (https://enterprise.verizon.com/resources/executivebriefs/2019-dbir-executive-brief.pdf)





COMPANY OVERVIEW

Harbor Technology Group was founded by information technology and cybersecurity veterans to address the everincreasing cybersecurity threats facing small and medium businesses (SMB). Harbor is a cybersecurity consulting firm focused on delivering our services to the SMB market.

Harbor specializes in providing enterprise-grade services that are affordable enough to meet the budgetary restrictions of growing organizations, and forward-thinking enough to provide advanced protection as those businesses evolve. Our goal is to enable businesses, not stifle them with unnecessary and unreliable controls. We are proactive rather than reactive and strive to help our clients develop a cybersecurity program that takes their business to the next level.

Harbor provides our clients with a comprehensive set of consultative services that allow businesses to make informed, fact-based decisions and manage cyber risk. Our innovative processes are based on industry standard frameworks which are then tailored to meet the needs of the SMB.

With Harbor Technology Group's extensive knowledge and executive experience, we have established processes and methods to provide leadership and guidance to your organization precisely when you need it. Our services are built on industry standard frameworks (such as ISO 27001, COBIT, and NIST) and industry specific requirements (such as FFIEC for financial services firms and HIPPA for healthcare).

For more information, please visit us online at harbortg.com, or follow us on Twitter or LinkedIn.



Our Approach

Risk-Based

Chances are you've wasted money on cybersecurity efforts in the past, or worse yet - you have no idea if they even worked. Everything Harbor does reduces your risk – we'll give you the data to prove it.

Managed

Measuring your cybersecurity progress has become an important part of compliance and ultimately peace of mind. Our program comes with the tools and data you need to demonstrate progress. Harbor will be your trusted advocate throughout the entire process.

Continuous

Knowing that bad things have happened or are happening is critical to the overall protection of your organization, data & brand. All of Harbor's services are fully integrated, so they work together to provide seamless cybersecurity program.

Realistic

Security budgets, time, resource constraints, and office politics all play a role in cybersecurity today. We know because our team members have lived through these challenges themselves. What you get from us is passionately practical security, not pie-in-the-sky, utopian fairy tales.