



Infographic: Surprising onboarding statistics

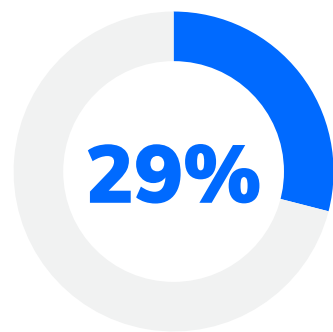


Why organizations should
digitize their onboarding program

More organizations are making use of a digital onboarding program. So should yours!

Via the use of innovative technologies, or more specifically, an onboarding platform, organizations can streamline the process and boost their employee experience.

With a digital onboarding program, organizations are more equipped to get new hires up to speed and productive, while being able to monitor the process.



of HR employees say that in attempts to improve employee engagement, **onboarding** is their biggest challenge.¹

Employee turnover is reported to be

3x

higher with manual onboarding compared to digital onboarding.²



88%

of employees expressed **dissatisfaction** with their onboarding process.³



38% of companies use an online onboarding platform and larger companies are more likely to utilize **technology** for onboarding.⁴

49%

of companies are **updating** their onboarding program.⁵

loading...



Why a digital onboarding program?

1 Get new employees up & running **faster**

50%

Organizations with a standard onboarding process experience 50% greater productivity with their new hires.⁶

77%

of employees who had a structured onboarding process hit their first performance goals.⁷

2 **Personalize** your new hire's warm welcome and bring across the **company culture**



Give new employees a good impression of your company and make them feel at home from before the first day. Employees who experienced a bad onboarding experience are **2x** as likely to seek other opportunities in the near future.⁸



Why a digital onboarding program?

3 Unlock access to **insightful data** on your new hires

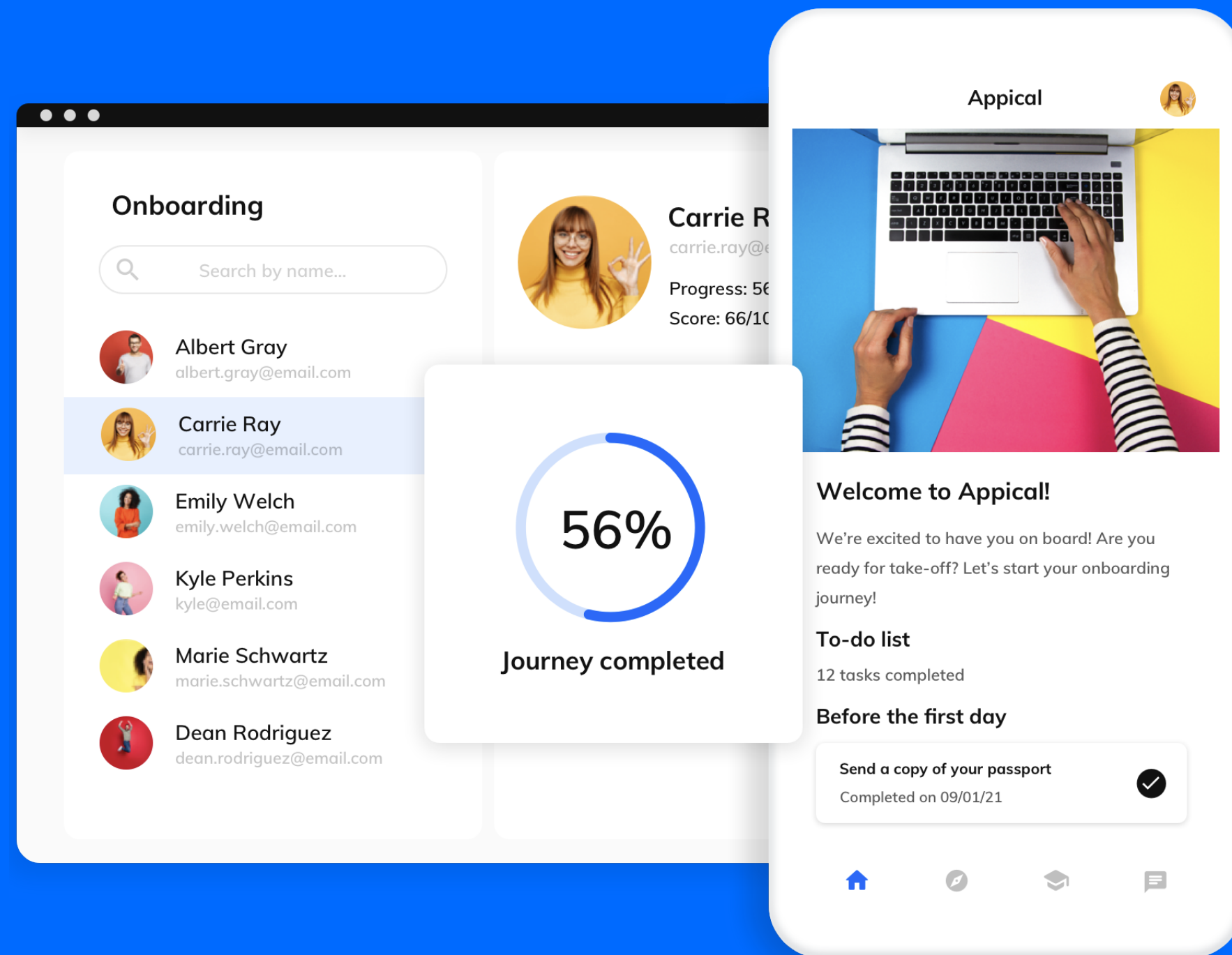


An onboarding platform can give an overview of your new hires' onboarding progress, collect data on your employee's adoption, engagement and evaluation to further improve your onboarding program.

4 Bring across information in a **fun & interactive** way



Interactive and bite-sized learning can improve performance by **17%** and engagement by **50%**.⁹ Use videos, GIFs, quizzes, checklists or other interactive media to make information stick.



Tip: Use a visual platform like Appical to give your new hires the best first impression, leading to long-lasting results!

Advantages of a digital onboarding program

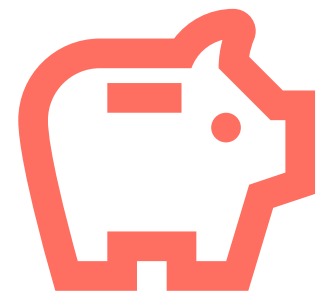
1 Employee retention



69% of employees are more likely to stay with a company for at least three years if they experienced great onboarding.¹⁰

Onboarding programs can increase retention by **25%** and improve employee performance by **11%**.¹¹

2 Save time and money



The average Dutch employer spends **€4,494,-** and **62 days** for a new hire.¹²

With automated onboarding, organizations save up to **175 hours** of labor per year.¹³





Advantages of a digital onboarding program

3 Higher ROI

Organizations see a **60%** yearly increase in revenue per employee and a **63%** yearly increase in customer satisfaction with a structured onboarding program.¹⁴

Appical statistics



According to 40% of our clients, with Appical they get new hires **20-30%** faster to full productivity.



Before using Appical, our clients rated their onboarding program with a **6.9**.

After starting to use the app, they rate the program with a **8.6**!



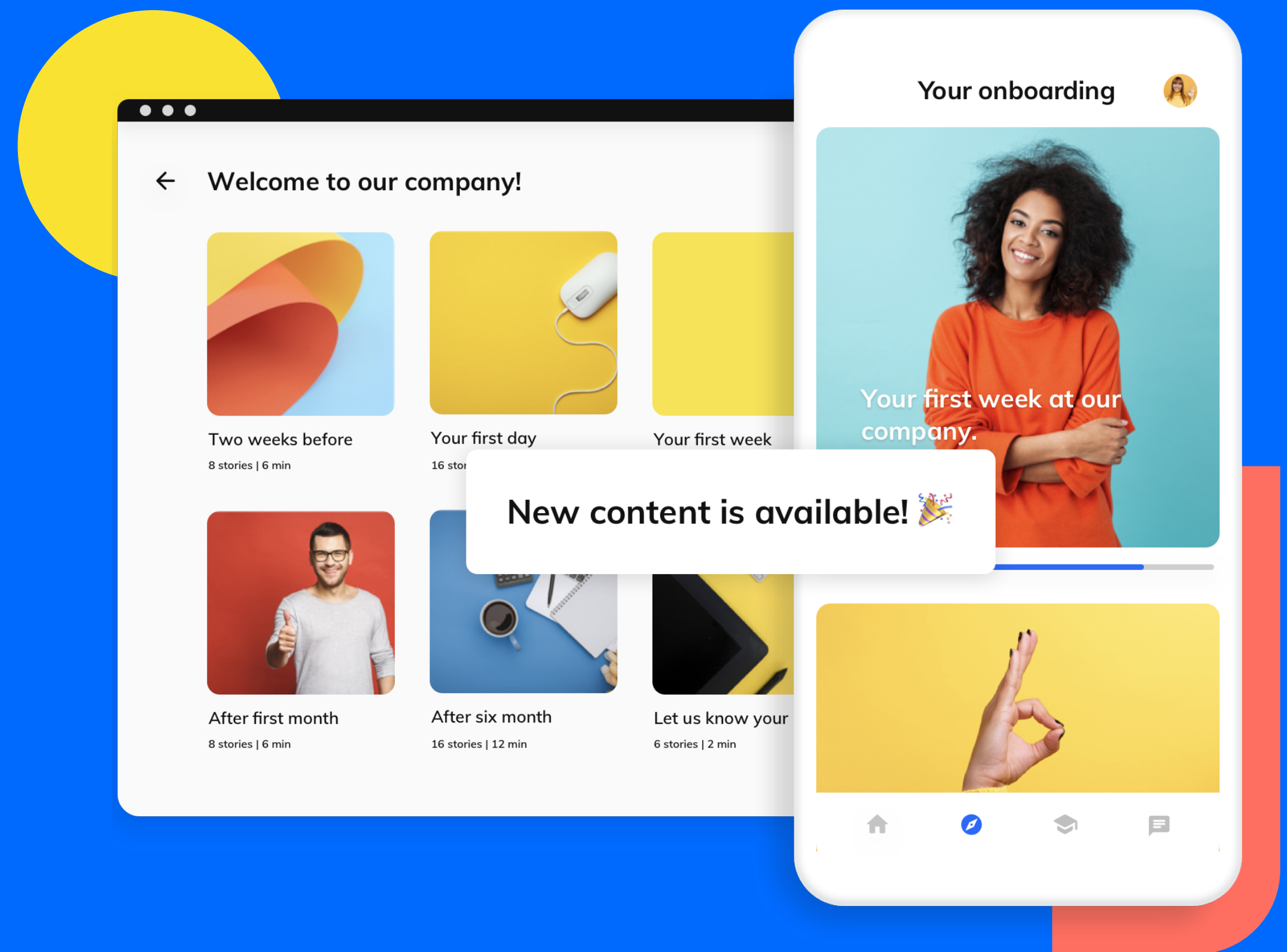
Our great customer support is a lasting promise - over the last two years our customer satisfaction rate was **95%**!



Go next level with your onboarding experience

- Easily build pre- and onboarding journeys
- Create engaging & personalized content
- Maintain and update your content in one place
- Easily keep track of your new hire's progress and task completion
- Integrate with other HR systems

Discover Appical



Sources:

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¹¹ ClearCompany. (2020, December 29). Cringe-Worthy Onboarding Statistics to Crush Your Onboarding Disbelief. <https://blog.clearcompany.com/cringe-worthy-stats-to-crush-your-onboarding-disbelief>

⁸ digitate. (2018). SUPER CIO: What the CIO sees—that other people don’t. https://docs.wixstatic.com/ugd/0cbe87_664f8806dc694bd7b52246c2e0fe41c1.pdf

⁹ Forbes. (2020, March 26). How To Shift Out Of The Dark Ages Of Learning And Development In The Workplace. <https://www.forbes.com/sites/falonfatemi/2020/03/26/how-to-shift-out-of-the-dark-ages-of-learning-and-development-in-the-workplace/?sh=4e27e583666b>

¹ G2. (2019). Crowd Views: Employee Engagement 2019. G2 Employee Engagement Crowd Views 2019. <https://research.g2.com/2019-employee-engagement>

³ Gallup, Inc. (2021, March 22). State of the American Workplace. Gallup.Com. <https://www.gallup.com/workplace/238085/state-american-workplace-report-2017.aspx>

¹² Intelligence Group. (2019, May 2). Recruitment costs on average 4,494 euro. <https://intelligence-group.nl/en/news/recruitment-costs-on-average-4-494-euro>

¹⁴ RootInc. (2012). The ROI of onboarding: five steps to engaging and keeping new hires. https://www.rootinc.com/pdfs/whitepapers/Onboarding_Whitepaper_082012.pdf

^{6 10} SHRM. (2020, July 30). Don’t Underestimate the Importance of Good Onboarding. <https://www.shrm.org/resourcesandtools/hr-topics/talent-acquisition/pages/dont-underestimate-the-importance-of-effective-onboarding.aspx>

^{2 13} signNow. (2019, April 1). Saving time = saving money. Streamline your onboarding processes with digital tools. SignNow Blog | E-Signature & Electronic Signature Tools. <https://blog.signnow.com/less-time-wasting-more-money-saving-streamline-your-onboarding-processes-with-digital-tools/>

^{5 7} UrbanBound. (2018). [Infographic] The Onboarding New Hire Statistics You Need to Know (with 2018 Updates). <https://www.urbanbound.com/blog/onboarding-infographic-statistics>