

ACT RESEARCH



OUTLOOK SEMINAR 64 SEMI-ANNUAL CONFERENCE

FEBRUARY 23-25, 2021 || THE COMMONS || COLUMBUS, INDIANA

OUTLOOK SEMINAR 64 SPEAKER INVITATION

FEBRUARY 23-25, 2021
COLUMBUS, IN

WWW.ACTRESEARCH.NET

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EVENT AT A GLANCE

ACT's seminars are held twice per year for the benefit of our subscribers and the industry as a whole. Attendees to our events include industry leaders and decision makers to OEMs, suppliers, transportation, and investments firms in the commercial vehicle industry. ACT's customer base and guest speakers are high-level industry experts, representing the upper management and C-suite of their respective organizations.

Each event is an opportunity for ACT Research to meet with clients, prospectus, and key industry players over a three day period. Each event gives the opportunity for ACT to share it's best-in-class data and forecast in presentation format, as well as featuring guests speakers to dive into topics of interest and note for the benefit of attendees. Media is invited to attend and we often receive coverage of the event from Transport Topics, FreightWaves, and more.

We hope that you will considering joining us a guest speaker for ACT's 64th Outlook Seminar this February 23-25, 2021. You're knowledge and expertise will benefit the event and showcase your organization to key industry leaders. Thank you for your consideration.

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"We really look to the [ACT] seminars to really keep the finger on the pulse of the industry and help us understand what ACT is seeing from a market trend perspective."

- Bill Cortright, Jacobs Vehicle System

"I would recommend ACT Research to anyone that's looking for in-depth insight into what's happening in the commercial vehicle markets. The expertise and knowledge that goes into the service they provide, there's not a better solution, in my opinion, for commercial vehicle data than ACT Research."

- Jeff Trent, Mahle

"These seminars and the information [provided] is very helpful; it helps us connect the dots in our business. We're concerned about what's going to happen in the marketplace, is freight going up or down...we need to know how our customers are going to be impacted. We really need this information."

- Kirk Mann, Hitachi Capital

"...it's a microcosm of what the industry is all about."

- Jason Altwies, ConMet

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ACT's OUTLOOK SEMINARS at a GLANCE



The Industry Event of the Year

3 Day Event

Day 1 Topical Workshop @ ACT Office

Discussion Dinners with ACT Staff

Over 15 Guest Speakers on Average

3+ Panel Discussions

ACT's Industry Best Forecasting for U.S. Economy, HD MD, Used, and Trailers

Average 165 Attendee Per Event (Capacity 175)

Attendees from more than 20 states and 6 countries on average

Attendees are business leaders at investment firms, OEMs, and Tier 1 suppliers.

Outlook Seminar 64 Conference Theme

The Jolt: Power & Energy Changes in Transport and CV Markets

[OUTLOOK SEMINAR 63 AGENDA](#)

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ACT's OUTLOOK SEMINAR 64



To become a speaker and/or sponsor, connect with Ian McGriff at 812.379.2085 or imcgriff@actresearch.net.

We look forward to hosting you at ACT's Outlook Seminar 64.



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