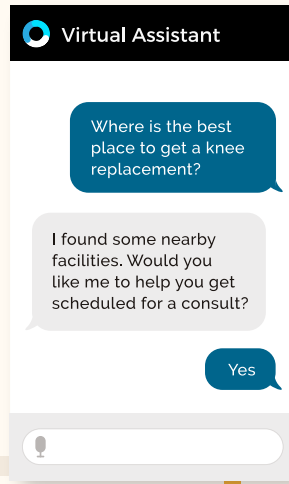




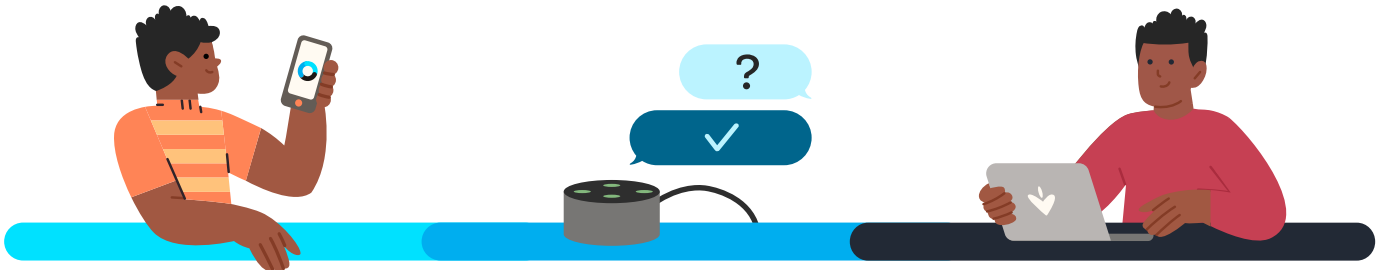
# OrbitaENGAGE

Healthcare's Digital Front Door



## The Future of Patient Access

As patients increasingly rely on digital tools to navigate care, Orbita's digital front door solution helps organizations streamline communication, engage new and existing patients, and automate patient outreach through secure, HIPAA-compliant conversational chat and voice-powered self-service tools.



### Discoverability

Nearly 90% of consumers use search engines when looking for care, making it critical for healthcare organizations to prioritize optimizing their online presence. Meet consumers where they are and increase market share in a brand-forward way with with Orbita's digital marketing, natural language search, and voice SEO capabilities.

### Care Navigation

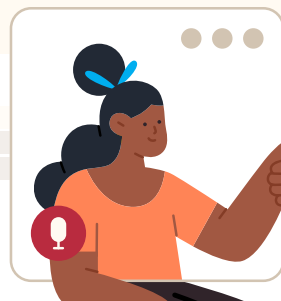
Navigating provider websites can be confusing for patients, and half of all patients have shown that they want the ability to book appointments online. Reduce friction in the patient journey with personalized 24/7 self-service tools to access the right level of care with Orbita's navigation tools.

### Acquisition & Conversion

Over 60% of patients are interested in using technology to interact with their providers and to manage their conditions. Convert patients from initial interest to next best action such as accessing virtual care or online scheduling through their naturally-preferred channel (chatbot, SMS, phone, etc.) with Orbita's chat and voice-powered self-service tools and outbound patient outreach.

## Conversational Modules

- Patient outreach campaigns
- Surveys (i.e. PHQ-9, patient satisfaction)
- Voice search engine optimization (SEO)
- Symptom checker and care recommendations
- FAQs (i.e. COVID-19 testing & vaccines, cost estimates)
- Scheduling
- Provider & location directory
- Call center escalation
- Analytics & insights



See the OrbitaENGAGE solution in action:

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Schedule a meeting ->

