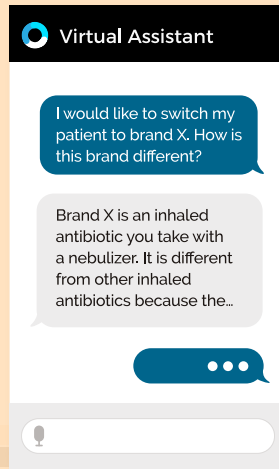


# OrbitaCONNECT

Enable Convenient, On-Demand Resources and Support for HCPs



Healthcare has experienced a paradigm shift in the delivery of care through the widespread adoption of digital tools. Orbita's arsenal of conversational AI solutions augments existing sales, remote learning, and clinical decision support tools - helping pharmaceutical companies drive impact as healthcare becomes increasingly digitally-integrated. With conversational AI, medical affairs teams are equipped to provide engaging solutions to disseminate medical information and offer sought-after support to patients and healthcare providers (HCPs).



### Build digital engagements by providing HCPs with 24/7 access to information at their moment of need

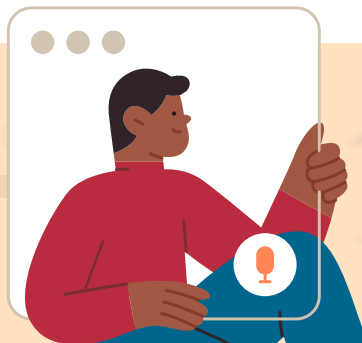
- On and off-label information
- Clinical support and education
- New indications, label updates, and product launches
- Financial assistance resources for patients
- Multilingual support

### Increase engagement opportunities by augmenting sales process

- Provide digital training tools for salesforce
- Provide additional touch points to reach HCPs

### Triage and escalate questions with call center integration

- Complex inquiries
- Adverse event detection
- Product complaints



See the OrbitaCONNECT solution in action:  
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Schedule a demo →

