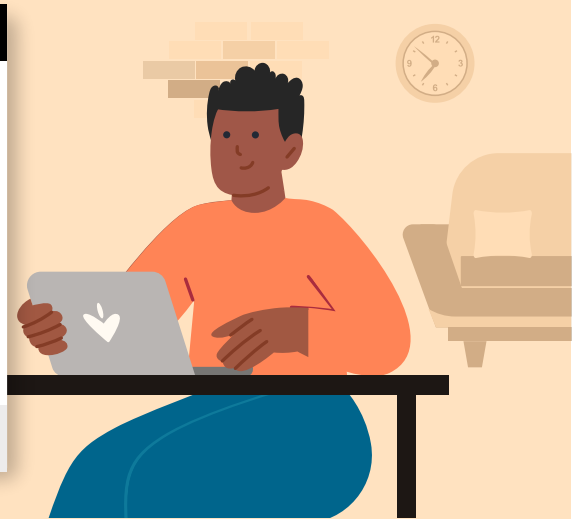
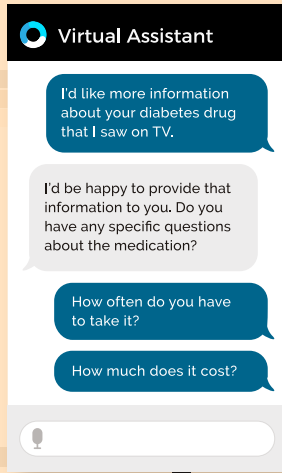




Conversational AI for Healthcare & Life Sciences

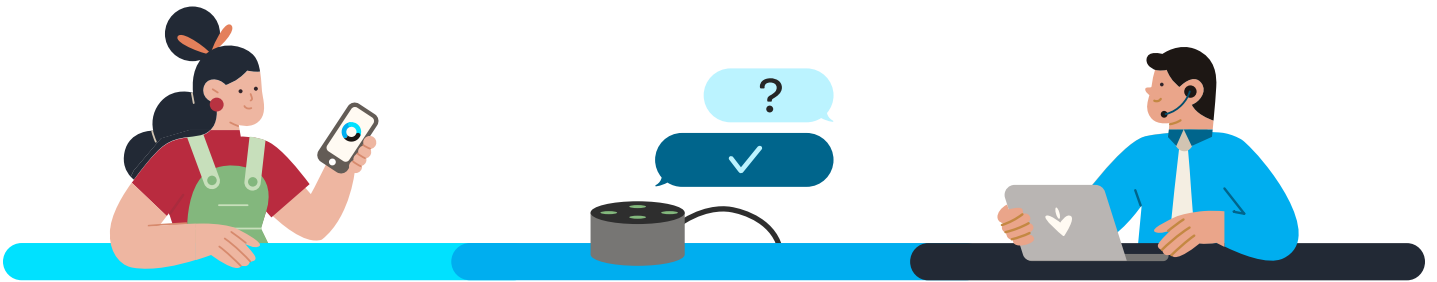
OrbitaCONNECT

for Patient Support



Improving Patient Experience

Pharmaceutical companies are investing in digital tools as remote care becomes the norm. Orbita's arsenal of secure, HIPAA-compliant conversational AI solutions augment existing patient resources, helping pharmaceutical companies adapt to key challenges during this unique time.



Drive 24/7 access to credible, on-label drug information to empower consumers & patients

- Consumer brand awareness
- Onboarding education
- Assist patients/caregivers in FAQs
- First-time use instructions/videos
- Disease resource support
- Multilingual support
- Provide cost, savings, & support program information
- Adverse event detection

Provide support tools during the patient treatment journey to increase adherence

- General check-ins & use reminders
- Emotional support
- Fill/refill notifications
- Treatment maintenance
- Patient satisfactions survey(s)
- Collect insights & data to personalize future patient experiences

Escalate questions with call center integration

- Financial assistance programs
- Co-pay assistance
- On-call program
- Adverse event detection
- Product complaints

See the OrbitaCONNECT solution in action:

hello@orbita.ai | +1-617-804-5550

Schedule a demo →

