



Conversational AI for Healthcare & Life Sciences

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Close critical gaps in care and improve the healthcare experience with customizable virtual assistants that deliver Automation with Empathy™



The healthcare industry has recognized that digital is here to stay. In fact, 87% of healthcare leaders say their organization's business and technology strategies have become inseparable. Consumers are driving these digital transformations as general preferences towards automated, digital experiences become more mainstream in healthcare.

Orbita helps healthcare organizations meet the digital demands of patients, healthcare providers, and caregivers through secure, HIPAA-compliant virtual assistants that automate engagement and support from appointments to outcomes.

**“Orbita is not only a leader and innovator in voice and chat-powered virtual assistants that deliver the human touch needed in healthcare, but also a company that can keep up with the rapid pace of telehealth innovation that Philips is determined to pursue.”** - Henk van Houten, Chief Technology Officer, Philips

### Bridge the gaps in care:

Half of healthcare consumers surveyed agree that a bad digital experience with a healthcare provider ruins the entire experience with that provider.

-Fierce Healthcare

### Increase engagement:

Disengaged patients are 3x as likely to have unmet medical needs and 2x as likely to delay medical care.

- Health Affairs

### Meet patient expectations:

More than two-thirds (68 percent) of patients said it is important that they are able to customize their healthcare experiences.

- Forrester

### Drive results:

Increased automation and self-service could lower administrative costs by an additional \$24 billion to \$48 billion annually.

-McKinsey

Orbita enables intuitive natural language experiences that are simple to engage, easy to manage, and able to scale to the largest populations. Orbita's conversational AI platform combines rapid deployment with flexibility to increase value and reduce cost, while reducing the risks of change across your organization.

Gain actionable insights to build better conversational experiences

Customize virtual assistants with suite of experience guides: find a doctor, symptom triage, schedule appt, and more

Build conversational experiences quickly and reliably

### Leverage Orbita's extensible and customizable platform to...

Easily create, collaborate and share conversational dialogues

Create and manage complex question-and-answer interactions

Author, manage and optimize conversational experiences that resonate

Get in touch with us today  
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Schedule a demo →

