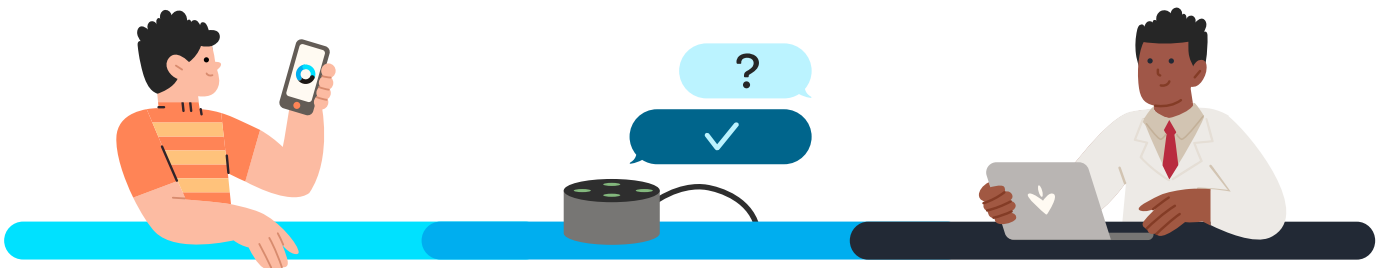


Adverse Event Detection for Chatbots



Chatbots are an increasingly popular tool for pharmaceutical brand marketing and patient support, but few are equipped to accurately flag when a patient is having a medication-induced side effect. This can hinder pharmacovigilance processes and success. Orbita's Adverse Event Detection module integrates with existing chat services to accurately detect and seamlessly assist users in reporting adverse reactions to medications, ultimately improving the efficiency and timeliness of adverse event reporting.



Educate Users

Educate users about possible adverse events at the moment of detection within chat interactions.

Augment Call Centers

Enhance efficiency of existing call center operations with timely, more accurate information about potential events.

Improve Pharmacovigilance

Ensure compliance of chatbot applications with pharmacovigilance requirements for detection, collection, monitoring, and reporting of adverse events.

Capabilities and Benefits

- **Modern application programming** interface to quickly integrate with existing chatbots
- **Secure infrastructure** to ensure safety and privacy of user data
- **Flexible escalation logic** to support efficient routing and compliant reporting of complex issues
- **Advanced machine learning** to ensure accurate adverse event detection



See Orbita's Adverse Event detection module in action:

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[Schedule a demo](#) →

