

An aerial photograph of a large parking lot filled with white semi-trucks parked in neat rows. The image is overlaid with a blue diagonal shape on the left side. The text 'VÉRYABLE' is written in a stylized, light blue font with a checkmark-like symbol above the 'V', and 'Case Study' is written below it in a similar font. The text 'Logistics: General Warehousing Support' is written in white on the blue diagonal shape.

VÉRYABLE

Case Study

Logistics:
General
Warehousing
Support




The Client

LogisticsCo

- Logistics company focused on last-mile delivery

The Problem

Finding labor for warehousing and large, unexpected projects

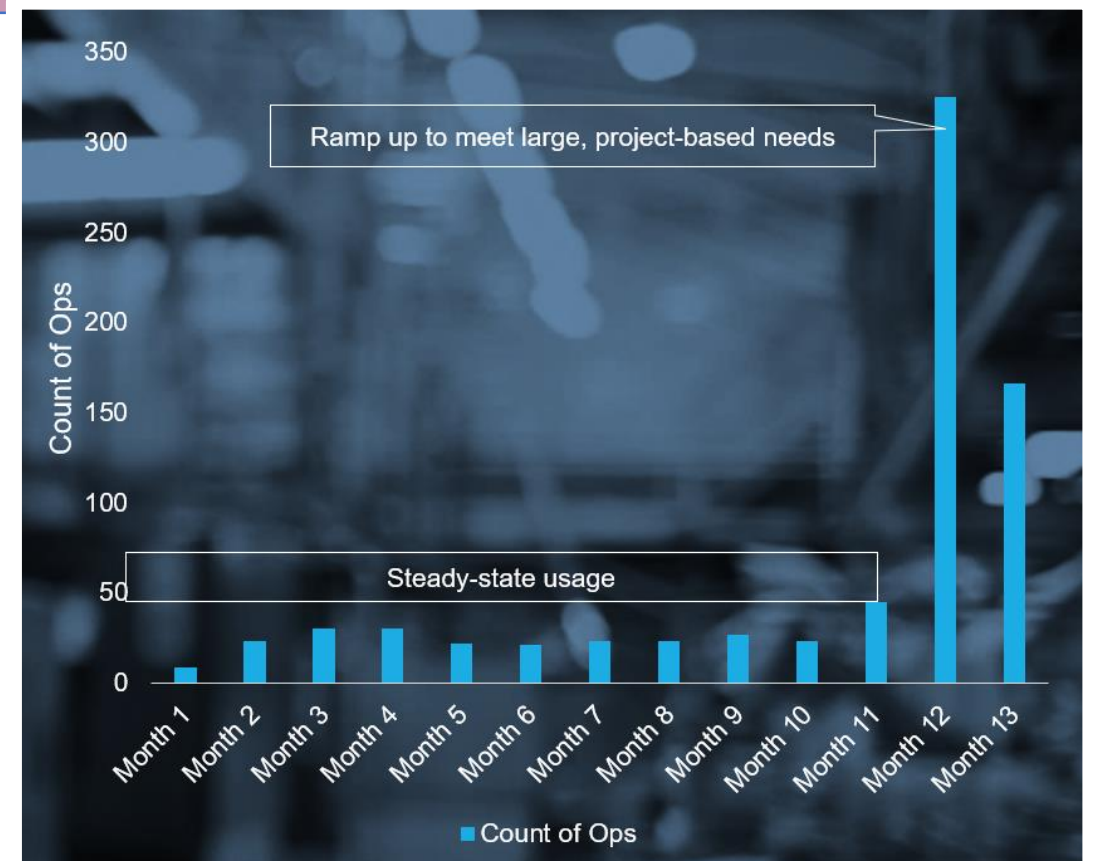
- Hiring efforts focused on drivers, but still needed warehouse labor
 - Often faced with large projects unexpectedly, creating big need for labor in the warehouse
- 

Our Solution

Build a pool of workers to call on for project-related labor needs

LogisticsCo deployed a few on-demand workers on a consistent basis for months. It cycled in new workers consistently to build up a pool of workers familiar with its warehousing work environment.

This prepared the business for the unexpected large order that came to it from a Fortune 50 company.



Our Solution

The Big Project

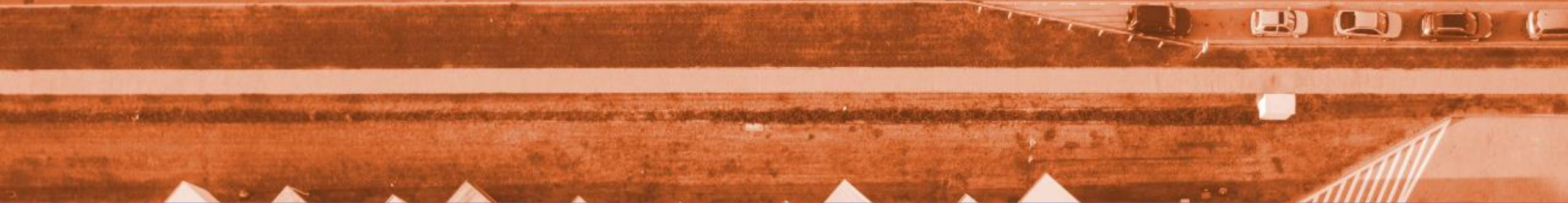
When LogisticsCo received a large project from a Fortune 50 company unexpectedly, it was able to draw from its pool of workers to quickly meet its warehouse labor needs.

LogisticsCo completed the project and then returned to its normal headcount with ease.

The Results

LogisticsCo completed the ~\$500k project for the Fortune 50 company and has won phase 2 of the project. The company also eliminated the administrative costs and burdens associated with temp staffing.

It is now in the process of expanding the use of the Veryable platform across its footprint.



“We benefit from having a 5-star Operator with higher quality than we could ever receive from a temp firm”

Senior operations manager, LogisticsCo

