



VÉRYABLE
Case Study

Oil & Gas:
Manufacturing
and Assembly



The Client

MfgCo

- Oil and gas company with manufacturing and assembly operations.

The Problem

Unpredictable demand and inadequate labor force

- Unexpected fluctuations in demand left the company struggling to keep up.
- Large labor needs for all skill levels caused extra frustration.



Our Solution

Address demand spikes and skill gaps with on-demand labor

MfgCo used Veryable to find workers for low-skill and medium-skill assembly and general labor roles. During demand spikes and big projects, these Veryable workers with varied skill sets helped the company increase throughput.



Our Solution

MfgCo scaled up its headcount to meet project demands with Veryable workers. When it needed to scale back down afterwards, the process was as simple as not inviting as many workers from the platform. This flexibility let MfgCo preserve profit margins and still meet demand.

The Results

MfgCo reduced its backlog and **shortened lead times by 25%**. The company reduced overtime costs and saw an estimated value creation of \$100k in one year.



“Veryable has been a huge part of our ability to respond directly to the impacts of the demand swings in our business.”

Operations Manager, MfgCo

