



## NEWS RELEASE

### **CMI Solutions, Inc. Launches New Vroom Delivery™ Order Ahead and Pickup Integration**

**Charlotte, N.C., April 12, 2021** – CMI Solutions, Inc, a founding member of CONEXXUS and leading provider of software applications and services for convenience store and wholesale fuel marketers, is pleased to announce the launch of its new Vroom Delivery™ Order Ahead and Pickup app integration. COVID-19 has made order ahead, pickup, and delivery the new standard for today’s convenience store marketers. Combining Vroom Delivery with PB3™ Retail’s powerful, SKU based price book management and inventory management tools gives CMI customers the ability to start offering these services quickly without giving up control over their operations. And, unlike other applications, marketers own the end-to-end solution, so they won’t have to sacrifice margin to a third party.

“E-commerce was already on the rise before the COVID-19 lockdowns began but now mobile ordering, pickup, and delivery have become table stakes. Our partnership with Vroom Delivery gives our customers a quick and cost-effect way to safely serve their communities, said Jerome Sedelmeyer, CMI’s Director of Sales and Marketing. “Vroom Delivery’s mobile order and delivery service combined with PB3™ Retail’s pricebook and inventory control features give convenience retailers the tools they need to provide the added convenience and safety their customers have come to expect during the pandemic.”



**Vroom Delivery is the only e-commerce solution designed specifically for the needs of convenience stores and small markets.**

Vroom’s cloud solution can be set up in just days, allowing for a quick and affordable roll-out of your own e-commerce program. Sell and market all of your products online — not just food — for home delivery, in-store pickup, curbside pickup, drive-thru and catering.

#### **ABOUT Vroom Delivery**

Based in Chicago, IL, Vroom Delivery is a full-stack e-commerce solution for convenience stores, providing every technical aspect required for single or chains of convenience stores to operate and manage their own e-commerce and delivery services. Vroom Delivery can set up an entire network of stores for e-commerce and delivery within a matter of days. For more information, visit the Vroom Delivery website at [www.vroomdelivery.com/prospective](http://www.vroomdelivery.com/prospective).

#### **ABOUT CMI Solutions**

CMI Solutions, a Microsoft Certified Developer and Reseller, has been providing convenience stores and wholesale fuel marketers with software applications and consulting services to keep pace in the ever-changing marketplace since 1992. With a focus on providing personalized service, CMI Solutions, offers all the Accounting, C-store, PriceBook, Wholesale, and Business Intelligence applications petroleum marketers need to achieve their vision and transform their businesses. For more information on CMI Solutions, Inc. products and services, e-mail at [sales@cmisolutions.com](mailto:sales@cmisolutions.com), call (800) 211-5980, or visit the new CMI Solutions website at [www.cmisolutions.com](http://www.cmisolutions.com).