

Content Strategist

UK / USA

The Role

A Content Strategist at Momentum is more than a talented writer. Yes, you need to have exceptional writing skills for both short and long-form copy. Yes, you need a creative streak so you can bring complex subjects to life in ways that will intrigue and excite a target audience. But you also need to be a consultant in the true sense of the word. Someone who wants to work with your colleagues and our clients in a collaborative way to shape the right messaging and content deliverables to gain cut-through. When it comes to execution, your work will vary greatly from value proposition messaging and internal sales tools through to video scripts, social media posts, blogs, web copy and longer-form eBooks. This role calls for someone who is a self-starter, versatile, and ready to tackle anything as our business grows and evolves.

At Momentum we're proud to uphold a culture of transparency. All of us are empowered to speak up and be curious without fear of doing so. As a result, we've formed a companywide sense of security and trust, which in turn fosters an easy-going and relaxed working environment. Basically, we take the job seriously but not ourselves. The work that we do isn't easy and we are relentless in our pursuit to deliver outstanding work for our clients without ever compromising on quality. Our collective open nature and creative outlook ensures that we're kept energised and intellectually challenged along the way whilst having a generally great time at work. Lifelong friendships have been formed and some of the best memories we've made have been through celebrating wins together.

Responsibilities

- Work closely with Consulting and Creative Leads on a small number of clients from technology and financial services
- Collaborate with Consulting on content planning, ideation and messaging
- Own and manage all content work from end-to-end and capture client feedback for ongoing improvement
- Work in tandem with Creative Leads to develop program concepts and articulate the rationale behind them
- Audit existing content from clients, make recommendations for new assets and develop orchestration plans
- Support Designers and Art Directors in the execution phase and QC work when required
- Contribute to Momentum's own product evolution and marketing

Salary

- £35,000 - £40,000

Benefits & Perks

- 25 days holiday plus 8 public holidays and 3 bonus days off at Christmas
- Company bonus scheme
- Online learning (LinkedIn) platform
- Healthcare cash plan
- Group income protection
- Group life assurance
- Personal training budget for your development
- Remote working (your choice) and flexible hours
- Incredible culture club, regular socials and a dedicated ESG committee
- "Pimp My Home Office" budget of which is yours to keep
- Big focus on professional development and progression via quarterly reviews
- CoE (internal training programme, "Centre of Excellence")
- Annual salary review

To apply, please email our People Director, Rhian Price:

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