

# SCHOOL DAY LUNCHES

During the COVID-19 Pandemic

This week's insights were collected Friday, October 2 – Sunday October 4 among a general population of n=300 U.S. consumers age 21+ who have children in K-12 grades in 2020.

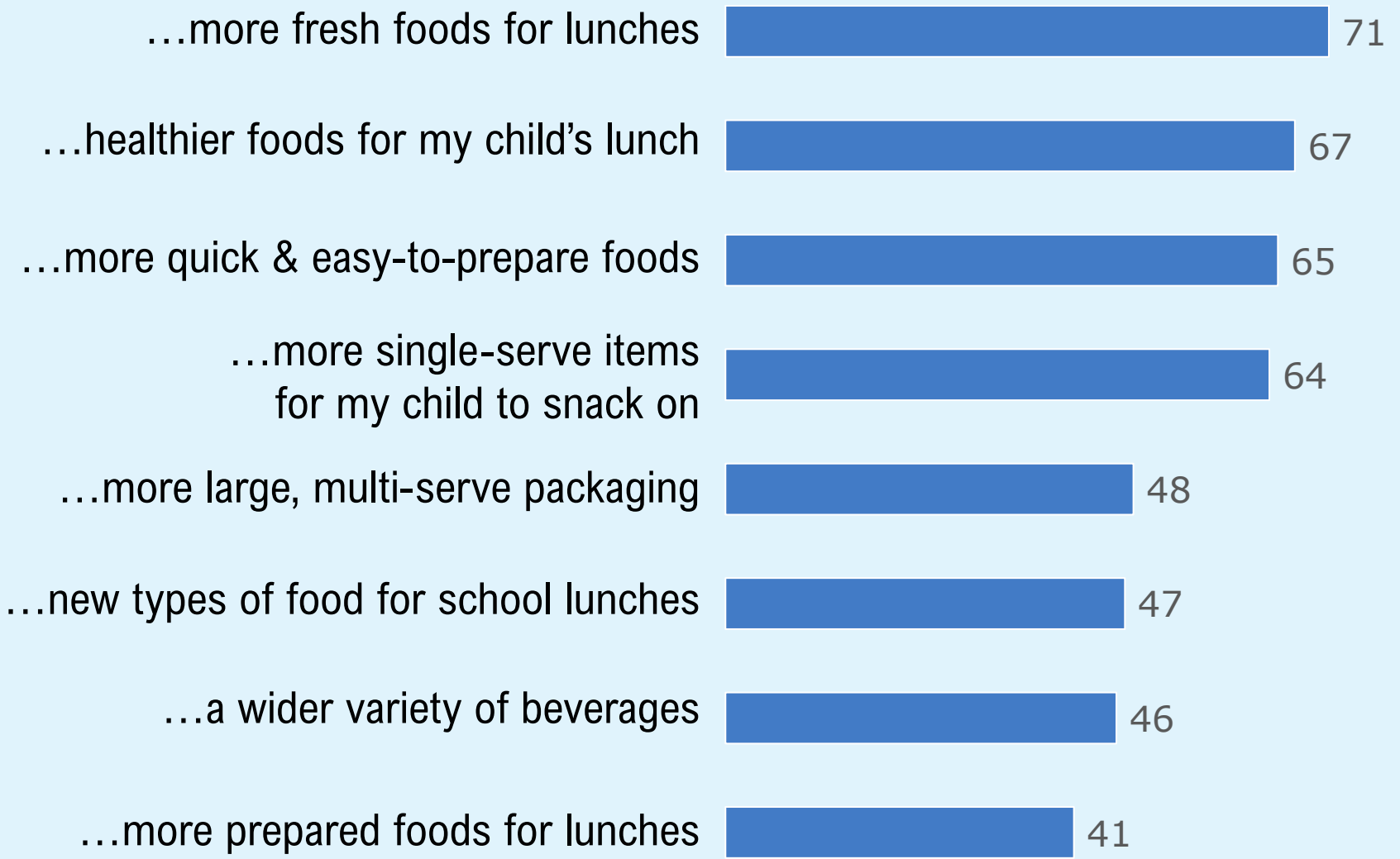
## COVID-19 is resulting in fresh, healthier lunches for students.

With mostly remote learning, parents are purchasing more fresh, healthy and easy-to-prepare foods. More single-serve snack items are also being purchased for students. Parents are preparing fresh foods for their child's lunch break. They are also seeking out new ideas for their students' lunches.

### Purchase Behavior

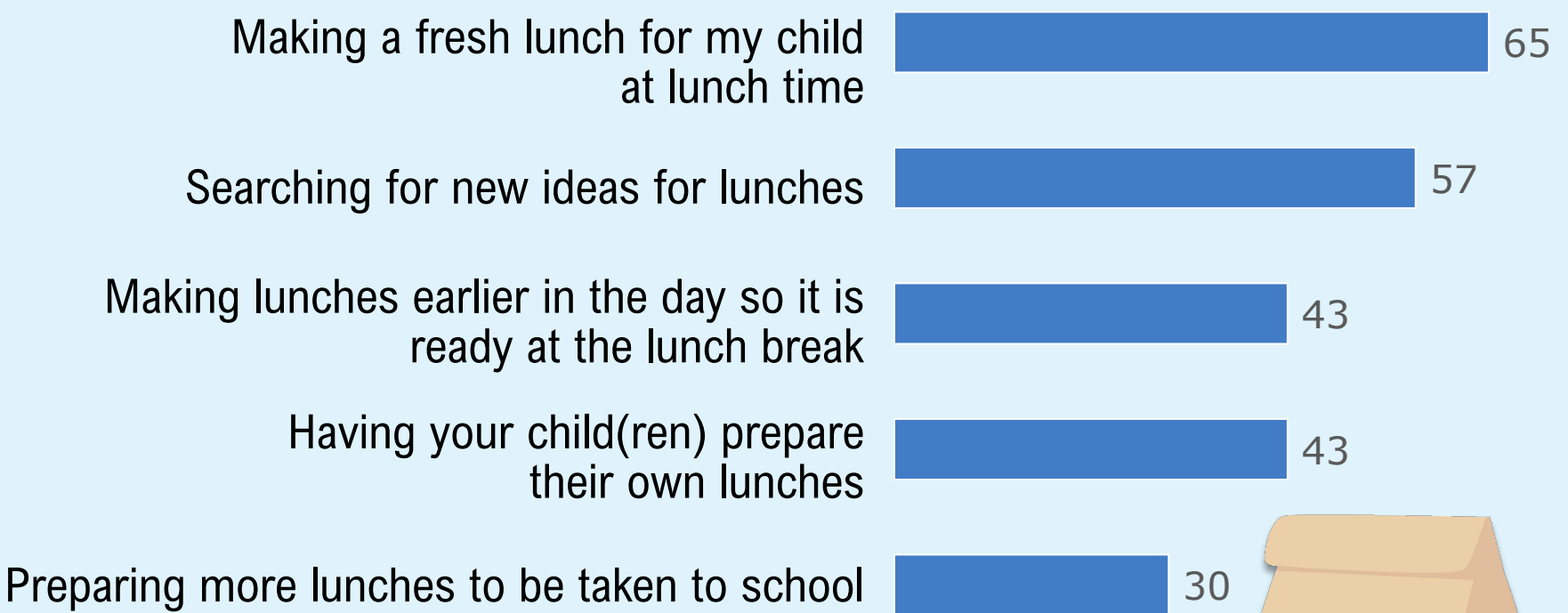
% of Total Respondents

#### Purchasing...



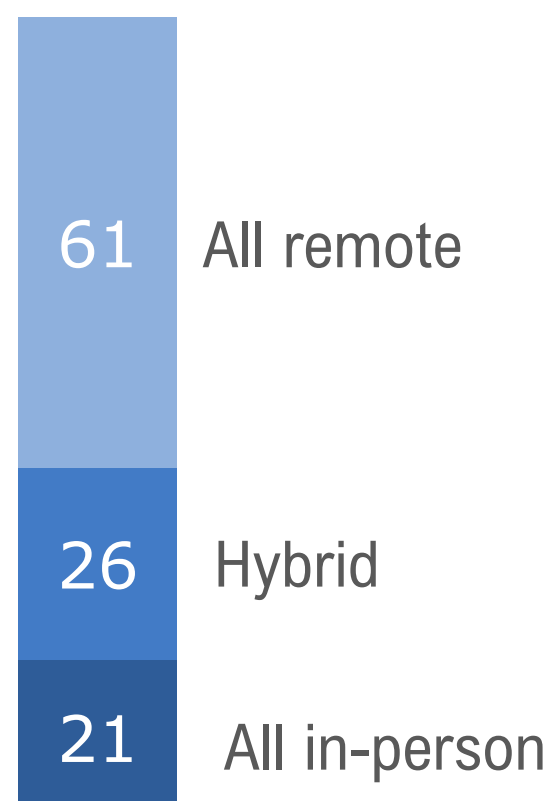
### Lunch Behavior

% of Total Respondents



### Current Methods of Teaching

(Net of Responses Selected for Each Child/Grade)



Base: Total (N=300)

Q2: How is your child in (Grade) currently attending school?

Q9: Which of the following are you doing in regards to your child(ren) for their meals and snacks during the school day? Are you...