

SUMMER TRAVEL BEHAVIORS

during COVID-19

This week's insights were collected Friday, September 4 – Monday, September 7 among a general population of n=300 U.S. consumers age 21+.

Summer travel took a hit during the COVID-19 pandemic.

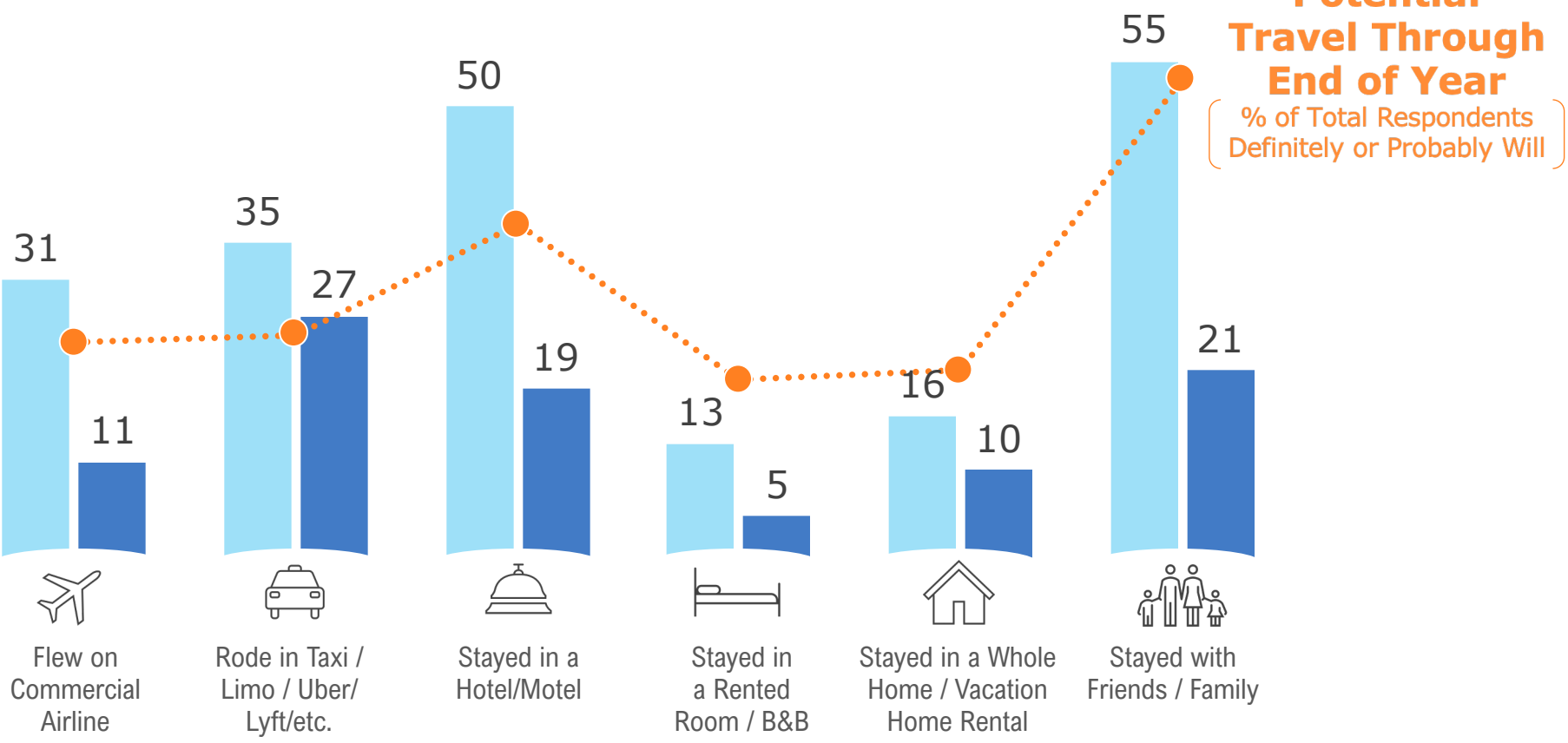
Drastic drops are noted for air travel and hotel/motels, with some recovery possible for the fourth quarter of 2020. Concerns include the cleanliness of rooms and the idea of being in confined spaces of planes and cars.

While summer stays with friends and family were down, this may pick up before end of year – just in time for the holidays.

2020 Summer Travel (June-August)

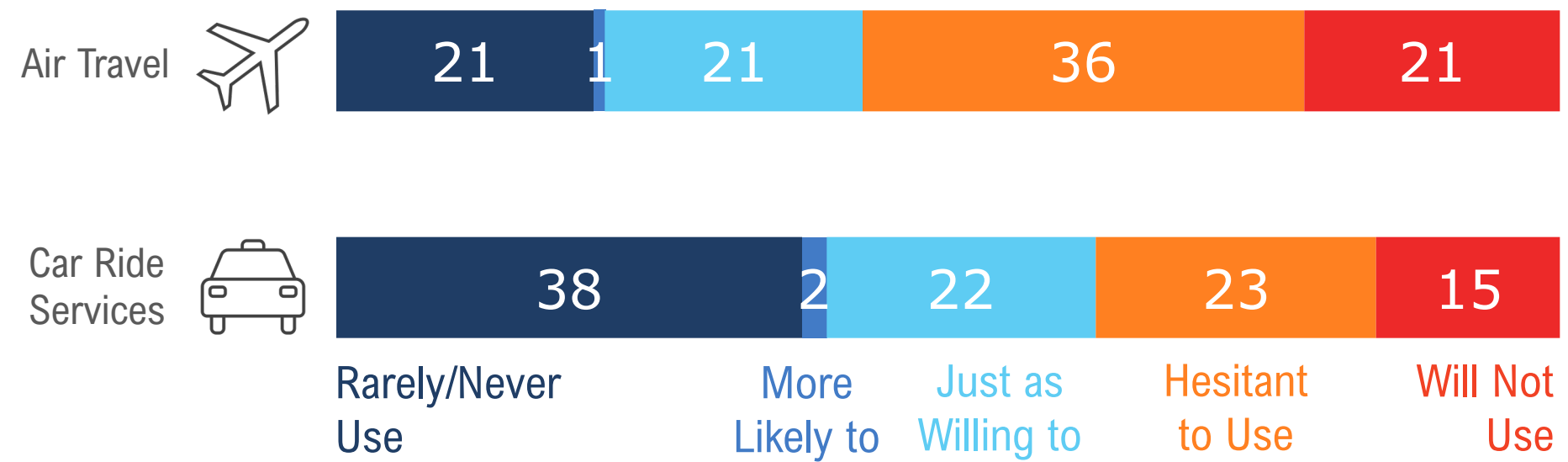
% of Total Respondents

2019 2020



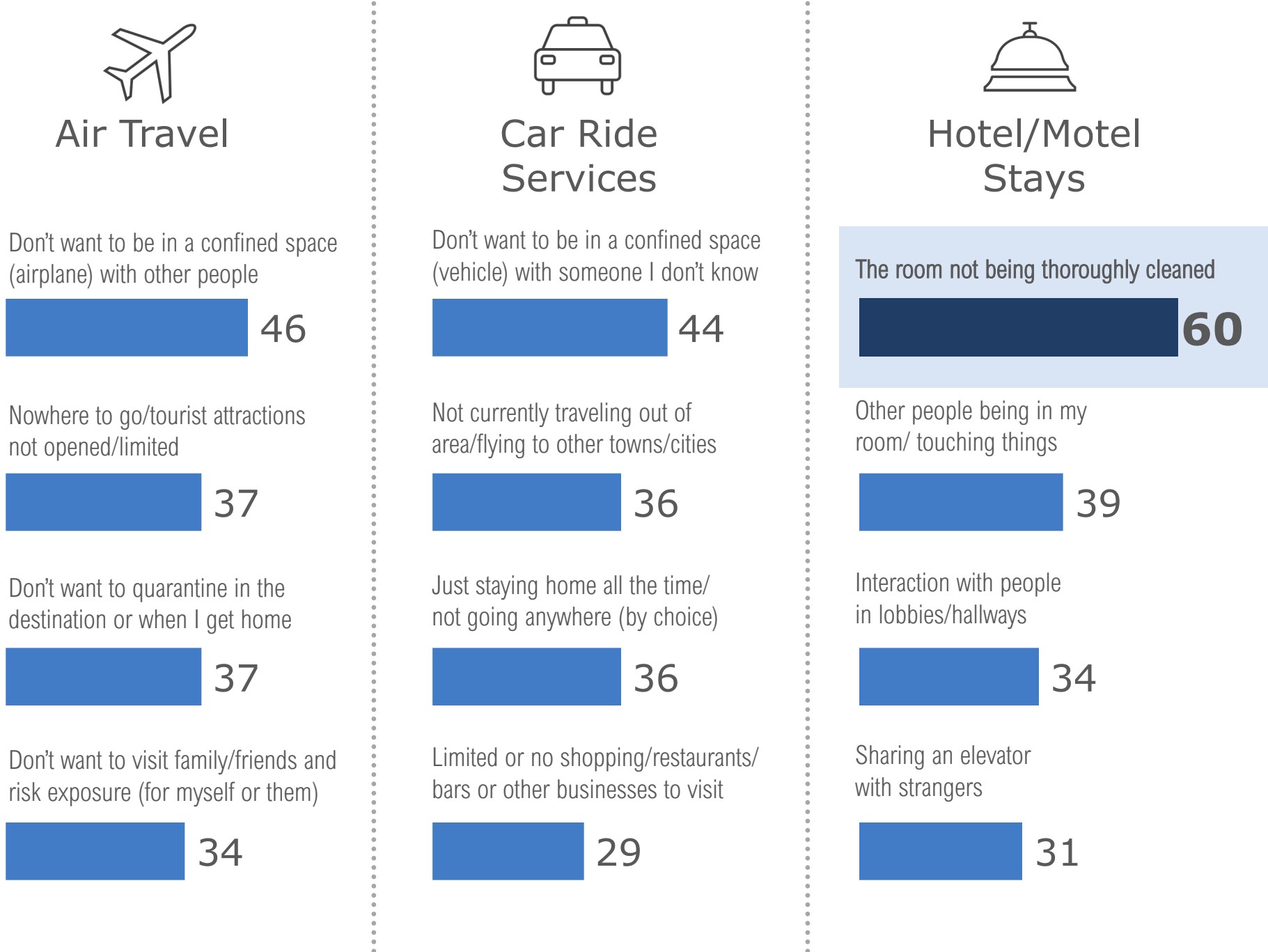
Attitudes in Light of COVID-19

% of Total Respondents



Top Ways COVID-19 Pandemic Has Impacted Travel/Concerns

% of Respondents Who Generally Use Type of Travel/Lodging



Base: Total (N=300)
 Q1a Have you traveled on a commercial airline in the past three months (June – August)?
 Q1b How likely are you to travel by air before the end of this year during the COVID-19 pandemic?
 Q2a Which best describes your attitudes towards air travel in light of COVID-19?
 Q2b In what way has the COVID-19 pandemic stopped or prevented you from flying?
 Q3a How many times have you used/ridden in a taxi/limousine or used a service such as Lyft or Uber in the past three months (June – August)?
 Q3b How likely are you to use/ride in a taxi/limousine or from a service such as Lyft, Uber this year during the COVID-19 pandemic?
 Q4a Which best describes your attitudes towards riding in a taxi/limousine or from a service such as Lyft, Uber in light of COVID-19?
 Q4b In what way has the COVID-19 pandemic stopped or prevented you from using taxis/limos and other car riding services?
 Q5a Have you stayed in any of the following lodging options in the past three months (June – August)?
 Q5b How likely are you to stay in each of the following before the end of this year during the COVID-19 pandemic?
 Q6 What are your concerns about staying in a Hotel or Motel during the COVID-19 pandemic?
 Q7 Think back to the summer of 2019, between June and August, did you...