

LEXTEGRITY

PUTTING DATA ANALYTICS TO WORK FOR COMPLIANCE



We are in the age of digital transformation of compliance, where technology is making traditional compliance processes more efficient, and effective. An area of immense promise is using data analytics to monitor spend continuously for fraud, corruption, sanctions violations and conflicts of interest.

Recognizing the importance of such digital innovation to members of Ethisphere's Business Ethics Leadership Alliance (BELA), we launched an exclusive BELA [report on Digital Innovation](#) last year, and recently, announced a partnership with data analytics software provider Lextegrity. Through this alliance, Ethisphere and Lextegrity will:

- Provide data analytics resources and guidance via [Ethisphere.com](#)
- Work with corporate members of the BELA community to help define best practices around operationalizing data analytics in ethics and compliance programs

In this Q&A, we talk with Parth Chanda, Founder & CEO of Lextegrity and a former in-house counsel at Pfizer, about the role of data analytics in compliance.

How are companies today using data analytics for compliance?

Data analytics in many compliance programs today involve hotline and audit reports and risk assessment survey data. Using larger and more objective datasets, such as invoice and expense data, to monitor 100% of spend continuously, can identify hidden risks lurking in your enterprise that your sample-based audits, subjective risk assessments and self-selected hotline reports may not have surfaced.

How should companies prioritize? Where are good places to start?

Data from enterprise systems, such as ERP, T&E, and HR systems, are great, as they are structured and contain a wealth of, often untapped, risk indicators. Data can be ingested into our software, for example, in an automated manner and then analyzed, scored and flagged for review. For companies with multiple systems, a unified data model conforms the data and companies might apply the 80/20 rule to focus resources on their highest-risk markets or activities.

What resources are necessary to manage data analytics? Do compliance teams need data scientists?

Our software allows compliance professionals to configure and manage a library of dozens of data analytics

without the need for any specialized knowledge or a single data scientist. Data analyses can be switched on and off with a single click and scoring criteria can be fine-tuned through a non-technical user interface. Existing resources from compliance, audit and/or investigations can typically manage such a continuous monitoring program.

Learn more at [Ethisphere.com/Lextegrity](#)



Interested in data analytics?

Visit [Ethisphere.com/Lextegrity](#) for a range of resources including:

- *Infographic: Top Five Ways to Exceed the DOJ Guidance*
- *Video: Metrics vs Monitoring & Program Effectiveness*
- *Article: Tips for Detecting Pandemic Fraud Risks*