

IgnitePOST



Spark



Stay up to date with a quarterly bulletin (Spark) to give you all of the latest and greatest with your favorite robots and their handwritten cards.

WHAT HAVE WE BEEN UP TO?



Building New Features and more!

- **New Integrations!** - We can now make sending handwritten cards as easy as sending an email. This allows you to send your handwritten card at the exact right time, every time! We can integrate with any CRM and marketing automation. Ask [Anda](#) about our native Klaviyo integration!
- **Campaign Updates!** - You can now clone your campaigns and schedule them for the future! No more recreating a campaign from scratch!
- **New Handwriting Styles** - That's right. We added 5 more handwriting styles to choose from so you can get even more creative with your personal brand. Remember! We can also mimic your handwriting style too!
- **IgnitePOST Robot Colocation** - Want to have one of our robots as your co-worker? We now have the ability to have a robot on-site in your fulfillment center for zero latency handwritten notes!

CHECK OUT OUR NEW PARTNER...

EMOTIVE!

We are beyond thrilled to announce we have partnered up with Emotive! So, what is Emotive and how can they help you succeed?

Emotive enables Ecommerce businesses to scale 1:1 relationships through conversational text messaging. Using a team of real people, they help you engage your customers by automating two-way text message conversations to:

- Promote product releases
- Announce sales
- Convert abandoned carts
- Drive re-orders

What exactly does that mean? It is not a bot! It is a real person texting with your website leads.

- They engage your customer
- Utilize templated if/then campaigns to answer questions,
- And quickly guide them to the products they want to buy.

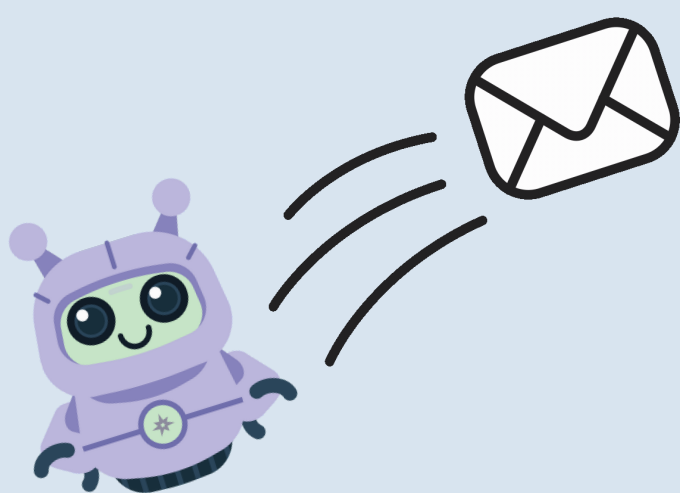
Want more details? Reach out to [Anda](#) and she will introduce you!

TRENDING USE CASES



Curious to how others are using IgnitePOST? Well this season's trending use cases are:

- Thank you's post purchase with a request for a product review
- Cross-selling new products to existing customers.
- Cold lead outreach with request for follow up appointments



CONTACT US!

- Anda Willett, Director of Partnerships - Anda@ignitePOST.com
- Support Team - Support@ignitePOST.com

IgnitePOST

NEW PRICING

You asked, we delivered!

Late spring we rolled out new pricing plans that are flexible to meet your needs! If you are looking to pay monthly or if you wish to reap the benefits of purchasing in bulk, we have multiple tiers to choose from; designed to best fit your goals.

Feel free to reach out to our team for any questions or promotions that currently taking place.



DID YOU KNOW?

Tim Grover, professional trainer and businessman...

won Michael Jordan as a client due to a cold outreach handwritten letter he wrote in the late 1980's?

That's right, Tim wrote 14 letters to each Chicago Bulls athletes in hopes to gain at least one as a client. He did not write Michael Jordan directly, but Michael came across one of the handwritten letters and it opened the door to a 16 year partnership!

14 letters sparked a long term successful partnership between Tim Grover and Michael Jordan. This sparked several additional doors opening up to additional partnerships, like the late Kobe Bryant.



WE WANT TO HEAR FROM YOU!

Here at IgnitePOST we are all about feedback. Is there a feature you wish we had? Maybe an integration with one of your favorite marketing tools? Partnership?

Let us know! We are 100% open to exploring all ideas that will help IgnitePOST work better for YOU!

Feel free to reach out to Anda or the team using the contact information below!



SUMMER FAVORITE



We have a favorite theme this summer. It is one that is trending across all of our clients and one we are excited to assist in championing.

The theme is, "It is always easier and cheaper to keep a client than gain a new one."

As part of the IgnitePOST network, you know there is a new trend of doubling down and investing in your clients deeper than ever. What are you doing to keep your clients and stand apart from your competitors? Is it enough?

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