

# Trove powers the circular economy for the world's best brands



Our mission is to keep items out of landfills and in use for longer



3 IN 5

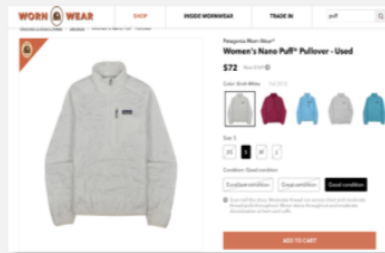
consumers say environmental impact is an important fashion purchase factor<sup>1</sup>

## Omni-channel Supply Generating Technology



- In-store trade-in technology
- Online trade-in with branded kits
- Item identification
- Trade-in pricing

## End-to-end, Scalable Single SKU Operations



Traditional Retail Catalog Info + Additional Info for Resale

- Visual inspection, condition grading, authentication, cleaning and repair
- Photography
- Order fulfillment and branded packaging
- Customer service and returns

## Comprehensive Analytics and Business Insights

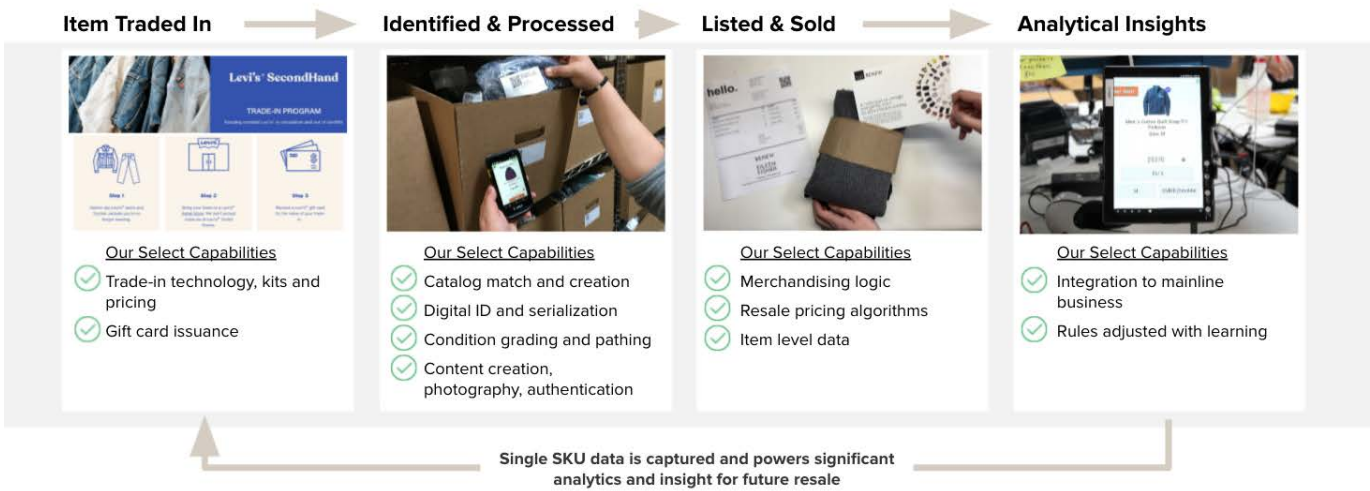


- Inventory sources, e.g. store location
- Item condition and types of wear
- Value retention and sales over time
- Optimize channels & pricing

*"Secondhand products represent a \$28 billion business that's expected to more than double to \$64 billion by 2024." - Forbes*

Resource: "Consumer sentiment on sustainability in fashion", McKinsey, July 17 2020, <https://www.mckinsey.com/industries/retail/our-insights/survey-consumer-sentiment-on-sustainability-in-fashion>

# From your recommerce storefront to fulfillment, our end-to-end operating system supports every stage of the customer & product journey



## Sustainability Reporting

- Average Carbon Savings.** The average CO2 savings for used items purchased compared to new. Specific to Your Brands assortment and purchase behavior
- Total Savings.** The cumulative carbon and waste savings over the life of the program expressed in CO2 grams, waste diverted and with comparisons to cars off the road and dumpsters in the landfill
- YTD Y/Y.** Absolute and year over year comparisons for CO2s and waste



To date, we've saved over 1 million kilograms of CO2 across all our partners' resale programs!

# Real-time business analytics and dashboards

*“The mindset of younger generations is changing. It’s exciting to keep trying to figure out how to make RENEW better and how to keep the most garments in use for as long as possible.”*

— Cynthia Power,  
Director of EILEEN FISHER RENEW



## About Trove

Trove builds technology that allows brands to take control of their resale marketplaces, deepening customer loyalty and generating new profits. The company provides white-label technology and end-to-end operations that power circular shopping for premium and luxury brands such as Levi’s, lululemon, Patagonia, REI, Eileen Fisher, NEMO, Cotopaxi and Arc’teryx. Trove enables brands to take back items from customers’ closets while maintaining control of their brand equity and owning their customer experience, data and relationships. Rooted in a commitment to sustainability, Trove aims to create a world where all consumers have access to better products with less waste.

Learn more at [trove.co](https://trove.co)