



Smart decisions. Lasting value.

# IPO

## Opportunities for Overseas Companies in London

18 November 2020

4:00pm – 5:30pm CST (Beijing Time)

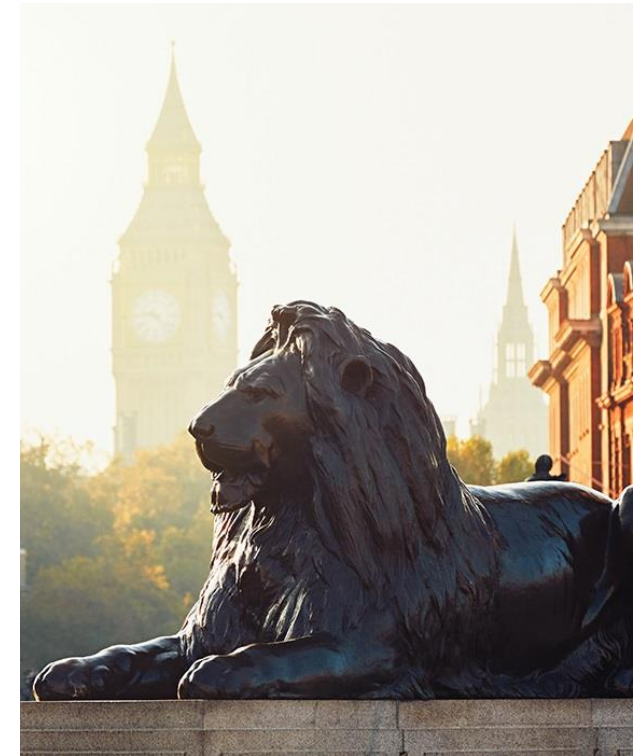


# The London Stock Exchange is home to the world's leading international capital markets that welcome companies from around the globe.

**A trading model proven over 300 years in both good and challenging times offers emerging and established businesses access to equity and debt finance, together with enhanced profiles, liquidity and scalability.**

Many overseas companies have prospered on the London capital markets, particularly those trading in Asia Pacific. In China, the Shanghai-London Stock Connect brings together one of the world's largest domestic capital markets with the leading international market.

The London markets should not be seen as directly competing against national stock exchanges in China and South East Asia. In most cases, the capital market choice will be self-selecting based on the entrant company's size, capital requirements, location and geographic expansion plans. Potential market entrants will need to demonstrate high quality, good governance and potential value to new investors.



# It's our pleasure to invite you to this informative webinar which will be conducted in Mandarin on **Wednesday 18 November 2020** to:

- **Explore** which companies may be attractive to UK based investors,
- **Discover** the benefits of listing shares and debt on a public market,
- **Learn** how a company can best prepare for an IPO and the principal operational and structural steps involved

In addition, find out more about the support for Chinese companies making overseas investments and acquisitions or entering into overseas joint-ventures. Such transactions will assist international companies in the raising of finance on the AIM and Main markets in London.

Take the opportunity to invite your clients or business prospects who may be interested to find out more about the LSE.

We look forward to welcoming you and your guests.



**Jiantao Yang**  
Co-Chair, Crowe Global  
Chair, Crowe China Group



**Yuen Lok Mok**  
Regional Executive Director,  
Asia Pacific, Crowe Global

# Program

- 4:00pm Welcome & Introduction
- 4:05pm **London Stock Exchange - The International Capital Market**  
London Stock Exchange, Primary Markets
- 4:20pm **Legal Implications Of An Overseas Listing Or Acquisition**  
Stephenson Harwood LLP, Lawyers
- 4:35pm **Planning A Successful IPO And Becoming Investor Ready**  
Crowe UK LLP, Reporting Accountants
- 4:50pm **Chinese Companies Seeking Finance And Expansion**  
VSA Capital LLP, Financial Adviser
- 5:05pm **Restructuring For UK Listings Or Overseas Investments**  
Hawksford, Corporate Administration and Private Clients
- 5:20pm **Q&A**
- 5:30pm **End of webinar**

*The webinar will be conducted in Mandarin.*

## Register with Your Team Today!

For more information or if you have any questions, please contact:  
Cynthia or Carolyn at [eventsap@crowe.my](mailto:eventsap@crowe.my)



# Speakers



**Robin Stevens**  
Senior Adviser,  
Crowe UK LLP



**Bernard Tay**  
Senior Manager,  
Crowe UK LLP



Crowe UK is a leading audit, tax, advisory and risk firm in the UK and an independent member of Crowe Global, the eighth largest accounting network in the world with over 750 offices in 130 countries worldwide.

## Special Guest Speakers



**Jon Edwards**  
Chief Representative,  
Beijing Office  
London Stock Exchange



**Zhu Liu**  
Vice President,  
Primary Markets,  
London Stock Exchange



**London**  
Stock Exchange Group

The London Stock Exchange (LSE) is the primary stock exchange in the United Kingdom and the largest in Europe. Originated more than 300 years ago, the LSE is physically located in the city of London.



# Special Guest Speakers



**Tom Platts**  
Partner, Stephenson  
Harwood, Singapore



**Michelle Chung**  
Partner, Stephenson  
Harwood, Hong Kong

## STEPHENSON HARWOOD

Stephenson Harwood is a leading global law firm headquartered in London which has 1,100 staff and offices in Europe, Asia and Middle East, specializing in corporate law.



**Andrew Monk**  
CEO  
VSA Capital



**Feizhou Zheng**  
CEO – China  
VSA Capital, Shanghai



VSA Capital is an international investment banking and broking firm, with offices in London and Shanghai, providing corporate finance, advisory and capital markets services to private and public growth companies.



**Gavin Wilkins**  
Global Head of Client  
and Intermediary  
Relationships



**Serene Lim**  
Associate Director, Business  
Development – Asia

## Hawksford

With operations spanning Asia and Europe, Hawksford is a leading provider of corporate, trust and fund administration services to large and multinational corporates and SMEs as well as entrepreneurs, HNWIs and advisers.



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