



**Travel Solutions**  
Your Experts in Travel Technology

# pacific | Web-based Tour Operator Solution Suite



## Modular System for

- Tour Operators
- Airlines
- Dynamic Packaging
- Leisure Parks & Attractions
- Incoming / DMCs
- Holiday Home Providers
- Cruise Line Operators

powered by

**DYNAMIC**   
**Travel**  
Components

## Pacific

...is ISO's modern system for tour operators of all sizes, for both outgoing and incoming, as Airline operator or attraction/amusement park. Thanks to its versatility, flexibility, modular design and latest architecture, Pacific is suitable for all types of tour operators and all kinds of travel. You can use Pacific for booking package tours, flights, cruises, bus tours, group tours, holiday homes, individual travel and any other tourism service you offer. Pacific standard scope already offers extensive options for managing your product range.

The modular design lets you flexibly combine precisely the function modules you need. The Service Oriented Architecture (SOA) used here is the latest method in software development. This lets you assemble the components freely to create exactly the desired functionality.

The system is fully Web based, works with all common Web browsers and requires neither local installations nor updates of your workstations. With its numerous interfaces, Pacific fits perfectly into your system landscape as a central component.

## Our system – your benefit

We regularly prepare reports on how our customers benefit from our IT solutions. The reports confirm that our customers are even more profitable thanks to our applications:

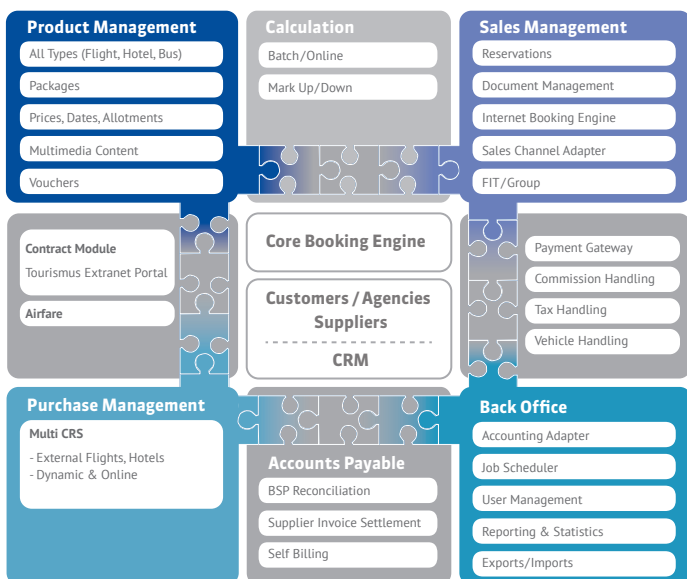
- **80% of all business processes are automated**
- **30% boost of internal efficiency**
- **100% increase in pax numbers over three years**
- **100% return on investment in about three years**
- **75% reduction of unfulfilled customer inquiries**

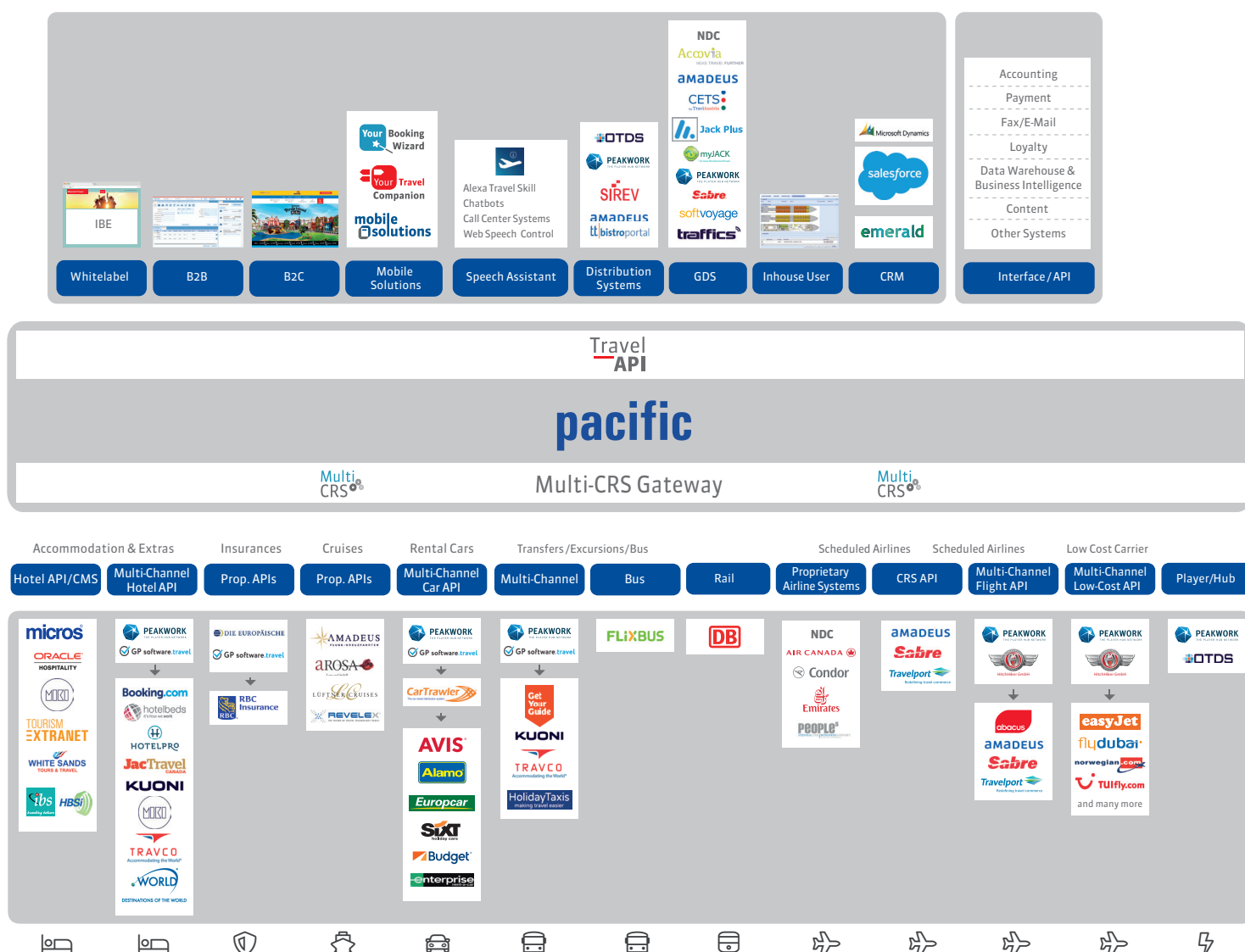
As part of a requirements and benefit analysis, can we show you the measurable benefits you can achieve with Pacific – before even introducing the system.

## Distribution Channels

All data is always available online and equally across all distribution channels (internal and external). You can define different prices and quotas for each distribution channel, supported by an efficient yield management system. You can export your offer data in all current formats such as EDF, OTDS and INFX. Here, a cache based on latest Big Data technology provides top performance.

Your bookings are carried out using versions, thus creating a complete revision history that can be traced at any time.





You can combine Pacific with further components and thus add numerous useful functions. Besides the typical core functions of a reservation system, ISO can shape your entire IT landscape using innovative solutions. Each component is a self-contained system, which can interact with Pacific and other components. These solutions include:

- Emerald – Customer Relationship Management system for tourism companies
- Mobile Solutions – mobile tourism solutions for destinations and tour operators
- Internet Booking Engine – a powerful IBE for online booking
- Tourism Extranet – a Web portal to support the business processes with external users, employees and suppliers
- Dashboards – Data analysis in real time
- Travel API – open sales interface that any contract partner can connect to
- Multi CRS – a component for dynamically purchasing services from external vendor systems





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## About Us

The ISO Travel Solutions GmbH is specialized in the development, sales and support of tourism software solutions for the international markets. The know-how thus derived is also available within the scope of our consulting services. The company covers the entire range of tourism by offering self-developed products for tour operators, destination agencies and travel agents and other suppliers as well as for airlines. Our solutions are being used by well-known companies all over the world.

ISO has been active in the market since 1979 and has since become an international IT service provider. Targeting specific markets has resulted in several powerful and innovative companies under the umbrella of the ISO-Gruppe. Besides ISO Travel Solutions, the ISO-Gruppe today includes ISO Software Systems (specialized in software engineering and IT consulting), ISO Professional Services (a specialist for SAP and infrastructure services) and ISO Recruiting Consultants (a provider of IT personnel services).

The ISO-Gruppe received the TOP 100 award in 2016. This underscores the remarkably innovative capacity and exceptional inventive success of medium-sized enterprises in Germany.

More than 560 employees work at several sites throughout Germany as well as in associate companies in Austria, Poland and Canada. For its locations in Nuremberg, Munich and Frankfurt the company is certified in accordance with DIN EN ISO 9001:2015.

We would be happy to send a detailed list of references to you.

## Contact

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Partner