

Position Details			
Title	Product Owner	Team	Digital & Customer
Reports To	Product Manager	Direct Reports	

Company Mission: To build a digital platform for Australian Agriculture where the community can trade, share and collaborate.

Role Purpose

Reporting to the Product Manager, this is an exciting new opportunity for a Product Owner to join our team and help implement improvements to our digital platforms.

You will be responsible for execution of new product journeys working closely with the Product Owner to ensure the product roadmap is successfully implemented.

The role will work across several major digital initiatives including apps, websites and sales pipeline systems and backend transformation

The role

- Strong communication, collaboration and influencing skills and stakeholder management with internal partners and external customers.
- Participate in all agile ceremonies.
- Strong understanding of customer's needs
- Execute the Product Roadmap using the latest design approaches, technologies, and agile processes
- Help to write the backlog of stories and run the process of managing the delivery of these with the team
- Ensure User Stories are ready for development work including clear and measurable acceptance criteria
- Ensure products and releases are launched with quality.

In addition, the Employer may reasonably ask the employee to complete additional tasks not listed within the position description.

The purpose of the position description is to provide a clear understanding of duties, responsibilities, and expectations the Company has of an employee employed in the position of Product Owner. The Company acknowledges that the role may evolve to include other tasks in addition to those listed due to reasons such as competitive advantage, structural changes, growth, and realignment of positions with Company vision and goals and others as identified at the discretion of the Company.

Travel regionally, intrastate and interstate, may be required within this position.

Key Responsibilities

1	<p>Execute and contribute to the product vision</p> <ul style="list-style-type: none"> • Work closely with scrum team, scrum master and subject matter experts to support successful agile delivery (completion and velocity). •
2	<p>Feature release</p> <ul style="list-style-type: none"> • Talk to users directly to understand their problems. • Identify and fill product gaps, eliciting, gathering and harnessing new ideas to drive your product to success • Serve as the product ambassador internally and externally, sharing knowledge and answering questions related to the product

3	<p>Change Management</p> <ul style="list-style-type: none"> • Ensure all internal and external customers have the required information for changing products • This includes documentation both technical and user relates • Identify and full product gaps, eliciting, gathering and harnessing new ideas to drive your product to success <p>Serve as the product ambassador internally and externally, sharing knowledge and answering questions related to the product</p>
	<ul style="list-style-type: none"> •

Key Relationships		
Type	Internal/External	Nature of relationship
Customers / Suppliers	External	Build positive relationships with customers and suppliers.
Internal customers	Internal	Operations & Development teams – providing feedback and information to further enhance, improve and develop strategies and product to meet customer needs.
Direct manager	Internal	Respond to information requests in a timely and accurate manner Communicate on progress, concerns and insights

Skills and Behavioural Requirements
<p>Requirements</p> <ul style="list-style-type: none"> • At least two years' experience working as a Product Manager or Project Manager • Your experience can be either discovery or delivery-focused however you must have a passion for discovery and engaging directly with users. • You love talking directly to customers and going deep into problem space, analysing both qual. and quant. data. • You have the ability to be an influencer, actively promoting a product-led culture and product management best practice. • You are data-driven and understand the importance of success metrics. • You will be an outcome-focused Product Owner who values outcome over output • You love collaborating with Engineers, Designers, and business leaders fostering strong relationships across the business. • A bonus if you have a passion for highly complex software products or come from technical background.

I have read and understand the requirements of the position and understand that the position may evolve over time to ensure alignment to Company vision, strategy, and goals.

Print: _____

Sign: _____

Date: _____