

# 2021 INTERFACED STUD SALES



## CATTLE (prices excluding GST.)

Package		Price (ex GST.)	No. of head
Classic	Online Bidding	\$2,400	141 head
Prime	Online Bidding   Audio Streaming	\$2,800	165 head
Premium	Online Bidding   Audio & Video Streaming   Staff Onsite	\$4,000	235 head

\* Standard listing fees apply should the number of head be greater than the stud sale package quoted above.

## SHEEP (prices excluding GST)

Package		Price (ex GST.)	No. of head
Classic	Online Bidding	\$2,300	256 head
Prime	Online Bidding   Audio Streaming	\$2,600	289 head
Premium	Online Bidding   Audio & Video Streaming   Staff Onsite	\$3,800	422 head

\* Standard listing fees apply should the number of head be greater than the stud sale package quoted above.

## ADDITIONAL CHARGES (prices excluding GST)

\* Additional charges will only apply where the sale details are provided in a format that don't adhere to the AuctionsPlus guidelines.

Charge	Price (ex GST.)
Running a SIM sale and then switching it to a SEQ Sale	\$1,500
Streaming a classing day	\$1,500
Combining information from multiple vendors	\$1,000
Renaming Photos	\$200
Adding videos to YouTube	\$200
Adding ABRI Links (when catalogue not available)	\$200

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## SALES INCLUSIONS

As part of the package your sale catalogue will be transformed into a digital handbook and distributed to our network of 12,000 subscribers.

Selecting any of the stud packages also triggers a 50% discount on standard ads, and a 20% discount on catalogue runners. Please ask for our 2021 Media Kit for more information.

Finally, all sale day results will be bundled up into a comprehensive post-sale report for you to distribute onto stud staff, clients or potential buyers.

**Our team is here to help your stud achieve its 2021 objectives.  
If you want to find out more about our stud sale packages give us a call on  
(02) 9262 4222 or [studsales@auctionsplus.com.au](mailto:studsales@auctionsplus.com.au)  
to discuss a customised package.**