

2021 INTERFACED STUD SALES



CATTLE (prices excluding GST.)

Package		Price (ex GST.)	No. of head
Classic	Online Bidding	\$2,400	141 head
Prime	Online Bidding Audio Streaming	\$2,800	165 head
Premium	Online Bidding Audio & Video Streaming Staff Onsite	\$4,000	235 head

* Standard listing fees apply should the number of head be greater than the stud sale package quoted above.

SHEEP (prices excluding GST)

Package		Price (ex GST.)	No. of head
Classic	Online Bidding	\$2,300	256 head
Prime	Online Bidding Audio Streaming	\$2,600	289 head
Premium	Online Bidding Audio & Video Streaming Staff Onsite	\$3,800	422 head

* Standard listing fees apply should the number of head be greater than the stud sale package quoted above.

ADDITIONAL CHARGES (prices excluding GST)

* Additional charges will only apply where the sale details are provided in a format that don't adhere to the AuctionsPlus guidelines.

Charge	Price (ex GST.)
Running a SIM sale and then switching it to a SEQ Sale	\$1,500
Streaming a classing day	\$1,500
Combining information from multiple vendors	\$1,000
Renaming Photos	\$200
Adding videos to YouTube	\$200
Adding ABRI Links (when catalogue not available)	\$200

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SALES INCLUSIONS

As part of the package your sale catalogue will be transformed into a digital handbook and distributed to our network of 12,000 subscribers.

Selecting any of the stud packages also triggers a 50% discount on standard ads, and a 20% discount on catalogue runners. Please ask for our 2021 Media Kit for more information.

Finally, all sale day results will be bundled up into a comprehensive post-sale report for you to distribute onto stud staff, clients or potential buyers.

**Our team is here to help your stud achieve its 2021 objectives.
If you want to find out more about our stud sale packages give us a call on
(02) 9262 4222 or studsales@auctionsplus.com.au
to discuss a customised package.**