

INSTRUCTIONS ON HOW TO PREPARE YOUR VISUAL ARTWORK

Dear client,

In order to facilitate and speed up the printing process, please adhere to the following instructions:

THE ARTWORK HAS TO BE SAVED AS A PDF FILE

- Please provide the file **in the size you would like us to print** the art work in. If the size needs to be adjusted and printed in a larger format than the one provided, the print quality of the visual may be compromised.

REMINDER:

A3: 29,7 x 42	A1: 59,4 x 84,1	Small banner sign: 35 x 102
A2: 42 x 59,4	A0: 84,1 x 118,8	Large banner sign: 35 x 139,2

- Minimum resolution: **300 dpi - No bleed, or crop marks***.
- In the event that your artwork is created with Illustrator, please advise your graphic designer to **vectorise all texts***.
- In the event that your artwork is created by a graphic designer, please advise them to use **RGB* colour coding**.
- Please leave at least 1cm between the edge of the print and any text or graphics on the print in order to avoid for any content to be hidden behind the frame of the LED display.

Do not hesitate to contact us for any further information.
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Kind Regards,
Your VitrineMedia Australia Team

* Please advise your graphic designer about these points.

