



PRESS KIT

be an eLearning
ROCKSTAR!™

Company Background

eLearning Brothers is a leader in corporate learning technology and custom course development solutions. Its suite of integrated training development and delivery tools include Lectora® for eLearning authoring, CenarioVR® for immersive learning (VR), and the Rockstar Learning Platform for experiential learning management (LMS/LXP). Learning developers can utilize these tools together with an extensive library of professionally designed eLearning templates, game modules, and courses to achieve outstanding outcomes. Among its long list of accolades, eLearning Brothers was recently recognized by “The Training Magazine Network Choice Awards” as the only company to win in 4 categories.

eLearning Brothers helps everyone create and deliver eLearning that ROCKS!



Management / Staff Bios



Andrew Scivally, CEO

Andrew Scivally is the Co-Founder and CEO of eLearning Brothers. He has 20 years of experience in the learning technology space, including all aspects of course design and development, as well as leading Learning and Development teams for financial institutions such as JPMorganChase and Zions Bank. He holds a master's degree in computer education and cognitive systems. Led by Andrew, eLearning Brothers has established an industry-leading brand and been featured in the Inc. 5000 for six consecutive years.



Todd Cummings, CRO

Todd Cummings is the CRO of eLearning Brothers. Previously, Todd worked as the co-founder of Impact Solutions Corp., a learning solutions firm providing consulting and training for organizations across the globe. He worked for four years in the Middle East, first as a consultant and then General Manager for a regional niche consulting firm focused on organizational change and development inside multi-national organizations. Through his experience consulting, building, and then delivering interventions to individuals at all levels inside of organizations, Todd developed a strong international sense of training needs and successes. Todd has a dual Master's degree from the University of Utah in Political Science and Public Administration as well as a BA from Brigham Young University.



John Blackmon, CTO

John Blackmon brings decades of engineering and management expertise in the eLearning industry to his role as CTO of eLearning Brothers, a global provider of templates, custom design, authoring and learning management tools, and training for professionals everywhere. Previously CEO of Trivantis, John has worked with a variety of brands, and was involved in development and strategy for Trivantis, BocaSoft, Electronic Data Systems, and IBM. He led the development of the leading authoring tool Lectora® and the virtual reality course builder CenarioVR®. His efforts led to the filing of two separate patents in software and Responsive Course Design. John holds a Bachelor of Science in Electrical Engineering from Florida Institute of Technology.



Christian Weibell, CPO

As Chief Product Officer at eLearning Brothers—with a B.S. in Computer Science, a Ph.D. in Instructional Psychology and Technology, and 25 years of experience in high-tech software development—Dr. Christian Weibell provides a very passionate, but informed, perspective to envision, incubate, develop, and scale innovative products with high standards of excellence for the end user experience. He is most widely known for his Principles-of-Learning Framework that elaborates seven principles on which all learning is based, provides a reference for talking about and developing effective learning experiences, and serves as the foundation for developing domain-specific theories of learning (principles-of-learning.com).



Ryan Neder, CFO

Prior to joining eLearning Brothers, Ryan Neder was Chief Finance Officer for Pulse Electronics Corporation, a global supplier of electronic components. He was with Pulse Electronics from 2012 to 2019. Previous to his appointment as CFO, Mr. Neder held the positions of Corporate Controller and Director of Financial Reporting. From 2010 to 2012, Mr. Neder was the Manager of Financial Reporting for American Assets Trust, Inc., a public real estate investment trust. From 2002 to 2010, Mr. Neder planned and executed financial statement audits of public and private companies for PwC and Ernst and Young. Mr. Neder received a B.S. in Accounting from Brigham Young University. He holds a CPA license in the state of California (inactive).

Press Releases

eLearning Brothers Launches the Rockstar Learning Platform

January 28, 2021

Learning solutions leader eLearning Brothers today introduces the Rockstar Learning Platform, a digital learning platform that incorporates both LMS and LXP features, designed to provide a solution for today's critical learning needs and challenges.

[READ MORE](#)

eLearning Brothers Expands Offering with 2,500+ BizLibrary Courses

October 29, 2020

eLearning Brothers today announced an agreement with BizLibrary.com to offer more than 2,500 off-the-shelf (OTS) microlearning courses with proven demand. This addition further extends eLearning Brothers' leadership in corporate learning technology solutions including authoring tools, virtual reality applications, off-the-shelf courseware, eLearning development assets, custom development, and an experiential Learning Management System (LMS).

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eLearning Brothers Garners Five Awards from Brandon Hall Group

September 8, 2020

Learning solutions leader eLearning Brothers today announced continuing industry recognition with the acceptance of five 2020 Excellence in Learning awards from Brandon Hall Group.

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eLearning Brothers Launches 3D Model Support in Immersive Learning VR Authoring Tool

August 26, 2020

Learning solutions leader eLearning Brothers announces the addition of 3D model support within its virtual reality course authoring platform, CenarioVR®. In light of a global pandemic making in-person learning experiences increasingly risky, launching 3D object support within its immersive learning tool helps make virtual experiences more life-like.

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eLearning Brothers Disrupts Industry with First All-in-One Authoring Suites

June 2, 2020

Learning solutions leader eLearning Brothers today announced the first of its synergistic solutions spawned by the acquisition of industry innovators Trivantis and Edulence. Built to meet every authoring need and budget, Silver, Gold, and Platinum suites include economical combinations of web-based, desktop, and VR authoring tools with the full eLearning Brothers Asset Library.

[READ MORE](#)

eLearning Brothers Expands Learning Solutions with Acquisition of Trivantis and Edulence

April 28, 2020

Learning solutions company eLearning Brothers announced the acquisition of industry innovators Trivantis and Edulence. By acquiring Trivantis with its industry-leading rapid authoring tool, Lectora®, and its cutting-edge virtual reality course builder, CenarioVR®, as well as acquiring Edulence with its nimble learning management system [LMS], KnowledgeLink®, eLearning Brothers creates a unique learning ecosystem to better serve even more learning professionals worldwide.

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eLearning Brothers Begins Development for Alfardan Medical and Northwestern Medicine

October 31, 2019

eLearning Brothers announced a major new contract with Alfardan Medical and Northwestern Medicine. The eLearning Brothers custom solutions team will be creating a comprehensive online training program to prepare newly hired healthcare professionals, leaders, and employees to deliver the most advanced, patient-centric care with service excellence on day-one of the Alfardan Medical with Northwestern Medicine (AMNM) facility opening and beyond.

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Products & Services



Learning Platform (LMS/LXP)

Rockstar Learning Platform

Digital learning platform for interactive learning experiences

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Authoring Tools

Lectora® Desktop & Online

Industry-leading, powerful authoring tool

[LEARN MORE](#)

ReviewLink®

Single source to gather course feedback

[LEARN MORE](#)

AssetLibrary™

Course templates and millions of assets

[LEARN MORE](#)

CenarioVR®

Virtual reality (VR) course authoring

[LEARN MORE](#)

Learning Games

The Training Arcade®

10 customizable learning games

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Arcades™

Game-based training platform



Off-The-Shelf Courseware

BizLibrary

HR Compliance, Soft Skills, Leadership & Management, Information Technology, Sales & Service, and Workplace Safety

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Other Courses

Cybersecurity Awareness, Professional Development, Griffin Hill Sales System™, and Preventing Discrimination & Harassment



Custom Services

Custom Development

Tailored course development for all industries

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Noteworthy Press Coverage



What We Have Learned About Virtual Events

Forbes article by Andrew Scivally

December 28, 2020

Andrew Scivally shares lessons learned from hosting eLBX Online 2020, a virtual conference and expo.

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American Fork Company Looks to Help Retail Stores Avoid Theft Using Virtual Reality

November 27, 2020

American Fork's eLearning Brothers offer a product, CenarioVR®, that companies can use to develop virtual reality training to help train retail stores and employees on possible theft risk factors.

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Action and Ambition Podcast

Andrew Scivally Interview

August 28, 2020

This episode includes a conversation between Andrew Medal, host of Action and Ambition, and Andrew Scivally, CEO of eLearning Brothers. Hear why Andrew and his brother created eLearning Brothers.

[LISTEN TO MORE](#)



eLearning Brothers Expands Family with Two Corporate Training Acquisitions

April 28, 2020

Even with competition on the rise from online course providers that have moved beyond education and into corporate learning, Scivally sees plenty of growth opportunities in the industry, he says. To support that pursuit, eLearning Brothers has acquired two companies: course-building tools provider Trivantis and learning management system provider Edulence.

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UV50 Fastest-Growing Companies: No. 26 ELearning Brothers

September 9, 2019

BUSINESS HAPPINESS “When we find solutions that bring success to our customers and the business.”

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Industry Awards & Accolades

2020 Brandon Hall Group HCM Excellence Awards—Learning



Gold Award—Best Advance in Custom Content

Client: Sigma Chi Leadership Institute

Course: “Noble Decisions” Values-based Learning



Silver Award—Best Unique or Innovative Learning and Development Program

Client: AMN Healthcare

Course: Gamified Workplace Safety & Emergency Training for Onboarding



Silver Award—Best Advance in Compliance Training

Client: WesPay

Partner: Interactive Advantage

Course: “WesPay Learning Center”—an Automated and Personalized Compliance Training Portal—Featuring Lectora® Authoring Tool



Bronze Award—Best Use of Video for Learning

Client: Ally

Course: “Strategic Alliance” video



Bronze Award—Best Advance in Competencies and Skill Development

Client: White River Marine Group

Course: Sales Process Training

2020 Training Industry Top 20 Lists



Top 20 Authoring Tools Companies

Product: Lectora



Watchlist—Online Learning Library

Product: eLearning Brothers AssetLibrary™



Watchlist—Training Outsourcing

Service: Custom Content Development



Watchlist—Custom Content Development

Service: Custom Content Development

eLearning Industry



2020 Top eLearning Content Development Companies

2020 Learning Technologies Awards



Shortlist—Best Use of Simulations or Virtual Environments for Learning

Client: Vanderbilt University School of Nursing

Project: Point-of-Care Ultrasound Training Built in CenarioVR

2020 LearnX Awards



Platinum—Best Shift-it-Online eLearning Design

Client: Columbia University RFMH

Project: Destigmatizing Mental Illness



Platinum—Best (VR) Hard Skills Training Project

Client: Vanderbilt University School of Nursing

Project: Point-of-Care Ultrasound Training Built in CenarioVR



Gold—Best Health & Safety Training Project

Client: AMN Healthcare

Project: Gamified Workplace Safety & Emergency Training for Onboarding

[VIEW PAST AWARDS](#)

Logo Usage

Recognition is Key

Recognition of our logo is an essential part of making eLearning Brothers awesome. It's gotta be all encores, no heckling.

Always treat it respectfully by not stretching, squeezing, or linking the logo to other elements (like names, logos, images, or symbols). Any modification to the logo outside the brand guidelines dilutes its meaning, lessens its impact, and can sometimes make it unrecognizable.

These standards apply to all marketing materials, whether they are print, web, video, or email.

The examples below illustrate **what not to do** with the eLearning Brothers logo:



This is the correct usage of our logo.

The minimum size for the eLearning Brothers logo for print is .48 inches and web/screen is 35 px.



Changing the color of our logo or any logo elements



Separating the brothers from the logo or each other in any way



Using our logo in outline form



Recreating or retyping the typography in our logo



Locking up our logo with any imagery or graphics



Placing our logo over a pattern or photo that's distracting



Placing patterns or imagery inside our logo in any way



Making our logo smaller than the minimum approved size



Turning or rotating our logo in any way



Stretching, squishing, or altering our logo in any way

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