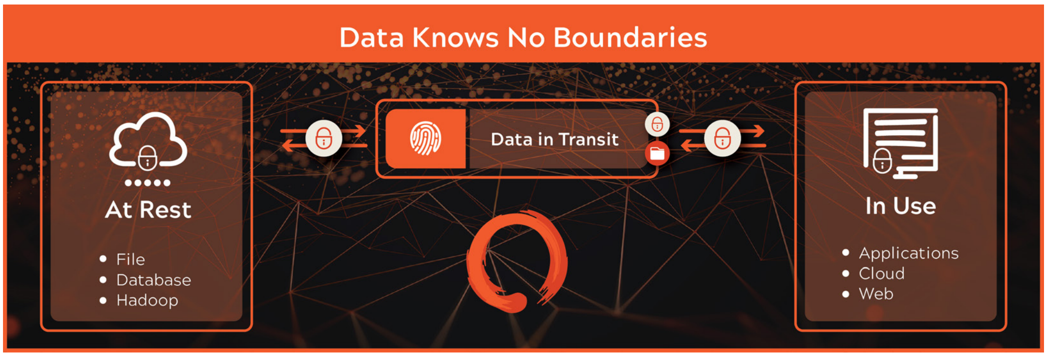
Protegrity® at a Glance

Secure sensitive data and have the freedom and confidence to innovate

Many organizations fail to make data an integral part of business. They're not sure how to manage sensitive data and keep it secure. Beyond the simple idea that sensitive customer data should be kept private because it's the right thing to do, businesses must adhere to data-privacy laws and conventions that govern the handling of Personally Identifiable Information (PII).

As the industry's first and only ubiquitous data-security solution, Protegrity's Data Protection Platform allows businesses to leverage secure data–including its application in advanced analytics, machine learning, and AI–to do great things without worrying about putting customers, employees, or intellectual property at risk. With Protegrity, innovative businesses win in an ever-changing, increasingly competitive digital economy by activating secure AI strategies that accelerate growth.

Data Knows No Boundaries



UNIFIED DATA-SECURITY MANAGEMENT

Data is often spread out through a wide array of locations: data warehouses, analytics systems, mainframes, and file servers, across on-premises systems, in cloud infrastructures, and in hybrid-cloud environments. Finding and then securing that data is a seemingly impossible task. With central administration of classification and discovery functions, the Protegrity Data Protection Platform provides necessary visibility of the many different types of sensitive data that reside in an enterprise's various on-premises and cloud-based applications, databases, and files.

KEY BENEFITS

- Secure sensitive data at rest, in use, and in transit, whether it's in the cloud or on-premises.
- Unify security across applications, databases, file systems.
- Confidently anonymize data for analytics and third-party use.
- Centralize and simplify security administration, including policy management, auditing, alerting, and reporting.
- Implement separation of duties that free employees to safely access sensitive data.
- Benefit from 24/7 support and dedicated Professional Services to ensure success.
- Secure data across all leading platforms, including Dataiku, Teradata, IBM, Oracle, Microsoft, Cloudera, Snowflake, Databricks, and more.

PROTECT DATA THE WAY YOU SEE FIT

Once companies see where data resides and what its purpose is, they can choose from a variety of data-protection methods that Protegrity has developed and refined over two decades: the tokenization and encryption processes that hide, or pseudonymize, elements of data; or the privacy models that strip elements of data out of data sets, effectively anonymizing some data elements so data scientists and third parties can never access the sensitive data.

SECURE DATA FOR A SECURE AI ERA

Able to secure sensitive data, an enterprise can take advantage, without fear of comprised security, of AI-based technologies such as analytics. Because anonymization eliminates any way of identifying data elements that are chosen to be shielded, this irreversible process lets data scientists and analysts derive insights without having any way of accessing sensitive data fields. This also allows enterprises to monetize their data by selling it on marketplaces and via third-party transactions–all with the confidence the data is protected.

PROTEGRITY
www.protegrity.com

Protegrity protects the world's most sensitive data–whatever it is and wherever it resides at any given moment. Our platform frees businesses from the constraints typically associated with the access and fine-grained protection of sensitive data so they can have the confidence to create better customer experiences, make intelligent decisions, and fuel innovation. Data knows no boundaries, nor should data protection. Protegrity's technology is built for data ubiquity–we secure data everywhere and empower businesses to thrive.