Remote health monitoring insights

Do specialized remote health monitoring devices have the potential to reduce patient burdens and healthcare costs?

About the survey
The study, which was carried out in the run-up to the American Telehealth Association (ATA2020) Virtual Conference, involved 2,005 people in the US who have a chronic condition or are caring for someone else with one. Its objective was to better understand the level of adoption and consumer interest in specialized remote health monitoring devices.

Chronic condition management

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Consumer wearsables do not measure up

Only 28% would trust a consumer health wearable device to manage their chronic condition.

75% of people managing chronic conditions would wear a specialized remote health monitoring device if their doctor provided one.

Consumer appetite for remote monitoring technology specifically designed for managing chronic health conditions is high.

In practice

Struggle to track their vitals

Overall, three-in-10 people managing chronic conditions have difficulty tracking vitals and other important measurements. One-in-three are stressed about keeping up with or misreporting their vitals.

Few have a specialized wearable today

Only 20% of people managing chronic conditions for themselves or someone they care for have been prescribed a specialized wearable to monitor their condition.

What do consumers hope to gain from specialized remote monitoring devices?

75% of people managing chronic conditions would wear a specialized remote health monitoring device if their doctor provided one.

Approximately 20% would trust a consumer health wearable device to manage their chronic condition.

Avoidable health emergencies

Approximately 1/4 experienced a health emergency as a result of not continuously tracking their measurements or medications.

45% of people managing chronic conditions regularly forget to take one of their prescription medications / treatments.

Chronic conditions cost the U.S. healthcare system $3.1 trillion dollars in 2019.

Advantages

Fewer doctors’ visits

Approximately 50% would visit their doctors less often if they could share health data digitally, and 64% would cut out three to more annual visits.

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What do consumers hope to gain from specialized remote monitoring devices?

To be better informed

To feel safer

To be more confident

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To be more confident

United States, healthcare 2020

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mSafety gives you a faster, easier way to get into the wearables business.
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