



## PIXELLE INTRODUCES THE LARGEST PORTFOLIO OF RELEASE LINER PAPERS IN NORTH AMERICA

*High-performing release liner base papers with 50 standard product offerings*

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Spring Grove, PA – October 7, 2020 – Following the creation of [Pixelle Specialty Solutions](#) (“Pixelle”) in 2018 and its expansion in 2020, Pixelle leveraged synergies across its specialty mills platform to introduce North America’s largest portfolio of release liner papers, featuring 50 different standard products.

“When we expanded Pixelle in 2020,” said Pixelle’s Chief Executive Officer Timothy Hess, “we said customers would have access to the specialty paper industry’s largest assembly of technical expertise, product development, and production capabilities. This portfolio of release liner papers is the result of that investment and further evidence of Pixelle’s ability to deliver.”

Pixelle release liner papers are designed for pressure-sensitive adhesive applications in food and beverage, consumer goods, medical and hygiene, automotive graphics, and industrial markets.

“Industry-leading brands including Aspect®, GlazeSil™, PointSil™ and Exhere®, are now available from one supplier,” said Bob van Helden, Vice President, Specialty Papers. “Customers can select from Clay Coated Craft (CCK), Super Calendered Kraft (SCK), and Coated and Uncoated Machine Glazed (MG) liners, with calipers ranging from less than 2 mils to more than 10 mils thick. And they can specify 1-side or 2-side functional requirements,” said van Helden.

Pixelle release liners feature compatibility with thermal and radiation curing systems and a variety of catalysts and are suited for roll and sheet applications. Liners for sheeted applications feature dimensional stability for laminate lay-flat while roll liners perform in high volume applications. Options are available for easy, medium and tight release levels.

For requirements that extend beyond Pixelle’s standard portfolio, product development engineers collaborate directly with customers to develop custom solutions. In addition, forestry certification is available.

Pixelle’s logistics platform extends availability of this release liner offering globally. For more information, please contact Pixelle Specialty Solutions at 800-458-6323, email us at [CustomerService@Pixelle.com](mailto:CustomerService@Pixelle.com), or visit our website [www.pixelle.com/release-papers](http://www.pixelle.com/release-papers).

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