



## **PIXELLE EXPANDS ITS PORTFOLIO OF PREMIUM PRINTING PAPERS WITH THE INTRODUCTION OF OMNILUX OPAQUE™**

*Multipurpose Opaque papers for color intensive digital and offset printing, made in the USA*

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Spring Grove, PA – August 17, 2020 – [Pixelle Specialty Solutions](#) (“Pixelle”) has introduced OmniLux™ Opaque, a new multipurpose opaque product line designed for web offset, sheetfed, digital toner, and inkjet presses. OmniLux™ features excellent opacity with a 96-bright blue-white shade for crisp, brilliant print image quality and is available in both Text and Cover Weights.

OmniLux™ is Made in the USA at the Pixelle Spring Grove, PA and Chillicothe, OH mills, and the line is supported by an extensive multi-location stocking network to help ensure the most popular web roll and sheet sizes are available for quick turns to keep projects on schedule.

“Pixelle continues to invest in Printing & Writing papers with the development of this new opaque product line,” said David Dickerhoof, Senior Vice President, Sales & Marketing. “Adding OmniLux™ to our offering enables customers to bundle opaque products from one of the broadest portfolios of specialty papers in the industry, and to do it with just one phone call.”

Forestry certification and recycled PCW fibers are both available upon request. For more information or product samples, please contact your Pixelle Specialty Solutions Account Manager or visit our website at [www.pixelle.com](http://www.pixelle.com).

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