



## DuraPoint™ SA

DuraPoint™ SA grades are designed for self-adhesive wet strength beer bottle labels. These grades feature a high fidelity print surface for printing, coupled with high wet strength for label durability. Good brightness and gloss level, along with wet opacity, make DuraPoint™ SA a good choice for label applications.

### FEATURES AND BENEFITS

- Print side smoothness and gloss for good printed appearance
- High dry and wet opacity for good label appearance
- Full wet strength for label durability
- Reverse side treatment engineered for pressure sensitive adhesives
- Suitable for high-speed labeling processes

<b>Basis Weight</b>	<b>(lbs/3000 ft<sup>2</sup>)</b>	<b>43</b>
	<b>g/m<sup>2</sup></b>	<b>70</b>
Caliper	(mils)	2.5
	microns	64
Smoothness	5S, PPS	1.00
Gloss	%, 75°	67
Opacity	%	87
Wet Opacity**	%	77
MD Tensile	(lbs/in)	25
	N/15mm*	66
MD Tensile Wet	(lbs/in)	7.0
	N/15mm*	18
CD Tensile	(lbs/in)	17
	N/15mm*	45
Cobb	g/m <sup>2</sup> , 60 sec	20

\*Calculated result

\*\*North America method

### MAIN APPLICATIONS

Rotogravure printed for beer bottle labels  
 Suitable for body and neck labels

The information given is based upon our knowledge and experience at the time of printing and is given in good faith. It does not represent a guarantee or legal warranty for specific properties or for suitability for a specific use.

**Pixelle Specialty Solutions LLC** 228 South Main Street, Spring Grove, PA 17362

t: 800.458.6323 www.pixelle.com Rev. 2/14/20