

Hello from the Directors

2019 was a year bursting with activity and community engagement. As you browse through our annual activities report, you'll see the abundance of programming and content that was created by our community producers and our staff. We are especially proud of our Outreach efforts which include programming for The Local Seen and Town Talk. We became part of the Scallop Roll, an artistic endeavor sponsored by the Plymouth Area Chamber of Commerce. We went out into our communities and met people wherever they were. WE told their stories. We continue to serve our municipalities and our schools by bringing their important messages and inspiring creations to you.

PACTV's funding continues to be under threat as Public, Education and Government Access (PEG) television is funded by cable subscribers, and unfortunately their number is dwindling. Technology brings new challenges and new platforms. We will constantly shift and adjust to this environment. Our Fundraising arm, Creative Media Services, provides much needed financial support to our Mission and our Objectives and at the same time is a resource for local businesses and nonprofit who need creative ways to promote themselves. We are working with legislative allies to explore options for future funding. We continue to support the work of Plymouth 400, Inc. as we get closer to 2020. Working as the on-the-ground collaborator to NBC-10, Plymouth 400's official media sponsor, we will support events and provide coverage that will bring the 400th celebration to the world stage.

Finally, we love our towns, our non-profits, our small and large businesses and our community as a whole. We are honored to be your local source for information, engagement and entertainment. Please reach out to us with ideas, comments and suggestions. We are proud to be your community media center and look forward to 2020.

*** Addendum 4/20/2020

Our new reality is very different from what we all imagined. As we focus our energies on helping our municipalities communicate effectively and often with their residents, we also continue to highlight the "silver linings" of the pandemic we now find ourselves in. For every negative there is always a positive and we are astounded at the sense of community, togetherness and altruism that we are witnessing. Now, more than ever, Community Media is proving that however globally connected the world has become, LOCAL is paramount in our lives. PACTV is proud to be your local resource.



Julie Thompson

Executive <u>Director of PACTV</u>



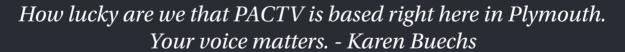
Gary Gumpright
President, Board of Directors

We share our video with pride, knowing that the dedication and diligence put into it by the PACTV staff makes it a product of which we can be extremely proud. - Michael Jackman, Chair, South Shore Community Partners in Prevention (CHNA 23)



We lost a long-time PACTV member, volunteer, producer, mentor and friend Ken Buechs

Ken was a leader in the Plymouth community serving on the planning board and many other committees. He was a volunteer producer for successful and award-winning cable access shows on PACTV, including Talk of the Towne, which was anchored by his wife. He was also a leader behind the scenes providing counsel to elected and appointed officials in town. He loved to capture his adventures on film first still photography and later becoming an expert in the field of videography. Ken was particularly proud of his work chronicling the return of the Mayflower II to Plymouths waterfront after one of its many seasons away in preparation of Plymouth 400. He will be missed.







Who We Are

Our mission: We inform and empower our communities to connect and engage through media.

PACTV is committed to promoting the growth and prosperity of our communities through education and advocacy of open expression through local media. As a trusted partner and creative resource, we endeavor to advance our communities' vision with progressive services, innovative tools, volunteers and dedicated staff. PACTV staff work with town officials, non-profit oganizations, educators, students, residents, libraries, senior centers and as a result have become part of the fabric of our communities.

years of experience

4
towns
served

7
cable
channels

dedicated purpose

I would recommend hiring PACTV for any video production needs. Working with their experienced team was a pleasurable experience and the finished product exceeded our expectations.

- Lea Sinclair Filson, General Society Mayflower Descendants

Our Board of Directors

Gary Gumpright - President

Kathy Youssef - Vice President

Deborah Wall - Treasurer

Leslie Cutler - Secretary

Darin Colucci

Gerre Hooker

Shelagh Joyce

Mathew J. Muratore







Our Staff

Management

Julie Thompson, Executive Director

Community Media and Production

Kim Miot, Director of Community Media Dustin Fleming, Production Supervisor Mark McKinley, Production Lead Max Berger, Community & Creative Support



(PACTV Staff Donna Rodriguez, Dan Rodriguez and Mark McKinley with Barnicle and Husk)

Creative Media Services

Carol McGilvray, Director of Marketing
Dan Rodriguez, Director of Technology & Creative Development
Donna Rodriguez, Director of Creative Media Services
Melissa Matinzi, Programming Manager | Creative Services Executive Assistant

Educational Access

Erika Christensen, Creative Lead | Educational Services Supervisor

Engineering

Brook Hoffman, Chief Engineer Tom Bolus, Engineering Support | Production Assistant

Government Access

Dave Antoine, Government Services Manager Ben Alexander, Government Services Assitant | Creative Lead Keith Hughes, Government Services Assistant | Content Creator

News Team

Elizabeth Shanahan-Jewett, Local Seen Creative Director | Director of Outreach & Communications Zachary Dolan, Creative Lead*
Tiffany Phillips, Administrative and Outreach Coordinator

* as of 2019 -2020

Working with PACTV Creative Media Services was fun, yet very professional. They were able to tell the story the way I had wanted it told, taking a great deal of pressure off me during a very busy time. I looked forward to bringing this video to final production and to creating future videos of the characters with them - this experience has shown me the power that this form of visual communications has in engaging an audience.

- Mary Shields, Creator of Barnicle and Husk, President / Owner, Shields Design Studio

Membership & the Community Channel

The Community Channel is the place to find local content from your town!

PACTV has over 200 members that are part of our organization, including producers. PACTV serves individuals, youth, seniors, businesses, nonprofits and municipal employees in the four towns we serve. Between member productions and staff-led government shows, we had approximately 136 ongoing shows coming out of our facility in 2019. This contributed to the over 2,000 hours PACTV's Studio A and B were utilized. The Kitchen Studio was booked for over 150 hours and the training lab was used over 600 hours. The portable cameras were popular for field shoots, clocking in over 3,000 hours.

The Community Channel can be seen in Duxbury, Kingston, Pembroke and Plymouth. Programming on this channel is reflective of our communities. Some of the shows are made by residents on a variety of topics such as talk shows, children's theater, religion, hobbies, cooking and much more! The Community Channel is also the only noncommercial, First Amendment forum in these towns. People from our communities can also sponsor shows or specials of interest to them to play on the Community Channel:

Some of our Area Producers in 2019:

Tim Troy: A Place for Grace, Bible Baptist Church, Bible Talk, Melissa's Menu, New Hope, **Harry Harootunian:** All Things Senior, Helping Hands Happy Homeowners Half Hour

Beth Sobiloff: Two Grannies on the Road **F. Steven Triffletti:** Plymouth Profiles **Chad Caldera:** Practical Theology **Terri Zinsius:** StarCreations Theater

Ken Buechs: Talk of the Towne (now produced by Kim McDonough)

Marillee Driscoll: The Plymouth Show Peter Needham: The Venus & Mars Show

LaDonna Osborne: The Time is Now (30 and 60 minute shows)

Examples of Specials in 2019:

Everything Sports Snug Harbor Chorus Holiday Concert Pilgrim Festival Chorus: Wintersong

Transfer of National Pilgrim Memorial Meetinghouse

Plymouth LWV: Candidates Night



In 2019 there was 545 hours of new programming

New Shows

All Things Senior and Helping Hands Happy Homeowners Half Hour

In Area:

7 Specials 24 Series

Out of Area:

36 Specials 16 Series

PACTV not only offers citizen producers access to world-class equipment & software, it welcomes us to a family of caring pros! - Marilee Driscoll, The Plymouth Show

Membership has been busy with activity! Longtime member, Sam Murphy, finished his much-anticipated senior project and submitted it to the channels. Sam has been working on this project since April 2018. Using interviews, fun graphics and sweeping footage, America's Hometown discusses beginning of Plymouth's story and how the town is preserving and commemorating its history. In addition to members like Sam, there are many non-profits benefitting from membership services as well. Pilgrim Area Collaborative's GAP Program has been taking studio and editing classes since October and have just about finished editing their video about the many services the GAP program provides. In November, they were also able to sit it on a PCN Interview to experience what it takes to film a studio production. Other non-profits including Project Growth and Helping Hands continue to produce content as well. Project Growth continues to work on their piece about a day in the life of being a student at the program. Helping Hands, who joined in July 2019, are currently filming two shows - The Helping Hands Half Hour, which has produced six episodes and Senior Living which has produced nine episodes.











In Our Schools

Our partnership with PACTV has created unique learning opportunities for our students pursuing their passion in Communication and Journalism and provide our teachers with resources to enhance lessons!

- Principal Michaela Gill, SLRHS

PACTV manages the Educational Access programs and channels for the town of Kingston and Pembroke. Both programs are the result of collaborations between PACTV and the individual schools, reflecting the needs and preferences of each system. We strive to provide students, educators and other volunteers the opportunity to develop studio and field production skills as well as proficiency in industry standard multimedia software.

PACTV awarded \$2,000 in total scholarships to seniors graduating from both high schools in 2019.



WHO IS WHO?

Top: Seniors Quinn and John host their last episode of Life on the Lake before their successors, Tashi and Caitlyn take over as anchors. Bottom: Senior Sammy is covering one of the Winter Concerts held at Pembroke High School.

Kingston Educational Access



Staff Ben Alexander and Erika Christensen are ready for graduation

PACTV maintains the Television Production studio at Silver Lake Regional High School and uses the studio as a base of operations for Laker TV's PSA projects, Independent Studies, tours and other collaborative projects with educators throughout the school.

As a result of this work, 57 pieces of programming were produced for the Educational Access channel (Comcast 14/ Verizon 41) in 2019, including:

Silver Lake Graduation
Life on the Lake News Show
Creative Writing Independent Study Projects
Concert Coverage & PSAs
HUDL Basketball & Volleyball
Performing Arts Events

Laker TV & Independent Studies

Students frequently direct the types of projects they are interested in creating, in addition to acting as crew on event coverage for the school. In 2019, there was one Independent Study, geared towards creative writing students who wanted to further pursue developing their writing style into something visual, which included academic and production studies.

Pembroke Educational Access



Titan TV News Crew filming their first episode in December

The dedicated and persistent staff at PACTV is undaunted. Each week, their staff comes into our school to work with administrators, teachers, and students to try and get this important program up and running. They are generous with their time and resources, all in the name of providing opportunities for the students of our community. They are terrific educational partners.

- Principal Marc Talbot, PHS

PACTV operates out of a classroom in the Arts Wing at Pembroke Public High School, also known as Titan TV. Educational Access staff are present at the school, to facilitate during Titan Time, as well as work on special projects with academic educators within the school.

As a result of this work, in 2019, 17 pieces of programming were produced for the Pembroke Educational Access channel (Comcast 14), including:

Pembroke High School Graduation
Titan TV News Show
Concert Coverage & PSAs
Veterans Presentation
Senior Walk
Student Services Presentations
Shark Tank Challenge at Hobomock Elementary

Titan TV

Students received video production training and worked on skills such as handling cameras, editing and how to package video. Titan TV met during Titan Time and students acted as crew during school events like concerts and graduation.



Youth Documentary Workshop

Bee Mindful: Preserving the Hive Together was produced at PACTV's 2019 Summer Documentary Workshop.

The PACTV program is a two-week course for local students in 7th, 8th and 9th grade to teach them the start to finish fundamentals of producing a documentary. Over the years, students have put together award winning documentaries as this year the kids and instructors focused their attention on local beekeepers and the importance of taking care of our local pollinators.

The students conducted interviews and shot the documentary at three different locations over a period of two days and edited their movie with the help of the PACTV staff (Erika Christensen, Ben Alexander and Zach Dolan.) Thank you to the Plymouth County Extension with local Entomologist, Blake Dinius and two beekeepers, Mark Hancock from Carver and Glen Cornell from Whitman.

This documentary was accepted into two film festivals in 2019:

(Accepted November 4, 2019) (Accepted December 20, 2019)



The summer youth documentary workshop provides a unique opportunity to explore the worlds of research, film, and media. The students demonstrated the ability to read, comprehend, and question primary literature at the college and graduate levels. It is reassuring that our next generation will be equipped with the skills to dissolve the purported misinformation and lack of scientific literacy that plague our internet and media sources today. - Blake Dinius, Entomologist Educator at County Of Plymouth





adults. Hope the video was a big hit with the community. - Glen Cornell, Local Beekeeper & Plymouth County Beekeepers Association Educator

Government Meeting Coverage

Duxbury Meetings

(Comcast 15/Verizon 39)

75 Meetings in 2019

Board of Health - 8 Board of Selectmen - 30 Planning Board - 16 Town Meetings - 3 Zoning Board of Appeals - 21

Additionally, the following specials were covered in 2019: Envision Duxbury Forum held at the Duxbury Free Library, Snug Harbor Forum and the Finance Committee held at the Duxbury Senior Center.



Kingston Meetings

(Comcast 15/Verizon 42)

124 Meetings in 2019

Board of Assessors - 22
Board of Selectmen - 29
Capital Planning Committee - 6
Council on Aging - 10
Finance Committee - 15
Planning Board - 21
Town Meetings - 4
Town Meeting Preview - 2
Zoning Board of Appeals - 21

Additionally, the following specials were covered in 2019: Sewer Commission, Public Forum: Marijuana Articles covered at the Council on Aging, Board of Health and 2019 MassWorks Infastructure Program.



Pembroke Meetings

(Comcast 15)

90 Meetings in 2019

Advisory Committee - 5
Board of Health - 2
Board of Selectmen - 37
Conservation Commission - 15
Open Space Committee - 2
Planning Board - 15
Town Meeting - 1
Zoning Board of Appeals - 11

Additionally, the following specials were covered in 2019: Town Manager Search Committee Forum held at the Library and Community Center Public Forum with the Community Center Task Force held in their gym.



Plymouth Meetings

(Comcast 15/Verizon 47)

120 Meetings in 2019

Advisory & Finance - 19
Board of Selectmen - 38
Charter Review - 16
Comm. of Precinct Chairs - 11
Planning Board - 26
Town Meetings - 3
Town Meeting Preview - 2
Zoning Board of Appeals - 12

Additionally, the following specials were covered in 2019: Sewer Pipe Failure/Repair Presentation covered at request of the Manomet Steering Committee and Board of Health covered at the PCIS Little Theater.





Government Services



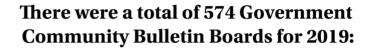




PACTV works with our four towns to produce informational talk shows.

In 2019 PACTV produced 34 shows, including:

Pembroke: Pembroke Today Kingston: Good Day Kingston & Healthy Kingston Plymouth: State Matters



Duxbury - 193 Kingston - 96 Pembroke - 190 Plymouth - 94



PACTV also works with county and state officials to provide information to our four towns.

In 2019 PACTV produced 15 Regional shows, including:

Breaking the Cycle, hosted by Plymouth County Dist. Att. Timothy Cruz and Plymouth County Sheriff Joseph McDonald

Register's Report, hosted by Plymouth County Register of Deeds John Buckley

Safe Communities, hosted by Plymouth County Sheriff Joseph McDonald





CMS's work was of the highest quality and they provided strategic, technical and creative support with every detail of the project. Our patients and families are able to follow the instructions via the training videos and because CMS fully thought through the program, they were able to add additional graphics for clarity, this has increased our compliance of the studies and the overall quality of the videos are clinical study grade.

- Christine McSherry, RN, CEO Casimir

Fundraising for our Nonprofit PACTV





In our ever-evolving landscape as an industry, PACTV faces serious challenges to our funding. This being said, we remain committed to maintaining the services we believe are essential for our towns, our non-profit organizations and our residents.

In order to meet these goals, PACTV created Creative Media Services (CMS), a division of PACTV. CMS is a production house, a collective of visual artists, technicians and storytellers who help businesses and non-profits create videos for their websites, social media platforms, email marketing and internal training. We also have made our facility available for production rentals. The funds raised through CMS support PACTV's essential services to the communities we serve.

2019 was a year of building the CMS division, we are thankful to our partners, customers and supporters. We are looking forward to our continued partnerships and creating beautiful work together in 2020.

Community News

PACTV Community News (PCN) has served as PACTV's main outreach tool for the past seven years, bringing stories about the people, organizations and events from our southeast communities.

We have told stories about music festivals. filmmakers, restaurants business and town groundbreakings, local theater programs, museum displays, art shows. water forums, Lyme disease research and trash and recycling changes. We have brought information and updates from community groups such as Plymouth 400 & the Plymouth Area Chamber of Commerce. Our town update interview segment, Town Talk, gave updates with our town managers, the sheriff department, our county treasurer and info about the housing market.

In 2018 and into 2019, along with the hiring of Elizabeth Shanahan-Jewett, we began reevaluating our outreach strategies which led to the development of The Local Seen.

This is such a great piece, thank you again for all you have done to promote this program. You really captured a lot in 3 minutes. We appreciate PCN's time and interest in our Adult Ed program. You are all the best! - Leslie Kalinowski, SLRHS



Kim viewing Max's footage from the Lighthouse

10 Duxbury Stories, including: South Shore Folk Music Club 40th Anniversary, Duxbury COA Until Help Arrives, Duxbury Art Complex Museum Mosaic, Duxbury Safe Water Vinyl Lined Asbestos-Cement Pipes Presentation, Hot Shots Soccer, Envision Duxbury Spring 2019 Community Meeting, Duxbury High School Drama Club Macbeth makes State Finals in Boston, Mayflower Runners Club, Duxbury Girl Scouts Send Cookies to the Troops, Duxbury Art Complex Mosaic Public Input Event

Celebrating Our
40 MANNIE RSARY

IESAC

8 Kingston Stories, including: Kingston Teen Center, Amateurs True Repertory Theatre Company, Silver Lake Hall of Fame, American Ninja Warrior Skyzone, Local Eats Ninos Deli/Ice Cream Kingston, Tape Art Silver Lake High School, Community Behavioral Health Fair Kingston Collection, Electric Car Show



3

Thank you so much for covering this event on such short notice. This office has received so much positive feedback. I appreciate you going the extra mile!

- Mary Guiney, Kingston Gray Beach Coastal Zone Awards

7 *Pembroke Stories, including:* Shark Tank Hobomock, All State Music Festival Pembroke, Artis Winery, Pembroke Filmmaker Mo Faisal, Pembroke Town Meeting Government Update, Gather Pembroke, Credit For Life Pembroke High School



33

I'm almost in tears, that is SO good! I love how you followed around the student! Thank you very much for all your hard work. I will be sharing this with Rockland Trust employees, marketing and the volunteers.

- Kim McKenna, Credit for Life Story



27 Plymouth Stories, including but not limited to: PhotoVoice Project Plymouth Boys & Girls Club, Chamber Lobster Auction, Redbrook and BID Groundbreaking, Plymouth South High School Graphics Arts Showcase Thru The Lens, Pilgrim Festival Chorus 20th Anniversary, Alden Park's Kentucky Derby for Plymouth 400, Pilgrim Hall Museum pathFOUNDERS Women's Exhibit Experience, Maritime Groundbreaking Plymouth with Lt Governor Karyn Polito, The Art and Science of Aging Well BID, and Building Safer Communities LGBT No Place For Hate



11 Regional Stories, including: Cape Cod Canal Bridges public meetings, Ken Buecks Impact Video, Gov Update Nuclear Regulatory Commission, Gov Update Plymouth Town Meeting Preview, Civics Bee How a Bill Becomes a Law Reader, ABC Trash and Recycling Plant Zero Waste Opens in Rochester, Milk Man South Shore, To The Moon & Back Neonatal Abstinence Syndrome Conference, Gov Update Plymouth Precinct 15 Voting Location, Car Doctor Myths Part I

The Local Seen

The Local Seen shines a light on the people, places, and events in our South Shore towns with community stories, interviews, event updates, open mics, Pop Up PACTV, and free PSAs for nonprofits.

We seek to celebrate the myriad ways we are different, and contribute uniquely to the beautiful region we all call home.



Wow! That was fantastic! I loved everything about that piece, from the way the topics seamlessly blended together, to the wide range of people interviewed, all the way down to the technical aspects. Very impressive. Thank you again so much for your enthusiasm along the way and for helping us to spread the word about this program.

It was an absolute pleasure working with you, and I hope this will be just the first of many times our organizations will collaborate on a project like this. And again...

Loved the video!

- Will Mullin, Plymouth County Sheriff's Office

Local Matters

9 Episodes and sent to Town Webmasters.

Your Voice Matters

2 Open Mic Nights 36 people participated with their original story, poem, or spoken word

Can We Talk?

The LGBTQ+ Experience
Film and Filmmakers
The Oscars
Elder Abuse

A Walk Through

Plymouth Seaside Trail Burial Hill Tucker Preserve (Pembroke) Soule Homestead Plymouth Skate Park

More than Words

13 Segments Highlighting our Libraries

On the Local Seen

12 Community Profiles and Stories

Tech Tips

3 Episodes

PopuPACTV

Pembroke Arts Festival Kingston Waterfront Festival

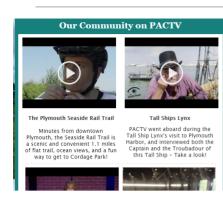




This is outstanding!! Thank you so much. You caught the spirit with great visuals and excellent editing. You are making such a big difference in how well we can tell our story. Thanks, on behalf of everyone associated with Habitat for Humanity of Greater Plymouth!

I love it.

-Jim Middleton, Executive Director, Habitat for Humanity



12 Monthly Newsletters



16 Quarterly Town Newsletters



A
View
from
Our
Drones



A Look Back at 2019



Event Coverage

PACTV covers a variety of community events every year. In 2019, our coverage included live multi-camera field shoots and recorded events:

Duxbury and Plymouth 4th of July Parades, Plymouth 4th of July Celebration Concert with the Plymouth Philharmonic, Kingston and Pembroke Memorial Day Parades and Annual Plymouth Rotary Auction







Top Row: Pembroke Memorial Day Parade, Plymouth Philharmonic Celebration Concert, and America's Hometown Thanksgiving Parade. Bottom Row: Annual Rotary Auction









Thank you so much for your thoughtfulness and taking the time to make the Poet Laureate Program look so darn good!" - Stephen Cole, Executive Director of The Plymouth Foundation



Above: Plymouth 4th of July Celebration

Outreach

Helping Non Profits

Community Bulletin Board notices are created free of charge and run in between programming on our seven channels. In 2019, 1,572 community notices were created. Organizations, non-profits, municipalities and schools submit notices to promote their events, organizations or call for volunteers.



PSA Day

Another way PACTV helps non-profits is by recording Public Service Announcements (PSAs.) PACTV held six PSA Days in 2019 and 37 PSAs were produced for 28 non-profit organizations.

Additional Awards in 2019:

Winner - Promotional Mass Creator Awards 2019 Illuminate Thanksgiving Promo

Bronze Telly Awards 2019 Break a Leg Theater - Feb Masters Class

Bronze Telly Awards 2019 National Marine Wildlife Center

Social Media and Website:

Facebook

1,580 followers PACTV

172 followers the Local Seen - New Facebook page in 2019

Twitter

1,153 followers PACTV

1,052 followers Government Access

358 followers Titan TV 322 followers Laker TV

Instagram

835 followers PACTV

200 followers the Local Seen - New Instagram page in 2019

YouTube

35,130 views PACTV

12,677 views the Local Seen

75,935 views PCN 13,550 views Titan TV 13,395 views Laker TV

Website

18,412 Website Visitors

8,148 Video on Demand plays

5,333 Visits to the Streaming Channel, PACTV Prime





















Contact Us

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www.pactv.org













