

YEAR
2018

**We Love
What We Do**



www.pactv.org

Hello

We experienced another progressive year at PACTV. We remain a vibrant community media center proudly serving the towns of Plymouth, Kingston, Duxbury and Pembroke. Although there were significant threats to our traditional funding of Public, Education and Government (PEG) access as a result of a decline in cable subscribers and hostile legislation at the Federal level, our commitment to community media remains stronger than ever.

Each year we strive to improve our technology and adjust to social and societal viewing habits and changes. We also work with our local government officials, school systems, businesses and organizations to expand the coverage and clarity of the issues and events that impact our communities.

We remain committed to telling the stories of the people, places and events within our towns to better inform, inspire and entertain our viewing audience. We also work to stay engaged on the local, state, regional and national level.

We welcome your input.

We welcome your ideas.

We are YOUR community media center and we are proud to serve you.



Julie Thompson
Executive Director of PACTV



Gary Gumprecht
President, Board of Directors



Proposed FCC Rule **Changes in 2018 Threaten** **Community Media**

In the Fall of 2018, the Federal Communications Commission (FCC) proposed a rule change that could affect funding for PEG channels. The new rules would reinterpret a law known as the Cable Act that has remained intact since 1984. Many PEG centers, if this rule change is adopted, could lose most or all of their funding.

PACTV enlisted the help of legislators, town officials, organizations, nonprofits, schools, residents, viewers and Plymouth's EdTV to get the word out about this proposed rule change and urge people to file comments against it. PACTV also enlisted the help of MassAccess and the Alliance for Community Media, two organizations that PACTV is a member of, in this grass roots effort. Staff created several informational videos, appeared on WATD 95.FM Radio, and gave interviews to several newspapers about the FCC threat.

Out of all of the comments submitted to the FCC, comments from our four towns made up 23% of all comments in Massachusetts and 14% nationwide (between October 14th – November 14th). Due in part to the government shutdown in 2018, the FCC has not acted on this proposed rule change at this time. The decision rests with the FCC to review all comments and decide how to proceed.

While this proposed rule change is a threat to our funding and funding across the country for PEG centers, PACTV will continue to work with our four towns, MassAccess, legislators and the Alliance for Community Media to determine what actions may need to be taken next.

We will continue to provide updates on our website.





20

years of
experience

4

towns
served

7

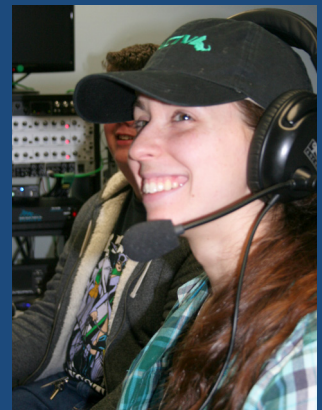
cable
channels

1

dedicated
purpose

Who We Are

We inform and empower our communities to connect and engage through media. PACTV is committed to promoting the growth and prosperity of our communities through education and advocacy of open expression through local media. As a trusted partner and creative resource we endeavor to advance our communities' vision with progressive services, innovative tools, volunteers and dedicated staff. PACTV staff work with town officials, non-profit organizations, educators, students, residents, libraries, senior centers and as a result have become part of the fabric of our communities.



Great Teamwork*



The wonderful staff at PACTV has been incredibly supportive of our small but growing non-profit children's theater. We cannot thank them enough for the incredible detail they put into covering several of our events. The live filming was conducted with professionalism and so much enthusiasm which made our students feel valued and excited! These news segments were so carefully edited, and each turned out to be visually and emotionally STUNNING! We are thrilled to have these incredible videos and news stories that encompass the exact spirit of our non-profit organization. Thank you. Thank you. Thank you!

Healy Sammis - Co-Director of Break a Leg Theater Works

Management

Julie Thompson, Executive Director

Community Media and Production

Kim Miot, Director of Community Media

Dustin Fleming, Production Supervisor

Zach Dolan, Production Lead

Max Berger, Community and Creative Support

Creative Media Services

Dan Rodriguez, Director of Technology and Creative Development

Donna Rodriguez, Director of Creative Media Services

Melissa Matinzi, Programming Manager | Creative Services Executive Assistant

Educational Access

Carol McGilvray, Director of Marketing and Sales | Educational Services

Erika Christensen, Creative Lead | Educational Services Supervisor

Engineering

Brook Hoffman, Chief Engineer

Tom Bolus, Engineering Support | Production Assistant

Government Access

Dave Antoine, Government Services Manager

Ben Alexander, Government Services Assistant

Keith Hughes, Government Services Assistant | Content Creator

News Team

Elizabeth Shanahan-Jewett, Director of Outreach and Communications

Walter Cicchetti, Supervising Producer | Communications Specialist

Support Staff

Tiffany Phillips, Administrative and Outreach Assistant

* as of 2018 -2019

Membership & the Community Channel



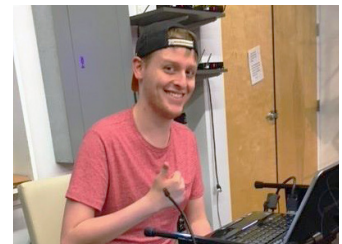
Membership & Interns

PACTV has over 200 members that are part of our organization, including producers. PACTV serves individuals, youth, seniors, businesses, nonprofits and municipal employees in the four towns we serve. Between member productions and staff-led government shows, we had approximately 80 on going shows coming out of our facility in 2018.



My summer internship at PACTV, I was able to explore my interests supported by an extremely knowledgeable staff. The environment at the studio was always upbeat, and the staff members were willing to help me, and share their knowledge.

Erika Adams - Summer Intern (attending Curry College)



*Nate Greenstine - Summer Intern
(attending High Point University)*

Membership Events

Three Video Challenges in 2018

Networking Event on March 29th

Member Survey in April

Ice Cream Social on June 28th

Member Cookout on September 27th



Classes Offered

PACTV teaches basic classes including camcorder, editing and studio production. We also offer specialty classes such as DSLR, GoPro, Voice Over, Directing, Green Screen, On Camera Skills and Kitchen Studio for the foodies! We offer customized training so each person or group can create the video they envision. In 2018, we held over 50 series of classes and trained over 60 people.

This Community Channel is the place to find local content from your town!

The Community Channel can be seen in Duxbury, Kingston, Pembroke and Plymouth. Programming on this channel is reflective of our communities. Some of the shows are made by residents on a variety of topics from things like talk shows, children's theater, religion, hobbies, cooking and much more! The Community Channel is also the only noncommercial, First Amendment forum in these towns. People from our communities can also sponsor shows or specials of interest to them to play on the Community Channel.



In 2018: 635 hours of new
programming, 71 shows
and 32 specials



This year our Studios A and B, including the Kitchen Studio, were used for over 4,000 hours. The edit suites are booked regularly as well and in 2018 clocked 3,000+ hours!

Our field producers and staff kept busy and made over 250 reservations of field equipment. These numbers represent cooking shows, candidate coverage and service organizations that PACTV helps like Archways, Road to Responsibility and Project Growth.

We had several wonderful programs completed this year which showcased an environmentalist, a Native American history piece, a mini documentary on The Southeastern MA Pine Barren Alliance and a video about King Philip's War. Senior citizens also jumped into classes and will soon have a special about bee-keeping and a mini documentary on a WWII Veteran, who turned 100 this year.





America's Hometown Thanksgiving Celebration

Event Coverage

PACTV covers a variety of community events every year. In 2018, our coverage included live multi-camera field shoots and recorded events.



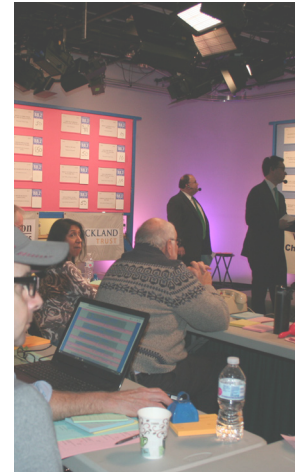
Plymouth & Duxbury 4th of July Parades



Plymouth 4th of July Celebration Concert with the Plymouth Philharmonic



Kingston & Pembroke Memorial Day Parades



Annual Plymouth Rotary Auction

Helping Non Profits

PACTV's longest running community service is our Community Bulletin Board (CBB). Organizations, non-profits, municipalities and schools submit notices to promote their events, organizations or call for volunteers. These notices are created free of charge and run in between programming on our seven channels.

In 2018: 1,572 community notices were created

PSA Day

Another way PACTV helps non-profits is by recording Public Service Announcements (PSAs).

PACTV held six PSA Days in 2018.

In 2018: 40 PSAs were produced for 28 organizations





The feedback on that PSA has been amazing. Teachers I barely know have been telling me how impressed they were and students have been saying how funny it was and that even their teachers were cracking up. I've told everyone that all the credit must go to the students and to you (Erika). Thank you again so very much. This has put my class on the Silver Lake map!

Dylan Macintosh - Silver Lake Regional High School Manufacturing



In Our Schools

In our schools, PACTV manages the Educational Access programs and channels for the town of Kingston and Pembroke. Both programs are the result of collaborations between PACTV and the individual schools, reflecting the needs and preferences of each system. We strive to provide students, educators and other volunteers the opportunity to develop studio and field production skills as well as proficiency in industry standard multi-media software. We also awarded \$3,000 in total scholarships to seniors graduating from both high schools.

Kingston Educational Access

PACTV maintains the Television Production studio at Silver Lake Regional High School and uses the studio as a base of operations for Laker TV's after school meetings, Independent Studies, tours and other collaborative projects with educators throughout the school. As a result of this work, 66 pieces of programming were produced for the Educational Access channel (Comcast 14/Verizon 41) in 2018, including:

Breast Cancer Awareness Month & Kiki Challenge

Life on the Lake News Show

Kingston School Committee Meetings

Creative Writing Independent Study Projects

Concert Coverage & Other Performing Arts Events

Talent Shows & Competitions

Art Month Guest Speaker & Shakespeare Festival

Thanksgiving Day Football Game

Special School Event Coverage & PSAs

Silver Lake Graduation Coverage

Laker TV & Independent Studies

Students frequently direct the types of projects they are interested in creating, in addition to acting as crew on event coverage for the school at large. In 2018, there were two on-going Independent Study programs in Kingston. One was geared towards creative writing students who wanted to further pursue developing their writing style into something visual, which included academic and production studies. The other was an AV focused study that helped produce the news show, *Life on the Lake*.



Pembroke Educational Access

PACTV operates out of a classroom in the Arts Wing at Pembroke Public High School, also known as Titan TV. Educational Access Staff are present at the school, to facilitate an After School program, as well as work on special projects with academic educators within the school. As a result of this work, in 2018, 24 pieces of programming were produced for the Pembroke Educational Access channel (Comcast 14), including:

*Pembroke High School Graduation
Concert Coverage & PSAs
PHS Promenade
We are Pembroke Public Schools
Senior Walk*

*Thank You Teachers
STEM Week at Pembroke Public School
PHS vs SLRHS Powderpuff Game
Shark Tank Challenge at Hobomock Elementary
Winter Play*

Titan TV

Students received video production training and worked on skills such as handling cameras, editing and how to package video. Titan TV met after school and students also served as crew on school events like concerts and graduation.

Youth Documentary Workshop

From an idea to a fully realized and unforgettable experience

Good Boy: A Dog-umentary, was produced at PACTV's Summer Documentary Workshop in 2018. The program is a two-week course for local students in 7th, 8th and 9th grade, teaching them the start to finish fundamentals of producing a documentary.

Over the years, students have put together award-winning documentaries and in the 2018 workshop, students and instructors focused their attention on Doggie Fun & Fitness in Kingston and the Court Street Animal Hospital in Plymouth.

The resulting documentary features the concept behind the psychology of why dogs need to be socialized with not only other dogs but humans as well.

The students conducted the interviews and shot the documentary over a period of two days and edited their movie with the help of the PACTV staff.

For more information about the program, visit www.pactv.org/summerworkshop.



Award Winning

Tides of Tomorrow (2017) won two awards in 2018!



*Received an Award
of Recognition from
The Indie Fest Film Awards.*



*3rd place for Documentaries
in the Alliance for Community
Media Northeast Region -
"Nor'Easter Awards."*

PACTV Community News

PCN is PACTV's weekly news show that we produce for our communities. The show focuses on local stories from Duxbury, Kingston, Pembroke and Plymouth and often features stories that aren't seen anywhere else on television. The show has grown since 2012 and continues to focus on local people, organizations, businesses and community events.

PCN Life was a show that featured the lighter side on the South Shore and profiled the people in our community, showcased musicians, discussed health and wellness and local events. The show was recorded every two weeks and played on the Community channel each week after PCN. (The last episode of PCN Life aired in June of 2018).

Meet the Hosts



Elizabeth



Julie



Walter



Zach

Number of Episodes

PCN - 37 episodes

PCN Life - 11 episodes

Duxbury Stories - 37

Examples of 2018 stories: Island Creek Oysters opens Raw Bar in Duxbury, Duxbury Schools New Assistant Superintendent and Open Mind Speaker Series: Sea Level Rise and Climate Vulnerability in Duxbury

Kingston Stories - 35

Examples of 2018 stories: Meet an American Ninja Warrior Contestant, Local Equestrian from Kingston World Champion and Community Behavioral Health Fair at The Kingston Collection

Pembroke Stories - 35

Examples of 2018 stories: Health of Pembroke Farms. Turner House History and Pembroke High School's Credit for Life Program

Plymouth Stories - 77

Examples of 2018 stories: The Removal of the Holmes Dam, The Draken Harald Harfagre Comes to Plymouth Harbor and the Newly Renovated Blake Planetarium at PCIS

Regional Stories - 12

Examples of 2018 stories: 110 Fitness and Rock Steady Boxing for Parkinson's, Plymouth County Entomologist on Tick Season and Cape Cod Dinner Train

Lifestyle Stories - 34

Examples of 2018 stories: GATRA Bus Services on the South Shore, Brian Sullivan's Trail Recommendations and A Look at Silver Lake Watershed Petition



“As with other programs you produced on Tidmarsh, you do a great job in taking a complicated story and making it clear and interesting for a diverse audience. I particularly enjoyed the way in which you were able integrate footage from our wildlife cams... On behalf of the Living Observatory community, we thank you.

Glorianna Davenport - President, Living Observatory



We said farwell to both Brian Sullivan & Maureen Boyle in 2018 and wished them good luck on their future endeavors!

Government Services



Ben Alexander recording footage for "Plymouth Health Matter: Fats, Oil and Grease."

In the spring of 2018, PACTV covered five Candidate Forums in the towns of Kingston, Pembroke and Plymouth.

In the fall of 2018, PACTV covered three candidate forums for the 1st & 12th candidates running for the State Representative in the Plymouth Districts and the Plymouth/Norfolk State Senate race along with a special Candidates Spotlight, with candidates running for Plymouth Country races.

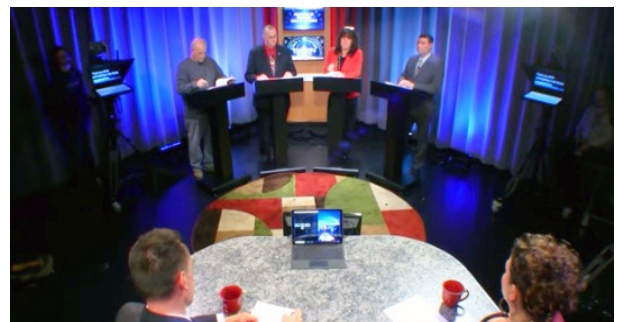
PACTV's Government Services department provides a wide-range of services to our four towns.

These include regular meeting coverage from each town, Spring and Special Town Meetings and coverage of special meetings and government events. PACTV also works with elected and town officials to create informational talk shows for residents and candidate services including the annual Candidates Spotlight.



PACTV is an invaluable community partner. Through their coverage of town business meetings and community events, and the government access television programs produced in their studios, we are able to keep residents informed on the issues that matter most.

Joshua Warren, Kingston's Board of Selectmen





**PACTV works with
our four towns to produce
informational talk shows.**

In 2018, PACTV produced 44 shows

Duxbury: *Primetime at the Duxbury Senior Center*

Pembroke: *Pembroke Today*

Kingston: *Good Day Kingston & Healthy Kingston*

Plymouth: *Delicious & Nutritious, Nook News, Plymouth Public Health Matters and State Matters*



**PACTV also works with county
and state officials to provide
information to our four towns.**

In 2018, PACTV produced 18 shows

Register's Report, hosted by Plymouth County Register of Deeds John Buckley

Breaking the Cycle, hosted by Plymouth County Dist. Att. Timothy Cruz and Plymouth County Sheriff Joseph McDonald

Scales of Justice, hosted by County D.A. Cruz

Safe Communities, hosted by Plymouth County Sheriff Joseph McDonald



Duxbury Meetings

(Comcast 15/Verizon 39)

74 Meetings in 2018

Board of Selectmen - 27 | Board of Health - 7 | Planning Board - 20 | ZBA - 17 | Town Meetings - 3

Additionally, the following specials were covered in 2018: Government Study Committee held at the Ellison Room at the Duxbury Senior Center, *Friends Don't Let Friends Die*, held at the Duxbury Police Station, and Envision Duxbury Forum held at the Duxbury Maritime School.



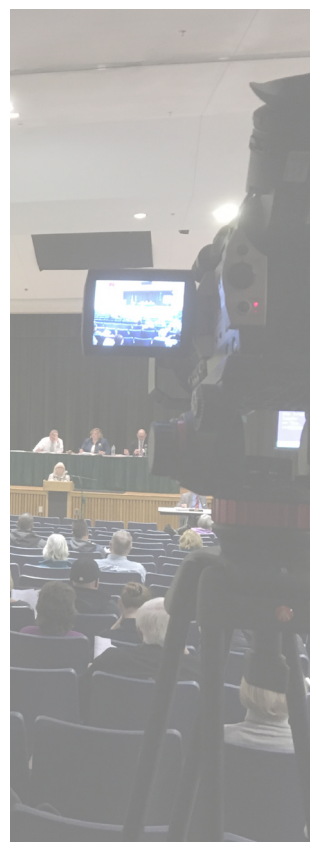
Kingston Meetings

(Comcast 15/Verizon 42)

75 Meetings in 2018

Board of Selectmen - 26 | Council on Aging - 9 | Planning Board - 16 | ZBA - 16 | Town Meetings - 6 | Town Meeting Preview - 2

Additionally, the following specials were covered in 2018: Town Hall Meeting with Attorney General Maura Healy, Munis Training, The Board of Selectmen Honoring the Kingston Foundation for Education, Board of Assessors Meeting, Finance Committee meetings and the 2018 MassWords Infrastructure Grant Announcement in Kingston.





Pembroke Meetings

(Comcast 15)

67 Meetings in 2018

Advisory Committee - 5 | Board of Selectmen - 25 |
Conservation Commission - 8 | Board of Health - 9 |
Planning Board - 9 | ZBA - 9 | Town Meetings - 2

Additionally, the following specials were covered in 2018:
Capital Funding Study Committee, Pembroke Community
Compact Signing with Lt. Governor Karyn Polito and the Board
of Health's Forum on Plastic Bags.



Plymouth Meetings

(Comcast 15/Verizon 47)

120 Meetings in 2018

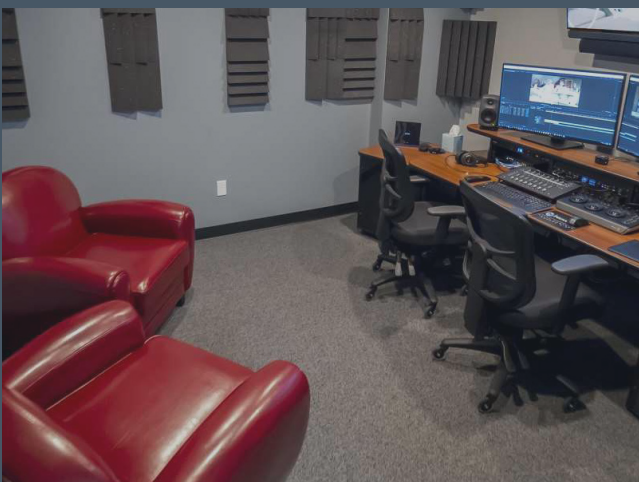
Board of Selectmen - 35 | Advisory & Finance - 17 |
Charter Review - 16 | Comm. of Precinct Chairs - 10
| Planning Board - 27 | ZBA - 9 | Town Meetings - 4 |
Town Meeting Preview - 2

Additionally, the following specials were covered in 2018:
Massachusetts Executive Office of Energy and Environmental
Affairs Grant Announcement, Forges Field Informational
Session, Water Street Promenade Public Informational
Meeting, Capital Improvement Committee, Herring Ponds
Watershed Association's Seminar, the Board of Health and the
Harbor Committee.

A Professional Resource For Creatives And Innovators



PACTV created Creative Media Services to support the services PACTV provides to our four towns. The cable television industry is changing and we predict that our revenue will decrease as more people “cut the cord.” Creative Media Services is helping non-profits and businesses create professional videos for their website, social media platforms, email marketing and internal training.



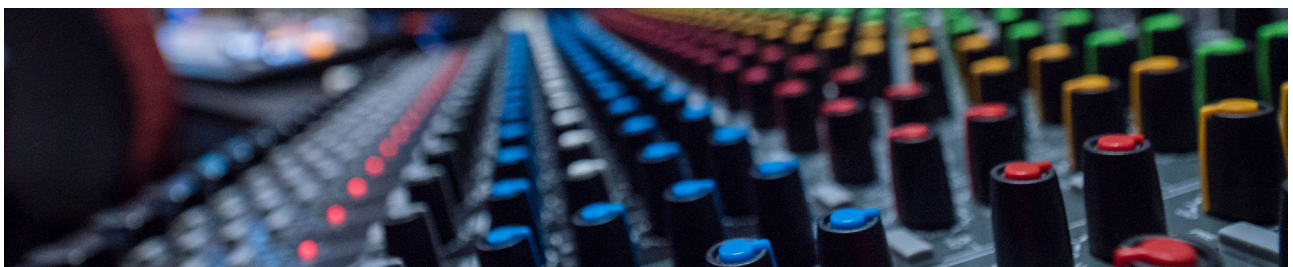
Thank you for aiding us throughout the process in the making of the film 'The Clockmaker.' The fact that PACTV's Creative Media Services division was cost efficient and had extremely talented people working there, was a huge coup for a fledgling filmmaker such as myself working. Thank you PACTV and their employees for all skills, expertise and dedication to all that you do. I look forward to working with you again.

Mo Faisel, Independent Filmmaker



“Shields Design was awarded the Greening the Gateway Cities contract by the Massachusetts Department of Conservation and Recreation. Our goal was to develop and implement a direct marketing campaign for the recruitment of “tree hosts” in targeted neighborhoods within Gateway cities. PACTV Creative Media Services, our video partner, has been instrumental in making this pilot program a success. Together, we created a series of videos to be used in social media and on their website to generate excitement and awareness around this program. We love working with CMS. They are proactive and creative which makes our job easier. They have a unique ability to tell a story quickly and comprehensively through voiceovers, a well planned script and engaging visuals. They work seamlessly with our clients, are always responsive and easy to work with.

Sally McCarthy, Vice President / Creative Director, Shields Design Studio





Always **Evolving**

Upgrades in 2018

PACTV not only maintains the equipment inside our facility, but we maintain equipment in our four towns. We annually go live from seven locations. From time to time that equipment needs to be updated. Here are the updates that were done in 2018:

Plymouth Town Hall - PACTV designed innovative live meeting-room systems that use network-based video and audio distribution. This allowed us to send live meetings from various locations back to PACTV for airing.

Fiber Connections and High Definition Signals - Since PACTV's inception, the feeds to the Comcast and Verizon channels have been sent via outdated RF systems. The channels were low resolution and in standard definition. In 2018 all of the feeds to Comcast and Verizon were updated via fiber connections to their respective networks. These systems are high resolution and are capable of a high definition signal and can be routed anywhere on the system. This includes the feeds from Plymouth Town Hall and the Plymouth Waterfront. Kingston and Pembroke will be updated in 2019.

Matrix 40 x 40 router purchased for Master Control - This router allowed us to accommodate more sources and destinations feeding our channels, remote locations and PACTV's in-house locations. Going from a 20 x 20 router to a 40 x 40 router, doubled the inputs and outputs and additionally gave us the ability to see a source before it is routed to the channel.

Upgraded PACTV's internet - With the improvements in technology, PACTV updated their internet to high-speed business internet. This Comcast Metro E internet allowed us to be confident that any streaming or distribution signal could be handled by our network.

Steaming Encoder / Decoders - Four streaming encoders/decoders were purchased so that in the event a direct fiber feed is not available for a remote live event, PACTV can get the signal back to the studio for live airing or recording.

Software upgrades to Switchers in Studio A and Studio B / Wiring - Upgrades were needed in our switchers to allow us to receive and distribute video and audio over our network. Additional network wiring upgrades were installed to allow for a seamless flow.



Contact Us

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www.pactv.org



**COMMUNITY
CHANNEL**
COMCAST 13 | VERIZON 43



**DUXBURY
GOVERNMENT**
COMCAST 15 | VERIZON 39



**KINGSTON
EDUCATION**
COMCAST 14 | VERIZON 41



**KINGSTON
GOVERNMENT**
COMCAST 15 | VERIZON 42



**PEMBROKE
EDUCATION**
COMCAST 14



**PEMBROKE
GOVERNMENT**
COMCAST 15



**PLYMOUTH
GOVERNMENT**
COMCAST 15 | VERIZON 47

CREW

WWW.PACTV.ORG