

PACTVA

ANNUAL ACTIVITIES REPORT



LETTER FROM THE PACTV PRESIDENT BOARD OF DIRECTORS, GARY GUMPRIGHT

TABLE OF CONTENTS

Letter from Gary Gumpright
President of PACTV Board of Directors (3)
PACTV Board of Directors (4-5)
New in 2016 (6)

Membership / Interns & Volunteers / Training
Community Producers & Shows (8-13)

PACTV Community News (14)
PCN Life (15)
Nonprofit Services (16)
Public Service Announcement Days (16)
Community Bulletin Boards (17)
Event Coverage (18)
In-Kind Donation (19)
Staff in the Community (19)

Educational Access (20)
Youth Programming (21)
Pembroke (22) & *Kingston* (23)

Government Access (24)
Regional (25) *Kingston* (26) *Pembroke* (27)
Duxbury (28) *Plymouth* (29)

Professional & Creative Services (31)
The Alliance for Community Media (32)
Social Media Accounts (33)
Our Team (34)

As President of PACTV I would like to take this opportunity to thank our Board of Directors, staff, members, and the many community volunteers who helped make 2016 a truly memorable year. Our accomplishments are highlighted in this Annual Report.

PACTV is truly a leader within the access services community nation-wide. But unlike many other access centers, we have evolved. We've evolved, but remained true to our mission to, "promote growth and prosperity of our communities through education and advocacy of open expression through local media."

As a trusted partner and creative resource, we endeavor to advance our communities' vision with progressive services, innovative tools, volunteers and dedicated staff." That's a direct lift from our Mission Statement, and as Mission Statements go, they are sometimes quickly written, posted, filed and forgotten until the next review cycle; that's not the case with PACTV.

This past year was a year of change. We went through an organizational realignment which placed challenges on new management that included the sustainment of our Strategic Planning process which began in 2014; that process paved the way for opportunity and growth. As you read through this report you'll see award winning projects that PACTV leads or supports both within our studios and in the communities that we service.

You'll also see many community programs made by volunteers and community producers. There are many moving parts behind these projects and they're best measured by the quality of the products that we produce. I invite the residents of Duxbury, Kingston, Pembroke and Plymouth to come visit us if you've not yet done so; there are endless opportunities for you.

Watch our educational access, community governments and locally produced programming on our access channels in your town or Video On-Demand on the PACTV website. We look forward to seeing you at our center, and hope to hear from you with your comments and suggestions as we look for ways to continue to improve our services.

Very Respectfully,

Gary Gumpright



PACTV BOARD OF DIRECTORS



Kathy Youssef
Vice President

Kathy resides in Kingston with her husband of 25 years, Elie and their three sons. She is an Assistant Branch Manager for Rockland Trust Company at the Pilgrim Hill branch. Kathy and her husband have been self-employed in the gas industry for over 24 years. She has served on committees including the Silver Lake Regional Middle School PTO and Cub Scout Pack 49 in Kingston. Kathy's interests include gardening, volunteer work, scrapbooking and most of all spending time with her family. She is looking forward to working with the PACTV Board of Directors and serving as a representative of the Kingston community.



Leslie Cutler

Leslie is a psychotherapist (LMHC) in private practice in Pembroke, MA. She has been in practice for 13 years and has extensive training in anxiety, depression and behavioral addiction. Leslie recently accepted a regular role as a psychology expert for PACTV Community News and speaks at public forums on a regular basis. Prior to being a psychotherapist, Leslie spend 13 years working for corporations and at her last job worked in IBM's marketing department. Leslie has her Master's degree in Clinical Psychology from Lesley University in Cambridge, MA and undergraduate degrees in Communication Arts and Theology from Eastern Nazarene College in Quincy, MA. Leslie lives in Duxbury with her two children and two-year-old rescue pup. In her free time, she enjoys doing pottery/ sculpting, volunteer work, traveling and music.



Deborah Wall
Treasurer

Being on the board of PACTV "is just a natural fit." Deborah knows that the freedom of information, in print, online, and through public access television, is vital for an informed society. She is excited for what the partnership between Pembroke and PACTV will provide for the town residents. Deborah was elected Treasurer to the PACTV Board of Directors in April of 2016.



Gerre Hooker

Gerre has been involved with the Town of Plymouth, with the closing of the Cedarville Landfill and many other events that have occurred over the last 40 years. She has served on committees including Cedarville Steering committee, Plymouth Master Plan and Cedarville Master Plan. Presently Gerre is on the Conservation Commission as Vice Chair. She enjoys being able to serve as a Town Meeting member for Precinct 8 and has for many years. Gerre became involved with her husband on PACTV when his first show was filmed in the studio on Court Street. Since then she has volunteered on projects at the studio including helping with Rotary Auction, America's Hometown Thanksgiving Parade and Plymouth's July 4th parade. Gerre is looking forward to working with the Board and being able to help promote PACTV.



Vivian Mulligan
Member Representative and Secretary

Vivian has lived in Cedarville (S. Plymouth) since 1973 with her husband, Patrick. They have 3 grown children and 3 grandsons. Vivian became a member of PACTV when she needed to learn film editing in order to edit a weekly show that her son, Mike hosted. The first year it aired, it was the winner of the Paccie for Sports Show of the Year. Vivian is serving her second term as Member Representative and was elected Secretary of the PACTV Board of Directors in April of 2016.



Mathew J. Muratore

A Plymouth resident since 2001, Matt grew up on the South Shore and graduated from Cardinal Spellman High School. He currently represents the 1st Plymouth District in MA House of Representatives. He is a graduate of Northeastern University with a degree in Business Management. Being the co-owner and operator of Crayon College in Plymouth and Kingston, Matt is active in various community organizations including Rotary, Knights of Columbus, the Plymouth Area Chamber of Commerce and the Plymouth Networking Group for Seniors. Matt serves on the PACTV Board of Directors and as an Advisory Board Member for the Elder Care Life Network. Prior to his election to the Board of Selectmen, Matt was a member of the Advisory and Finance Committee for 5 years and was Board Member and Board Chairman of the Plymouth Council on Aging.

NEW IN 2016

Candidate Forums – Spring and Fall

Spring

PACTV held Candidate Forums for the first time in 2016 with candidates running for town offices in the Spring of 2016. PACTV partnered with the Duxbury Clipper in Duxbury, and with Gate House Media in Plymouth. Two races in each town were chosen. The forums were live and replayed on the respective government channels, as well as shared on YouTube, Facebook and Twitter. The forums generated a lot of positive feedback and PACTV will continue with the forums in 2017.

Fall

PACTV recorded Candidate Statements for candidates running for county offices including Plymouth Country Sheriff and Plymouth County Commissioner. Additionally, PACTV held forums with candidates running for State Representative in the 1st Plymouth District, 6th Plymouth District and 12th Plymouth District. The forums were shown on PACTV Prime and the government channels.

New Website

PACTV worked with Shields Design Group in Plymouth to build a new website. The website launch in November and features a responsive-theme that is accessible from any device. This theme allows the responsive nature of video from Video on Demand to be seen whether residents are on their phone or desktop computer. Additionally, the website provides more interaction with visitors such as online registration for classes, public service announcements, registration and staff blogs. The website can be found at www.pactv.org

March of Dimes – National PSA “Zap Zika”

In August, PACTV worked with national office for the March of Dimes to produce and English and Spanish PSA about Zika Virus. Entitled “Zap Zika”, the PSAs were distributed nationally and to the island of Puerto Rico. The PSAs will be rolled out again in spring 2017 by the national office.

New Playback and Bulletin Board Equipment

This year PACTV invested in a new content delivery platform from the TelVue Corporation. The Hypercaster solution was installed in March supporting all our PEG channels. New messaging systems (bulletin boards), a live streaming channel we call PACTV Prime and a new Video On Demand service are also part of this new system allowing us to deliver our content in HD over the internet through our website.

TelVue’s approach employs IP-based content delivery. What this essentially means is; we no longer rely on legacy wiring and routing solutions to deliver content from place to place. Video and audio are delivered over network and high speed internet connections instead of heavy copper lines and dedicated switching equipment. With IP based delivery we can transmit live from any location with a fast and reliable internet connection. IP-based delivery is quickly becoming an industry standard and we are proud to be on the cutting edge of this technology.

The new live multicamera solutions at Plymouth’s new Town Hall will employ similar technology allowing coverage of multiple meetings simultaneously with digital delivery to PACTV directly. And an upcoming reengineering of our delivery system to Comcast will vastly improve our on-air quality with true digital delivery from end to end. This also positions us for HD delivery should the CATV providers offer the option in the future. PACTV has been a fully HD facility for several years but due to the limitations imposed by Comcast and Verizon, our PEG channels are delivered in Standard Definition.

PACTV Community News Celebrates its 200th Episode / 20 th anniversary kickoff party

PACTV incorporated in December of 1996. To kickoff the 20th anniversary, PACTV held an event at the Spire for the Performing Arts on December 7, 2016. Community members, legislators and contributors to PACTV Community News were in attendance to view PCN’s 200th episode. See page 15 for more about this event!



INTERNS & VOLUNTEERS

PACTV is fortunate to have high school and college students intern at PACTV and has amazing volunteers who help crew events and shows. PACTV had three interns in 2016:



James Whippen

Senior at Rising Tide Charter School

James took classes at PACTV, created a stop-motion video for “Bring Your Superhero to Work Day,” worked with a Rising Tide Middle School’s “Expo” and created a video displaying what the students learned.



Katie Donegan

Communications Major at UMass Amherst

While Katie took classes at PACTV, she also spent her time volunteering for PACTV Community News (PCN.) Katie created three substantial pieces for PCN.



Colleen Kelly

Student at Quincy College

During her internship, Colleen took classes and learned about storytelling and what it takes to create a news story. She shadowed Kim Miot, PCN News Director, on several stories and for a final project, created a video about what goes into a news story.

“Knowing that my daughter had a positive experience taking classes at PACTV in the past, I decided a little over a year ago to join as a member and volunteer. The staff is not only universally friendly and welcoming to guests, but patient and extremely generous with their time when training members in various areas of production. PACTV is an invaluable community resource and participant!”

– Elizabeth Shanahan-Jewitt, PACTV volunteer



Volunteers donated 500 hours to helping PACTV with parade coverage, crew for PACTV Community News and PCN Life, community productions and government shows.



MEMBERSHIP

PACTV is fortunate to have so many wonderful members!

In 2016 we had over 200 members and 73 new members join.

People join PACTV for a variety of reasons – To learn how to use video equipment or facilities to produce their own television show or help a friend with theirs; To volunteer by not only giving back to their community but by also learning a new skill; or to just be creative!

TRAINING

PACTV provides video production classes so that people from the community can create their own videos and television shows that can be shown on the Community Channel. Additionally people take classes so that they can volunteer at PACTV or help community producers on their shows.

PACTV taught 45 regular classes in camcorder, editing and studio production. In addition, instructors provided one-to-one instruction to members and held 40 such classes.

TOURS

PACTV provides tours to groups and individuals who are curious about our studios and the services that we provide to the community. PACTV provided 63 tours in 2016.



COMMUNITY PRODUCERS & SHOWS

The Community Channel (or Public Access Channel) can be seen in our four towns on Comcast 13 and Verizon 43. Although PACTV provides some content for this channel like our news shows, parade coverage and public service announcements, most of the content is produced by community producers.

338 Local Shows and Specials (596 hours of new programming)

134 Out of area shows and specials (194 hours of new programming)

Content on the Community Channel covers a broad range of subjects, ranging from cooking to music, religion to travel, parades, local news and public service announcements from community organizations. It can focus on what's happening and affecting us locally to sharing experiences from across the country and around the world. It can open our minds from what's happening in technology, new recipes we want to try, or even what an artist thinks while they're creating. The shows are produced and created by our neighbors and friends. This year, we've added several shows to our lineup, expanding the range you see on the channel:

“Two Grannies on the Road”, “Artist’s World”, “Come Walk with Me” and “Healthy Harbor.”

These shows, along with those already on the channel, are the result of community members who have a story to share, a message to give, and have chosen community media to bring these stories to you. We are fortunate to also be able to use technology and partnerships to share this content with stations across the Commonwealth and the country.

Tonia Fleming

PACTV Member & Producer
“Purr View” won first place in the ACM’s Northeast video festival in the category of Non-Professional News and Magazine Format. PACTV producer Tonia Fleming attended the awards ceremony in Portland Maine on October 22nd. A member producer of PACTV since 2012, Fleming says, “Emerson College gave me my voice, but PACTV helped me use that voice to help animals through video and storytelling.”



NEW SHOWS IN 2016



Two Grannies on the Road - Beth Sobiloff and Ginny Judge

Beth Sobiloff, co-producer

“Everyone on staff is friendly and helpful. They bend over backwards to help make your show successful. We feel like we’re part of the family. The facilities are clean and easy to work in, and the technology is state of the art.”



Artist’s World

Tony Visco, producer

Artist World is produced by Tony Visco; He talks with local artists, in the hopes to bring alternative information about different aspects of the art world to the viewers. This show is recorded in PACTV’S Studio B.



Healthy Harbor

Judy Reppucci, producer

The local non-profit organization focuses on a different service they offer to members of the community in each episode. This show is recorded in PACTV’S Studio B.



Come Walk With Me

Jurgen Keller, producer

Is a religious bible study production, with a new topic/theme discussed each week. This show is recorded in PACTV’S Studio B.

IN AREA SERIES

A Place for Grace, Tim Troy
Around the House, Kevin Tocci
Artist World, Tony Visco
Bible Baptist Church, Tim Troy
Bible Talk, Tim Troy
Come Walk With Me, Jurgen Keller
Downtown, Robbie Haigh
Dukes of Sports, Randy Lively
From Neighborhoods to Nations, Janet Horton
Healthy Harbor, Judith Repucci
Melissa’s Menu, Tim Troy
New Hope, Tim Troy
PACTV Community News, Kim Miot
Painting with Pleasure, Tony Visco
PCN Life, Kim Miot

Plymouth Profiles, F. Steven Triffletti
Powerful Women Revealed, Nicole Perry
Practical Theology, Chad Caldera
Second Church of Plymouth, Roy Zahreciyan
South Coastal Game of the Week, Art Riccio
StarCreations Theater, Terri Zinsius
Studio Session Live, Bob Crownfield
Talk of the Towne, Ken Buechs
The Talk with Don McKeag, Ken Buechs
The Time is Now (30 minute), LaDonna Osborne
The Time is Now (60 minute), LaDonna Osborne
The Vineyard: A Community Church, The Vineyard Church
Wrestling with Computers, Ken Buechs
2 Grannies on the Road, Beth Sobiloff & Ginny Just



PACTV COMMUNITY NEWS

PACTV Community News (PCN) is PACTV’s weekly news show that we produce for our communities! We focus on local stories from Duxbury, Kingston, Pembroke and Plymouth and often cover stories that aren’t seen anywhere else on television. The show has grown since 2012 and continues to focus on local people, organizations, businesses and community events. PCN reached a big milestone this year and celebrated its 200th episode on December 7, 2016.

PCN LIFE

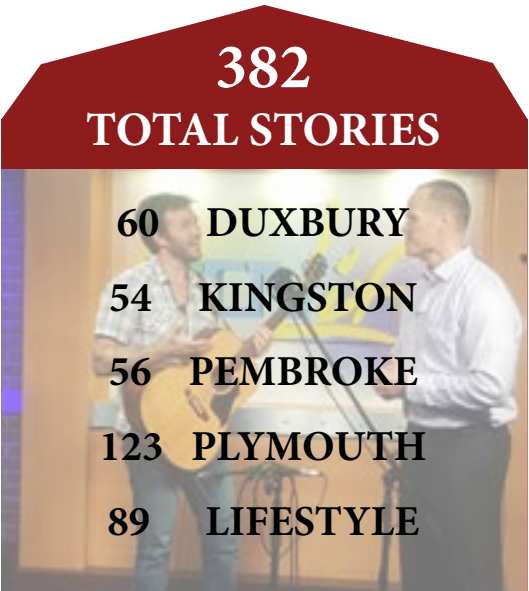
Due in part of the success of PCN and the communities need to cover more stories, PACTV launched PCN Life on August 11, 2016. The show features the lighter side of life on the South Shore and profiles the people in our community, showcases musicians, discusses health and wellness, features area restaurants, events and so much more. The show is recorded every two weeks and plays on the Community channel each week after PCN.

“Four home-school art students produced 24 pieces of art concerning the humanitarian crisis of millions of Syrian refugees trudging across Europe in hopes of finding safety and a future. PCN Producer Brian Sullivan, and PCN Anchor Julie Thompson, did a very sensitive job in bringing our story to life.

Brian was immediately interested in the thoughts the artists had while creating their art. He interviewed them with the respect one often keeps only for adults. I appreciated the final edit - the weaving of images and interviews. I felt that the story was portrayed accurately and professionally.

My thanks go out to Brian Sullivan, Julie Thompson and Kim Miot for taking the time and using their skills to bring the story of the Syrian Refugees to the greater Plymouth community. It is a subject that took a degree of courage for PACTV and PCN to bring to light.”

Terry Kole, Artist and Art Teacher at Plymouth Center for the Arts



PCN’S 200th EPISODE CELEBRATION

On December 7, 2016 PACTV held a special event at the Spire Center for the Performing Arts in Plymouth. The event not only was a kickoff to PACTV’s 20th Anniversary but also was a celebration of PACTV Community News’ 200th Episode. PACTV members, producers, staff, and board of directors were in attendance as well as contributors for PACTV Community News, town officials, community members and state legislators.

PACTV was presented by Michael Jackman from Congressman William Keating’s office with remarks read by Congressman Keating to the US House of Representatives, celebrating PACTV’s 20th anniversary. Additionally PACTV was presented with a citation from the Commonwealth’s House of Representatives for PCN’s 200th Episode and PACTV’s 20th Anniversary. It was a wonderful evening and PCN anchors, volunteers and staff were there to celebrate their accomplishments.



Kim Miot
PCN News Director

“In our 200 episodes, we have showcased over 1,880 stories from our communities. This includes the eleven on-going segments such as Local Eats, Arts & Entertainment, Health & Wellness, Doctor’s Orders, Town Talk and State House Report. As the show grew and so many stories started coming to us, we launched PCN Life in September 2016. This new show includes longer in-depth stories and interviews. Both shows have been great successes for PACTV, bringing awareness and value to our communities. Organizations and businesses have been able to use our news pieces for publicity as well as web and social media content. Others enjoy profile and history stories that are now archived in the cloud giving future generations a glimpse into our place in time.”



NON PROFIT SERVICES

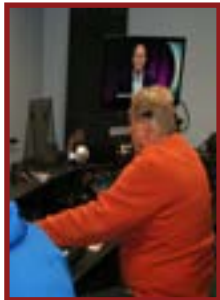
PACTV provides many services to support local nonprofit and service organizations in our four towns. We offer a combination of services to assist these organizations with their promotional and outreach efforts. Our services include Public Service Announcement Days, Community Bulletin Board Announcements and Community Event Coverage.

PUBLIC SERVICE ANNOUNCEMENT (PSA) DAYS

As a community service, PACTV produces Public Service Announcements (PSAs) several times a year to local nonprofit organizations and community service providers. PACTV held six PSA Days in 2016. These 30-second PSA are produced by PACTV staff. They are then shown on the Community Channel and shared on PACTV’s YouTube Channel, PACTV Video Share.

There were 54 PSAs created for 37 organizations:

- | | |
|--|--|
| 1. Alden House | 20. NECWA |
| 2. ARC of Great Plymouth | 21. Old Colony YMCA Redbrook |
| 3. Bay Farm Montessori Academy | 22. PACTV |
| 4. Children Making Strides | 23. Pembroke Titans Against Drugs |
| 5. Duxbury Youth Soccer | 24. Pilgrim Hall Museum |
| 6. For Goodness Cakes (The ARC’s bakery) | 25. Plimoth Plantation |
| 7. Fourth of July Parade Committee | 26. Plymouth 400 |
| 8. Freedom of Speech Week | 27. Plymouth Area Chamber of Commerce |
| 9. Friends of Mel | 28. Plymouth Area Coalition for the Homeless |
| 10. Girl Scout Troup 68070 | 29. Plymouth County Sheriff’s Department |
| 11. Girl Scout Troup 80176 | 30. Plymouth Fragment Society |
| 12. Golden Rod Foundation | 31. Plymouth Library |
| 13. Harbor Community Health | 32. Plymouth Philharmonic |
| 14. Heidrea For Heros | 33. Plymouth Rotary Club |
| 15. Keep Mass Beautiful | 34. SHINE |
| 16. Kingston Business Association | 35. South Shore Early Education Center |
| 17. Kingston Lions Club | 36. United Way of Greater Plymouth |
| 18. Jones River Village Historical Society | 37. Women in Networking |
| 19. March of Dimes | |



COMMUNITY BULLETIN BOARD ANNOUNCEMENTS

PACTV’s longest running community service is our Community Bulletin (CBB). PACTV manages CBBs on each of our six channels. Organizations, nonprofits, municipalities, and schools submit notices to promote their events, organization or call for volunteers. These notices are created by our staff at no charge and run in between programming on our six channels.

1809 Community Bulletin Boards were created in 2016.

Here are some of the organizations that utilized our Community Bulletin Board:



Dorrie Stollie

PACTV Member & Producer

“I work and volunteer for non-profit and community organizations and have gotten a lot of mileage from PACTV’s Community Bulletin Board (CBB.) It’s easy to make a graphic to post or you can simply send in information and Melissa will make a nice “poster” for you. I’ve used it to get the word out about community events such as: conferences, workshops and programs. These include Hometown Cleanup, Beach Discovery Backpacks, and the Summer in Winter Festival for kids. I’ve had feedback from attendees that they learned about the event through the CBB, so I know it’s worthwhile. It’s also useful for me because I can reach an audience that may not be on social media.”

EVENT COVERAGE

PACTV covers a variety of community events each year. Coverage included multi-camera field shoots and recorded events. The events coverage in 2016 were:

*America's Hometown Thanksgiving
Celebration Parade
Plymouth 4th of July Celebration Concert
with the Plymouth Philharmonic*

*Plymouth 4th of July Parade
Duxbury 4th of July Parade
Kingston Memorial Day Parade
Pembroke Memorial Day Parade
Rotary Club's Annual Auction*



FREEDOM OF SPEECH WEEK

PACTV celebrated Free Speech Week again this year. Free Speech week (formerly Freedom of Speech Week) as a yearly event designed to raise awareness of the importance of free speech in our democracy. The event is held during the third week of October. PACTV celebrated by airing Public Service Announcements on the Community Channel, sharing messages promoting free speech on PACTV Community News and on PACTV's social media. The Town Managers and Town Administrators from the towns we serve even got into the celebration! #freespeech



IN-KIND DONATION

Plymouth 400 is a nonprofit organization that is planning signature events and programs honoring the historic anniversary of 400 years since the Pilgrims landed in Plymouth. PACTV has been named a Founding Business Partner and is included in the Plymouth 400's promotional materials. In exchange for this sponsorship, PACTV is providing media support. In 2016 PACTV provided event coverage for four events and two Public Service announcements for Plymouth 400.



STAFF VOLUNTEERING & SERVING

PACTV staff are dedicated to our communities and serve of community boards and other industry specific boards. Staff also volunteer in our communities:

*Donna Rodriguez served as the President of Destination Plymouth
Nancy Richard served as Treasurer for the Plymouth Area Chamber of Commerce and the
Treasurer for the Alliance for Community Media
Julie Thompson volunteered at the Talking Information Center*





YOUTH PROGRAMMING

SUMMER DOCUMENTARY

“People of the First Light. Thanksgiving: A Native Perspective” is a documentary created in collaboration with Plimoth Plantation during PACTV’s Summer Youth Documentary Workshop in 2016. Over a two-week period, five teens took classes in documentary film making, interviewing techniques and editing. They shot the documentary on location at Plimoth Plantation and the Wampanoag Home Site. The resulting documentary short explores the day to day life of Wampanoag people in the 1600’s as well as the history of Thanksgiving from a native perspective.

Students worked as a team to learn, research, interview and shoot their documentary as well as edit the final product with support from the PACTV staff. At the end of the workshop a screening party was held at Studio G at the Grove in Plymouth.



Students celebrated winning a Bronze Telly, for **“Fedele’s: A Family Legacy”**, the documentary created in 2015.



“People of the First Light. Thanksgiving: A Native Perspective” won an Award of Recognition from the IndieFest in October 2016 (only two months after the films completion.)



Ryan Antoniotti

Past Workshop Member & “Behind the Scenes” Producer
“I’ve learned so much compared to two years ago... I’ve learned how to use a camera, shoot properly, use editing software, lighting and audio techniques... Just a lot of useful information when it comes to making films. This experience has definitely made a huge impact on my life. I want to take it to the next level now and make some high quality films with other creative people.”



IN OUR SCHOOLS

In our Schools PACTV manages the Educational Access programs and channels for the towns of Kingston and Pembroke. In Kingston, the Educational Channel is called Laker TV and shares time with Government programming on Comcast Channel 14 and Verizon Channel 41. Pembroke's Educational channel is referred to as Titan TV and can be found on Comcast Channel 14. Both programs are a result of collaborations between PACTV and the individual school systems. Each program reflects the needs and preferences of the school system. We strive to provide students, educators and other volunteers the opportunity to develop studio and field production skills as well as proficiency in industry standard multi-media software.

PEMBROKE EDUCATIONAL ACCESS

PACTV operates "Titan TV" out of a classroom in the Arts Wing at Pembroke Public High School. Educational Access Staff are present at the school, three days a week to facilitate the After School A/V program, produce "Titan TV News", run the Broadcast & Film Independent Study programs as well as work on special projects with academic educators within the school. As a result of this work, in 2016, forty one pieces of programming were produced for the Pembroke Educational Access channel, including but not limited to:

*Concert Coverage
Homecoming and Thanksgiving Football Coverage
Guidance & Parent Information Sessions*

*District Wide Drug Forums
School Committee Meetings
Senior Events*

AFTER SCHOOL A/V CLUB

Titan TV's after school A/V club meets on alternating days each week, with primary meetings being each thursday. Students worked together to produce new programming or act as crew for existing programs or events. The club offered training in a variety of aspects of video production including the use of Adobe production software, camera and field equipment training as well as studio production training for Titan TV News. In 2016, fifty six students from Pembroke Public Schools were directly involved with Titan TV and the After School A/V Club.

INDEPENDENT STUDY

The independent Study program in Pembroke continued to grow throughout 2016. A total four students participated over the two academic school years. Educational staff developed two separate curriculum for students allowing for Independent Studies to be available in both Broadcast Programming and Film. Each program included academic and production studies as well as opportunities to crew for event coverage.

KINGSTON EDUCATIONAL ACCESS

PACTV maintains the Television Production studio at Silver Lake Regional High School (SLRHS) and uses the studio as a base of operations for an After School A/V Club, independent studies, tours and other collaborative projects with educators throughout the school. As a result of this work, in 2016, twenty two pieces of programming were produced for the Educational Access channel, including, but not limited to:

*Concert Coverage & Other Performing Arts Events
Talent & Karaoke Shows
Talkcast episodes
School Committee Meetings
The Harlem Wizards vs. SL Faculty Game*

*Weather Reports (Science Class projects)
Creative Writing Projects
Thanksgiving Football Game Coverage
Silver Lake Graduation Coverage
Music Videos & PSAs*

AFTER SCHOOL A/V CLUB

Laker TV's after school A/V club typically meets twice per week at SLRHS. Students frequently direct the types of projects they are interested in creating in addition to acting as crew on event coverage for the school at large. In 2016, forty two students participated in the After School A/V Club. Educational Access staff also offers support one day each week at Silver Lake Regional Middle School. PACTV pays a subscription fee for the online editing program "We Video" which allows the Librarian and other educators to incorporate video production into their curriculum. In 2016, one of the more notable projects was a series of music videos created by students titled "All About Those Books," a parody of Meghan Trainor's "All About That Bass," to encourage reading and literacy.



GOVERNMENT ACCESS

PACTV provides government services to our four towns including:

- Regular Meeting Coverage
- Town Meeting Coverage
- Special Meeting Coverage
- Informational Talk Shows with Local, County and State Officials
- Programming the 4 Government Channels
- Meetings on Video on Demand
- Programming on YouTube

REGIONAL GOVERNMENT ACCESS

PACTV works with County and State Officials to provide informational government programming to residents in our four towns. In 2016, fifteen shows were recorded, they were:

Breaking the Cycle

This show is new in 2016 and is hosted by Plymouth County District Attorney Tim Cruz and Plymouth County Sheriff Joseph McDonald. The show focuses on the drug epidemic effecting the county and state law enforcement as well as professionals and their insight. Three episodes were recorded in 2016.

Issues of the Day

This show is hosted by State Representative Tom Calter (Plymouth 12th District). The show features experts and professionals as they discuss legal and political matters in the communities that Tom represents. One show was recorded in 2016.

Register's Report

This show is hosted by John Buckley, Jr., Plymouth County Register of Deeds and is taped in PACTV's Studio B. The show features interviews with real estate professionals and also offers the housing and mortgage statistics overseen by the Register of Deeds in the County. Ten shows were recorded in 2016.

Safe Communities

This show is hosted by Plymouth County Sheriff Joseph McDonald and looks at the steps the sheriff makes with local and state law enforcement to uphold the law in the county. One episode was recorded in 2016.



KINGSTON GOVERNMENT ACCESS

4 Board of Health

23 Board of Selectmen

9 Council on
Aging Board

10 Kingston School
Committee

21 Planning Board

11 Silver Lake Regional
School Cmte

14 Zoning Board
of Appeals

2 Kingston Police
Building Station
Committee

3 Town Meetings

PACTV provided coverage on five days in Kingston for town meetings. They were: February 2, June 11, June 14, June 24, October 18. *Town meetings were replayed on the Kingston Education/ Government Channel (Comcast 14 & Verizon 41) and are on PACTV's YouTube Channel (PACTV Video Share - www.pactv.org).*

Informational Programs

All of the show listed below are recorded in PACTV's Studio B. They can be seen on the Kingston Education / Government Channel and on PACTV's YouTube Channel, PACTV Video Share.

Kingston Coffee and Conversation

This show is hosted by Robert Fennessy, Town Administrator in the Town of Kingston. The show covers topics pertaining to Kingston such as the Kingston dog park and profes people and what they do for the community. Two episodes were recorded in 2016.

Mapping the Master Plan

This show is hosted by Tom Bott, Kingston Town Planner. The show focuses exclusively on the town's master plan, featuring interviews with the various committees, departments and professionals involved with the plan. Two episodes were recorded in 2016.

Young at Heart

This show is hosted by Tammy Murray, Director of Elder Services in Kingston. The show discusses multiple topics from senior health to senior safety. Two episodes were recorded in 2016.

Candidate Support

PACTV provides support to candidates who ran for town offices in the spring by providing Candidate Statements.



PEMBROKE GOVERNMENT ACCESS

PACTV covered 68 meetings in Pembroke in 2016. Since the meetings are held on Monday nights, PACTV at the request of the town of Pembroke covers meetings in addition to the Board of Selectmen. *Town meetings are taped and replay on the Government Channel (Comcast 15) on the weekends and are on PACTV's YouTube Channel (PACTV Video Share - www.pactv.org).*

Informational Government Programs

PACTV works with Pembroke to provide two talk shows to inform residents. These are "Elder Savvy" and "Pembroke Today" and are taped in PACTV's Studio B. The shows can be seen on the Pembroke Government Channel and on PACTV's YouTube Channel, PACTV Video Share.

Elder Savvy

This show is hosted by Anna Seery, Director of the Pembroke Council on Aging. The show takes a look at issues relevant to seniors, examining topics such as finances, planning for the future and nutrition from a senior citizen's perspective. Six episodes were recorded in 2016.

Pembroke Today

This show is hosted by Ed Thorne, Pembroke Town Administrator. The show covers topics relevant to Pembroke from profiling employees in the town to new programs being offered in the community and a look at upcoming items on the warrant for Town Meeting. Three episodes were recorded in 2016.

Candidate Support

PACTV provides support to candidates who ran for town offices in the spring by providing Candidate Statements.

Special Meetings:

Recycling Special - July 2016

General Dunford Vsisit - August 24, 2016



37 Board of Selectmen

7 Advisory Committee

11 Conservation
Commission

2 DPW Commissions

4 Planning Board

5 Zoning Board of
Appeals

2 Town Meetings



DUXBURY GOVERNMENT ACCESS

8 Board of Health

31 Board of Selectmen

18 Planning Board

14 Zoning Board
of Appeals

2 Town Meetings

PACTV covered 73 meetings in Duxbury in 2016. *Town meetings were replayed on the Duxbury Government Channel (Comcast 15 & Verizon 39) and are on PACTV's YouTube Channel (PACTV Video Share - www.pactv.org).*

Primetime at the Duxbury Senior Center

This show is hosted by Joanne Moore, Director of the Duxbury Council on Aging and is recorded in PACTV's Studio B. The show covers topics such as senior health and finances, while also highlighting upcoming events and profiling the people of Duxbury. Five episodes were recorded in 2016.

Candidate Support

PACTV provides support to candidates who ran for town offices in the spring by providing Candidate Statements and for the first time, held a Candidate Forum on March 10, 2016.

Special Meetings:

Duxbury Beach Reservation Presentation Center - April 12
Battelle Community Presentation - May 24



PLYMOUTH GOVERNMENT ACCESS

18 Advisory and
Finance Committee

38 Board of Selectmen

7 Committee of
Precinct Chairs

28 Planning Board

9 Zoning Board
of Appeals

2 Town Meetings

PACTV covered 105 meetings in Plymouth in 2016. *Town meetings were replayed on the Plymouth Government Channel (Comcast 15 & Verizon 47) and are on PACTV's YouTube Channel (PACTV Video Share - www.pactv.org).*

Informational Government Programs

PACTV works with Plymouth to provide two talk shows to inform residents. These are "Café COA" and "State Matters", which are taped in PACTV's Studio B.

Café COA

This show is hosted by Conni DiLego, Director of Plymouth's Council on Aging. The show revolves around issues relevant to Plymouth seniors from political constituents to health and safety, to profiling people working in the community. One episode was recorded in 2016.

State Matters

This show is hosted by State Representative Matt Muratore (Plymouth 1st District) and is taped in PACTV's Studio B. The show profiles the state and local people of the Commonwealth and also discussing contemporary topics in the community and in the state at large. 8 episodes were recorded in 2016.

Candidate Support

PACTV provides support to candidates who ran for town offices in the spring by providing Candidate Statements and for the first time, held a Candidate Forum on March 10, 2016.

Special Meetings:

Nuclear Regulatory Commission Announcement - April 13
Veteran's Day Event at Memorial Hall - November 17
Plymouth Ceremonial Board of Selectmen meeting - November 22





CREATIVE & PROFESSIONAL SERVICES

Throughout 2016, PACTV took on Professional and Creative Services projects on a case-by-case basis, primarily for nonprofit partners.

In the spring, we delivered a promotional video to the Art Complex Museum of Duxbury. This seven minute video describes the history of the museum as well as its collections, rotating shows and educational programming. This boutique fine arts museum houses the impressive collection of the Carl A. Weyerhaeuser family and features an eclectic collection of Asian Art, Works on Paper, American Paintings and Shaker Furniture.



In October Framingham production company, Red 13 Media rented PACTV's Studio A, Control Room and news set to shoot a concept video for world renown rock artists "Queensrÿche". Popular in the late 80's and 90's with a #9 slot on Billboard's top 100, hits like *Silent Lucidity* and *Jet City Woman* put Queensrÿche on top as one of Hard Rock's most respected bands. The debut video for their new album "Hellfire" was, unsurprisingly, political in nature and a dark commentary on news media's role in propagandizing social issues, sensationalizing tragic events and seemingly feeding on civil unrest around the globe. In other words, classic Queensrÿche. In some ways, it was fitting that our facility was used for this video as Public Access is rapidly becoming one of very few transparent and unbiased media sources in our country today. Red 13 Media were a great group to work with and a good example of the kind of professional relationships we hope to develop with many other local producers and production houses in 2017 and the future.



PACTV is currently in the process of producing a video project for the Arc of Greater Plymouth, CHNA (Community Health Network Area) 23 and partners about Health Literacy. The object of this video is to open a conversation about best practices in communication between vulnerable populations and health care providers. This video is funded in part by a grant through the Department of Public Health and will be delivered in April 2017.

ALLIANCE FOR COMMUNITY MEDIA

The Alliance for Community Media (ACM) is a national organization promoting civic engagement through community media. PACTV and over 700 community media centers are members.

Each year the ACM holds a national conference and this year was held in Boston in August. Staff and a PACTV Board of Directors member, Deborah Wall, attended workshops and heard from John Nichols (keynote speaker.)



NANCY RICHARD

In 2016, the ACM elected Nancy Richard to a two-year term on the ACM Board of Directors. Nancy will serve as treasurer, chair of the Finance Committee and co-chair of Fund Development for both the ACM’s trade association and the foundation board.



SOCIAL MEDIA AND PACTV

PACTV manages 12 social media accounts and has a presence on Facebook, LinkedIn, Twitter and YouTube. In January of 2016, PACTV continued Social Media Training with Social Media Specialist, Jen Vondenbrink. PACTV was able to implement new strategies and develop more creative content as a result of the training.

YOUTUBE

PACTV Community News (top 5)

- Elm Street Dam Removal in Kingston (1640 views)
- Kingston Resident in World Irish Dancing Championship (1261 views)
- Silver Lake Regional High School – Preview of Les Miserables (1052 views)
- Hot Yoga in Duxbury (838 views)
- Plymouth Residents Star in Legally Blonde at the Company Theatre (577 views)

PACTV (top 5)

- PACTV Summer Documentary 2016 “People of the First Light. Thanksgiving: A Native Perspective”(2062 views)
- General Dunford Visit to Pembroke (1230 Views)
- America’s Hometown Thanksgiving Celebration Parade 2016 (1130 Views)
- Pembroke New Trash Program PSA (718 views)
- Plymouth 4th of July parade 2016 (575 views)

Titan TV (top 2)

- Envision 2.0 Presentation (282 Views)
- Graduation 2016 (202 Views)

Laker TV (top 2)

- Thanksgiving Day Football Game 2016 (66 views)
- Silver Lake’s Got Talent PSA (62 Views)

TWITTER

@PACTVMedia Top Tweet

#Pembroke high school’s Titan TV – last episode of this school year #HSnews What happened when a volunteer came to visit PACTV on May 4th? #MayThe4thBeWithYou Thank you Colleen

@PACTVGovtAccess Top Tweet

#Pembroke HS’s graduation is live at 10am #Comcast 14. Congratulations to the Class of 2016! @PembrokeMA @PembrokeTitanTV @PembrokeNews

@PCNDirector Top Tweet

Always lovely to see tall ships in #DuxburyMA Bay! thank @Dux_HM for the boat ride out! #PCN youtu.be/ZAKb-PklGrP4

@PembrokeTitanTV Top Tweet

Check out Titan TV News’s last episode from #Pembroke High School youtu.be/5XY40Q4aMJY @PembrokeMA @PembrokeNews

@SilverLakeTV Top Tweet

Señor Tilley’s Spanish Class reviewing their Spanish News Reports! #PACTV pic.twitter.com/PWPTmy30Rm

FACEBOOK

PACTV (Plymouth Area Community Access)

Erika at Adobe Max 11/2/16 (Reach 2504)
362 video views
32 reactions, comments and shares
165 post clicks

PACTV Community News (PCN)

Americana Theatre Company – Facebook Live “Grease”
7/6/16 (Reach 253)
733 video views
52 reactions, comments and shares
260 post clicks

OUR STAFF*

Dan Rodriguez: Managing Director **Julie Thompson:** Director of Administration

Ben Alexander: Production Assistant, Government Services Assistant, Educational Media Specialist

Dave Antoine: Government Services Manager

Maureen Bates: Assistant News Director, PACTV Community News

Tom Bolus: Production Assistant, Instructor

Erika Christensen: Creative Lead | Marketing & Outreach

Zach Dolan: Educational Media Specialist, Production Assistant

Dustin Fleming: Production Manager | Trainer

Bob Gurwitch: Administrative Assistant

Brook Hoffman: Engineer in Charge

Melissa Matinzi: Programming Manager

Carol McGilvray: Integrated Membership & Marketing Manager

Kim Miot: News Director, PACTV Community News

Donna Rodriguez: Outreach and Professional Services Manager

Nancy Richard: Director of Contracting, ACM Liaison

Brian Sullivan: Senior Producer, PACTV Community News

*as of 2017

“PACTV has created landmark programming for a region previously lacking quality television news coverage. The service and programming they provide are invaluable to the residents of the South Shore, and their cutting edge focus on staying ahead of the digital landscape rolls out beautifully on screen, in their interviews, and in their spectacular news program, PCN Community News.”

Michelle McGrath - President, Michelle McGrath PR | Media Relations



