



Comcast 13
Verizon 43



Comcast 15
Verizon 39



Comcast 14
Verizon 41



Comcast 14



Comcast 15



Comcast 15
Verizon 47

Annual Activities Report

Fiscal Year 2013



PACTV Board of Directors

Larry King, President
Rev. Dan King, Vice President
Nancy von Stackelberg, Treasurer
Conni DiLego, Secretary
Ric Cone, Member Representative

Jeff Cohen
Marc Garrett
Gary Gumpright
Deborah Wall
Phil Walters



PACTV Staff

Nancy Richard, Executive Director and CEO
Dan Rodriguez, Director of Operations

Ben Alexander, Silver Lake Educational Access
Dave Antoine, Government Access Coordinator
Tom Bolus, Production
Erika Christensen, Government Access
Art Egerton, PACTV Community News
Dustin Fleming, Production Coordinator
Caroline Garrett, Pembroke Educational Access
Bob Gurwitch, Administrative Assistant
Melissa Matinzi, Programming Coordinator
Carol McGilvray, Membership & Marketing Coordinator
Kim Miot, Community News Director
Donna Rodriguez, Educational Access & Outreach Coordinator
Julie Thompson, Administration & Special Projects



Mission Statement

PACTV, a not-for-profit membership-based organization provides P.E.G. (Public, Educational, and Government) Access services and a public forum for its communities. We provide media training, facility and channel access to promote media literacy so that the communities may exercise their First Amendment Right to free speech.



Table of Contents

Mission Statement	3
Letter from the Board President	4
Letter from the Executive Director	5
About PACTV	6
Public Access Programming	7
Community Bulletin Board	8
Public Access Membership	9
Video Production Classes	11
Technology Upgrades	12
PACTV Community News (PCN)	15
The Gallery at PACTV	21
Educational Access	22
Government Access Overview	
• Duxbury	25
• Kingston	25
• Pembroke	26
• Plymouth	26
Government Access Statistics	28
Production Services	30



From the Board President

Larry King

PACTV is a membership-based, not-for-profit media organization that serves our communities, primarily through television. As PACTV moves forward into 2014, I would like to thank each member of our Board of Directors for their participation in supporting public access television and media training for residents of the towns of Duxbury, Kingston, Pembroke and Plymouth. I would also like to thank Executive Director Nancy Richard and the professional staff of PACTV for the expertise and imagination they bring to this community-based organization. The annual Plymouth Rotary Club's live television auction, our weekly PACTV Community News program, government access channels, educational initiatives in our schools and training workshops are just a few of the ways PACTV continues to give back to our communities.



PACTV's Board of Directors is a vibrant and well-balanced organization that provides the skills and guidance necessary for the operation and expansion of media access to our communities. Our goal is to provide a high quality multi-media facility dedicated to each citizen's first amendment right of free speech. This past year, several new members contributed their vision to the group, and, sadly, we felt the loss of long-time board member Ric Cone. This assembly of highly qualified individuals has supported and guided the expansion of the Collins Avenue facility, studio renovations, new equipment purchases, improvement in local government access resources, and witnessed an increase in participation from our newest towns of Pembroke and Duxbury. Moving forward, it is our intent to continue to foster this unique connection with the people, places and events in the towns of Duxbury, Kingston, Pembroke and Plymouth.



From the Executive Director & CEO

Nancy Richard

Putting together an annual report is a great way to look back at the accomplishments of our organization, and marvel at the things we've done. PACTV is always changing, testing new ideas, taking a few calculated risks, and introducing new services to the communities we serve.

PACTV Community News, which started in the last quarter of 2012 is an example of a calculated risk that has had exciting results. In 2013, PCN produced 48 half-hour episodes and two half-hour highlight episodes that included 380 news pieces, spanning all four of our communities. A list of 2013 PCN pieces is featured in the report on pages 13-16. One of the most unexpected developments from the news show is the amount of positive social media attention resulting from the show. Featured businesses and organizations, government agencies and departments post links to the pieces on their websites and Facebook pages, tweet links on Twitter, and share them in emails. Some of PCN's pieces have been shared regionally, nationally, and internationally. The amount of goodwill that comes to PACTV and our communities from the show is incalculable. PCN, led by News Director Kim Miot, has been a staff-wide collaboration from its inception.



The growth of Educational Access under Donna Rodriguez and her staff, Caroline Garrett and Ben Alexander, is also impressive. Both the Pembroke and Silver Lake School districts have been very supportive of the programs. The end value of these programs is hard to determine immediately, but judging by the interest in the programs at the schools and the summer programs at PACTV, we are reaching a lot of students who may end up producing video media in their future careers. The Educational Access program is also a team project with all of PACTV's staff contributing their expertise and assistance when needed to make the program a success.

As the founding Executive Director, I've been privileged to watch PACTV develop into one of the largest access centers in the country. And I'm also privileged to work with a highly professional, capable, ever-expanding and developing, team-oriented staff. Because of them, and because of our volunteers, community producers, viewers, government officials, and board members, past and present, PACTV is far greater than the sum of its parts.

With expanded government coverage in all of our towns, increased programming on the both the Public Access and Educational Access channels, new training classes for our members, and the rapid growth of our community news show, along with many other changes in our growing organization, we look forward to serving you for many years to come. Thank you for supporting PACTV.

About PACTV

When Executive Director Nancy Richard was hired in 1997, PACTV was an idea, formed by the cable committee and selectmen in Plymouth, based on the notion that the community channels could be better than what they had been in the past.

Over seventeen years, PACTV has grown far beyond the dreams of its founders, serving four towns in southeastern Massachusetts - Duxbury, Kingston, Pembroke and Plymouth - and cablecasting six channels to over 35,000 households on two cable systems.

Members of PACTV's board of directors come from the business and non-profit sectors of our communities, and under their direction, the organization has flourished both financially and culturally over the years. We've also been extremely fortunate in our collegial relationships with our town governments and local media. Our award-winning community producers and dedicated volunteers give hours of community service to everything from town meetings to parades to telethons to local fundraisers and celebrations.

Although PACTV has grown as each additional town joined the consortium, our goal has never changed. We provide our communities the best services possible including:

- a state-of-the-art community multi-media facility
- a dedicated first amendment forum for our citizens
- a weekly community news show that covers all four of our towns
- ultra-local government access coverage and programming that is second to none, allowing our citizens to participate fully in their local governments, as well as getting vital information about County, State, and National issues and services.
- highly qualified training and engineering staff, an administrative staff that truly understands access television and the needs of the communities we serve, from organizations, schools, governments to individuals and businesses, and localized, personalized service to each town under our umbrella.
- help to non-profits and community service providers so that they can promote their organizations and events
- an art gallery and conference room
- video production classes so that citizens can create their own television shows

Over the years, PACTV and its staff has never stopped growing and learning. We listen to the people and communities we serve, and tailor our services to match their needs. PACTV has become more than just a community television station. It's become a community resource and a vital part of the fabric of our communities.



Public Access Programming

The public access channel is shared between the four towns served by PACTV. The channel is a first amendment forum where residents can share opinions, interests and passions, and a shared space where viewers can see local events. Any resident of the towns served by PACTV can produce or sponsor a show on the channel for free. Community producers who have joined PACTV and taken the certification classes can use PACTV's video equipment and facilities for free. Many community members trained at PACTV volunteer as crew members for local event productions and on series programs produced by other members.

Programming on the channel is varied, and includes cooking shows, talk shows, spiritual programs, concerts, parades and local events. Three live call-in shows encourage a lively discourse on current topics. 50 series and 35 specials played on the channel, including live coverage of local parades and the Annual Plymouth Rotary Auction.



Shows Produced by Town

	Series	Specials
Duxbury	3	5
Kingston	5	3
Pembroke	0	0
Plymouth	29	11
Out-of-Area	11	9
PACTV	2	6
Total	50	35

Original/First Run Programming Hours (not counting replays)

Weekly/Monthly Series	
In-Area	27.5
Out-of-Area	7
PACTV Produced	1
Specials	
In-Area	20
Out-of-Area	3
PACTV Produced	25



Community Bulletin Board

PACTV's Community Bulletin Board (CBB) provides an opportunity for local organizations to promote their events and groups at no charge. Announcements are seen in between programming for 24 hours a day, seven days a week on our public access channel. Notices can also be viewed at any time on our website. PACTV has a steady base of groups and organizations that use the CBB year-round, and we are always reaching out to others in the community to help them to increase their visibility.

Most people and groups submit their notices online through our website, making it easy to put a notice on PACTV. This past year we created and uploaded over 650 announcement.

Total Bulletins 1/1/2013 - 12/31/2013

Duxbury	95	13.87%
Kingston	63	9.2%
Pembroke	61	8.91%
Plymouth	342	49.92%
Out-of-Area	104	15.18%
PACTV Bulletins	20	2.92%
Total	685	

Here are a few of the organizations who have used PACTV's bulletin board in the past year

- The Old Colony YMCA
- The Mattakeesett Garden Club of Pembroke
- The Duxbury Camera Club
- Jones River Landing
- Percy Walker Pool
- Pembroke Party for the Pantry
- The South Shore Locavores
- Plymouth United Methodist Church

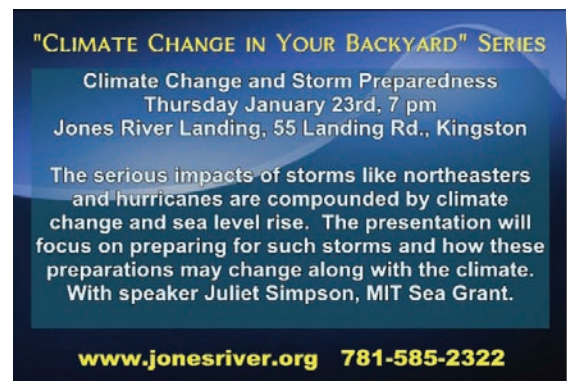


Fall/Winter Programming Expo

Monday October 14th, 11 am- 2 pm
Camp Clark, 200 Hedges Pond Rd, Plymouth

Learn about our programs and take in a free show from Jolting Jonathan from Mad Science.
11 am-Dance & Gymnastics
12 pm-Adventure Activities; Arts & Crafts
1 pm-Jolting Jonathan of Mad Science

For more info contact Michael at 508-888-2290 or mmcgrath@oldcoloniaymca.org



"CLIMATE CHANGE IN YOUR BACKYARD" SERIES

Climate Change and Storm Preparedness
Thursday January 23rd, 7 pm
Jones River Landing, 55 Landing Rd., Kingston

The serious impacts of storms like northeasters and hurricanes are compounded by climate change and sea level rise. The presentation will focus on preparing for such storms and how these preparations may change along with the climate. With speaker Juliet Simpson, MIT Sea Grant.

www.jonesriver.org 781-585-2322

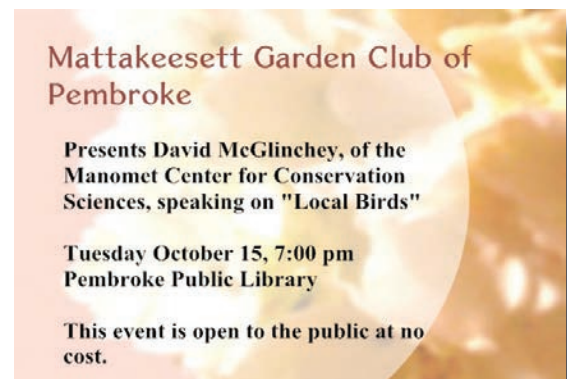


South Shore Locavores

Duck Duck Goose (turkey & chicken too)
Thursday September 19th, 7:00 pm
The Beal House, 222 Main St., Kingston

Meet local poultry growers and discover resources for holiday meals. Gatherings are free. Feel free to bring a dish to share. We'll also be collecting non-perishable food for the Greater Plymouth Food Warehouse.

A collaboration between Kingston Public Library & edible South Shore and South Coast magazine



Mattakeesett Garden Club of Pembroke

Presents David McGlinchey, of the Manomet Center for Conservation Sciences, speaking on "Local Birds"

Tuesday October 15, 7:00 pm
Pembroke Public Library

This event is open to the public at no cost.

Membership

PACTV had 281 members in 2013, up from 261 members at the end of 2012. Our membership is comprised on students, seniors, residents, interns, nonprofit organizations, business and lifetime members.

Whether members join PACTV to support the organization, learn how to create their own television show, want to express themselves in a new way, want to volunteer or want to be more involved in their community, they are vital to the organization.

Membership Types that PACTV Offers

- Junior Membership (\$15 annual fee)
- Individual Membership (\$30 annual fee)
- Kingston Educational Access (free)
- Pembroke Educational Access (free)
- Senior Memberships (\$15.00 annual fee)
- Family membership (\$60 annual fee)
- Non-profit (\$75.00 annual fee -3 members)
- Business (\$100.00 annual fee - 3 members)
- Interns (free in exchange for tasks/projects)
- Lifetime memberships (\$120 for life)



New Nonprofits in 2013

- First Parish Church, Duxbury
- New England Village, Pembroke (17 members joined)
- The Goldenrod Foundation, Plymouth
- Girls Scouts, Plymouth

Total Membership in 2013

There were a total of 281 members in 2013 (up from 261 members at the end of 2012).

Demographics

- 19 live in Duxbury
- 39 live in Kingston
- 32 live in Pembroke
- 149 live in Plymouth
- 42 live in other towns*

*Bourne, Bridgewater, Buzzards Bay, Carver, Centerville, Dedham, Halifax, Hanover, Holden, Lakeville, Marshfield, Middleboro, Newton, Plympton, Raynham, Rockland, Stoughton, Wellfleet, Whitman and Winthrop.



Membership Types

- 2 are business members
- 4 are interns
- 25 are seniors
- 34 are lifetime members
- 43 are junior members
- 54 are non profit members
- 119 are individual members

New Members

There were 88 new members that joined PACTV in 2013. Our goal each year is to reach 100 new members. 106 new members joined PACTV in 2012. While in 2013 the number of new members did not reach the goal of 100, the focus in 2013 was to encourage Pembroke residents to join PACTV. 27 new members did join PACTV from Pembroke, which is 30% of all new members.

Demographics

- 29 joined from Plymouth
- 27 joined from Pembroke
- 10 joined from Kingston Ed Access
- 7 Senior Memberships
- 8 joined from Other Towns
- 6 joined from Duxbury
- 1 joined from Pembroke Educational Access

Membership Type

- 31 joined from non-profit organizations
- 28 were individual members
- 22 were junior members
- 4 were senior members
- 2 were interns





Classes Offered in 2013

PACTV offers a variety of video production classes for members. PACTV provides both one-on-one classes and scheduled classes for their members. In 2013, 160 students attended 286 hours of instruction, and attended a total of 111 classes.

Classes taught in 2013 included:

- Orientation for new and prospective members
- Introduction Camcorder (Canon Vixia)
- Adobe Premier Pro Editing Series (four classes in each series)
- Adobe Photoshop for Video Series (three classes in each series)
- Location Audio Class
- Location Lighting Class
- Studio A Series (five classes in each series)
- Studio B Series, including Kitchen Studio classes (four classes in each series)



Technology Upgrades

Educational Access

Pembroke High School

Reflectmedia Chromatte System, March, 2013

Installed to create a virtual studio located in Titan TV office using Chromakey.

TriCaster Road Case / Portable Studio, October, 2013

This equipment allows the flexibility of a multi-camera production in the auditorium as well as a portable, streamlined solution for other events throughout the school using HD cameras.

Government Access

Pembroke Town Hall

Live Production Upgrade and Installation, May 2013

Permanently installed three-camera, remote-controlled equipment with titling capability, digital recording, and professional monitoring equipment housed in an adjacent space allowing live coverage. Video files are transported to PACTV for replays on the government channel later in the week. This gives Pembroke a small TV station in their Town Hall equipped for turn-key, live coverage of meetings in the Veterans Hall and state of the art transmission facilities to carry government programming to Pembroke's Comcast customers. Meetings are easier to produce, of better production quality, and the signal quality is vastly improved.

Plymouth Town Hall

Production Equipment Upgrade and Installation, May 2013

Installed a complete upgrade to the existing cameras and video system as well as some enhancements to the audio system. The control area is now located an area in the lower level of the Town Hall behind a chained link cage that was installed to secure the equipment.

We installed necessary electrical service and relocated Comcast lines. The upgrade resulted in a three-camera HD system with titling, digital recording, and real time display of power point presentations. Audio processing was also added to improve the overall quality of sound for home viewers. Additional microphones were also purchased to replace several damaged and inoperable ones. Completion of this system brought all four of our government access systems up to date with similar equipment making it easier to support and to cross train staff & volunteers from town to town.

Public Access

PACTV Community News (PCN)

Camera Kits for Field Reporters, January 2013

Two complete camera kits purchased, including Canon XA10 HD camcorders, wireless and wired microphones, camera mounted lights and production cases. Additional high capacity memory cards were also purchased for more flexibility in storage. This equipment is managed and scheduled by Kim Miot and is not included among our member equipment.





General Technology Upgrades Member Edit Workstation Upgrade, January 2013

Three edit systems at PACTV were replaced with new, custom built PCs boasting 2nd Generation Intel i7 Processors, 32gigs of ram and solid state hard drives. Each workstation is also equipped with a 25" HD, LCD monitor, a Blu-ray multi-format DVD burner and an nVidia Quadro 2000D graphics card. These improvements allow smoother editing of HD video footage, animation and visual effects with fast render speeds for finishing and delivering just about any level of project. With a existing Mac G5 edit system loaded with a dual-system Adobe editing suite software in place, users can now pick which platform they want to use. In February we also upgraded our Adobe software with a plugin library featuring new effects, and keying and mastering tools, allowing for more creative and professional results in both member and staff produced content.

Netgear ReadyNAS 9TB NAS Server, January 2013

A system to streamline PCN's process for archiving footage, show masters and completed news packages. This unit is equipped with 9TB of hard drive space.

AJA KiPro Decks, February 2013

Since the advent of disk based video recording we have struggled with finding affordable and reliable equipment to handle the workload of our studios. The ideal solution would record video and audio directly to hard drive cartridges that could be easily moved from room to room for

transfer, backup or review the recorded files. In 2013 we decided to commit to a higher end solution that has turned out to be a very smart decision.

The AJA KiPro deck works like a traditional, tape based VTR and records several video formats to removable hard drives. These drives are then connected to a computer where the files are transferred and prepped for playback on the air or for future editing. The video quality is far superior to its predecessors and all of our Adobe products accept the files with ease. We also purchased AJA drive docks for the edit workstations making the connection process that much simpler. We have a total of four 250GB drive cartridges.

Synology Diskstation, 19TB NAS Server, May 2013

Continuing on with the shared storage concept, the production staff and programming staff needed an increase in the speed and storage capacity of a shared system. The larger capacity allows for more simultaneous projects. The



system also uses a connection technology that provides extremely fast transfer times. This is crucial when dealing with HD video files and large amounts of media in general. This unit has played a significant role in our more demanding and time sensitive efforts such as the Summer Workshop, PCN, and the Rotary Auction.

Studio Camera Upgrade, November 2013

A long-awaited upgrade to Studio A started with the purchase of four new JVC GY-HM750 HD camera systems, replacing equipment purchased in 1999. We replaced camera heads, lenses, pedestals, dolly's and viewfinders. We also added three, camera-mounted Teleprompters to replace the system we've had for over a decade. This allows multiple on-camera talent to read from three camera angles, and share scripts with ease, an asset to PCN's studio-based program as well as production like the Rotary Auction. The new equipment allows us to upload programs to YouTube in HD, which has been well received by the community.

The former Studio A camera equipment was repurposed at Silver Lake Regional High School to activate their under-utilized studio and improve PACTV's Educational Access program in the upcoming year.



PACTV Community News - PCN



PACTV Community News is produced by PACTV staff as a community service. It features stories from our four towns, and completed its first full year of production in 2013. The show, which plays on the Public Access channel has been well received in the community. People responded well to having stories produced about them. Many of the participants shared their stories on their Facebook pages, Twitter accounts, and websites. PCN has been shared on so many websites, it's been hard to keep track of them. All stories are posted individually on YouTube for easy sharing, bringing extra awareness for PCN and PACTV in our communities and beyond. Several stories have been shared nationally as well as internationally. Due to the community's response to PCN, PACTV plans to expand the show to twice a week starting sometime in 2014.

News Director Kim Miot and five to seven stringers produce PCN episodes. Weekly half-hour episodes contain four to six video stories, representing each of the four towns in our service area, as well as stories of regional interest and one to two basic informational reader stories. PCN produced 48 shows and 2 highlight shows in 2013 with approximately 8 stories or segments per show, totaling over 380 news pieces.

PCN includes the following regular segments:

"Local Eats" highlights local restaurants (atmosphere, cooking styles etc). In 2013, PCN covered one restaurant in Pembroke, two in Duxbury, and two in Plymouth.

"Health & Wellness," partners with area health outlets and exercise locations. In 2013, PCN interviewed Healthy Appetites in Plymouth, Plymouth Fitness and David Kelley from Pembroke Advocare.

"Arts & Entertainment, features quarterly in-studio segments featuring upcoming events in all four towns. PCN also did bi-monthly field pieces from various cultural events in the communities.

"Design Corner," features a local design consultant, and includes design tips from hanging the right curtains to creating beautiful gardens.

"Town Talk," a very popular segment, interviews Town Managers/Administrators in our four towns. Each segment is two to five minutes long, and provides a vehicle for regular updates from Town Managers or Administrators on television. All four towns have embraced this segment, and put links to the videos on the towns' websites.





Duxbury Stories Featured on PCN in 2013

Alden House Speak for Thyself Awards
 Amazing Acapella /Paul Fortini
 Art Complex Artist Carol O Malia
 Art Complex Japanese Tea

*"A WONDERFUL story, wonderfully told.
 Brava! I can envision a marketing initiative
 built around this video." - St. Margaret
 Convent, Duxbury (June 2013)*

Author ML Nichols Parent Backpack
 Baccalaureate Interfaith Council
 Bay Farm International Day
 Bay Players Glengarry Glenn Ross
 Beach Sweep
 Bees & Honey
 Blairhaven Park Open Space Committee
 Blooms at the Complex
 Bottle Bill at COA
 Camp Arch Campbell Smith
 Architects
 COA Aging Mastery
 COA Life Long Learning Kickoff
 event
 Duxbury Student union DSU
 Emergency Management Facility at
 Fire house
 Fairy House Art Complex
 Girl Scout House
 Historic O'Neil Dairy Farm
 Idol Winner 2013
 Island Creek Oyster Fod. Aqua
 culturist Dr. Valentine Abe Holly
 Days
 K9 officer Zar
 Library Do It Yourself kids
 Mayflower Cemetery Tour Rural &

Historical Society
 Montessori School Bay Farm
 New Town Manager
 Opening of the Bay Maritime School
 Police Station Construction
 Police Station Decommissioning
 Police Station opening
 Powder Point Bridge construction update
 Powder Point Bridge update summer
 Razia Jan Meet her/CNN award
 School Construction December update civic
 School Construction summer update
 School Construction update
 School Construction update Dr. Tantillo
 South Shore Sticks
 Thrift Store
 Town Manager retires
 Wildflower Café Kids Cooking class
 Winsor House renovation
 Youth Art & Craft Fair
 Youth Art Show

Kingston Stories Featured on PCN in 2013

5th and 6th story and reader stories
 Andrew Garland concert
 Artist Carole Bolsey Levitations
 Blaklight Sunrise
 Boat Building Jones River
 Bog Hollow
 Book Shack Book & Brew
 Bradford Hs Breakfasts Cultural Council & Jones River
 Historical Society
 Climbing 4 A Cause
 COA Putting on the Ritz
 Derby Mall Carver Cub Scouts
 Edible South Shore Organic on Budget
 Efron Center





Erika Christensen Leukemia
 Fairy Dog Parents
 Food Drive
 Geo Caching
 Giftability A Family Story
 Girls on The Go

"We just saw the piece Ben made of me, and it's just WONDERFUL!! I really enjoy the way he edited all the things I said. Thank you both so much! I look forward to referring people to this piece again and again, and to having it on my website!" - Kingston artist Carole Bosley (February 2013)

Glass blowers Davis and Kapple
 Glass blowing at Library SJ Davis Glass
 Hanson Memorial Fundraiser
 Hope Floats
 Ice Safety
 Jamie Bierut Lyme Disease
 Jett Foundation
 Jett Foundation FDA update
 Jones River Landing
 Jones River Landing Merry Wing Launch
 K9
 Library Needs Assessment results
 Mardi Gras Jones River
 Norm Habinson movie star
 Rec Sailing Program
 Regal Cinema update
 Relay for Life -Book Shack
 Silver Bells Fair preview 3:00 ladies from Church
 Silver Lake Hs Be a Parent not a Pal
 Silver Lake HS Holocaust Remembrance
 SLRHS AT&T Texting & Driving It Can Wait
 SLRHS auditorium dedication Richard Kelley

SLRHS New Principal
 SLRHS Robotics Competition
 Smart George
 Soul Sisters
 Town House Party
 Transfer Station Opening
 Transfer Station preview
 Water Treatment Plant

Pembroke Stories Featured on PCN in 2013

Apparel Obsession
 Arts Festival with Michelle McGrath
 Beauty & Beast New England Village
 Bee on top of COA
 Best Buddies Pembroke HS
 Birds of Prey Pembroke Cub Scouts
 British Beer Comp Royal Baby Party
 Bryantville Art & Craft
 Bryantville Memorial Day
 Community Center public forum
 Community Center Update- Public Forums
 Council on Disabilities
 Dirty Deeds Give Back Party
 Docks are in
 Easter Egg Hunt
 Emergency Preparedness Pembroke Animal Hospital
 ETV Ed Access Titan TV
 ETV year 2
 Family Fun Day Watershed Assoc.
 Fish Fry Historical Society
 Health Express Opening
 High School Festival of plays
 Jim Hannon store Henrich
 Library Kids Program
 Medical Marijuana Bylaw Planning Board
 Music Dept Kids festival
 N. Elementary Arts & Craft Fair
 New Editor Pembroke Mariner & Express
 Ob La Da Bakery opening
 Party for the Pantry
 Pembroke Emergency Management Police and Fire
 Pembroke Hs Art & Craft
 Pembroke Idol
 Pilgrim Skating Club

"I just watched the segment on Beauty and the Beast and it was awesome! Thanks so much for covering this story for us. You really captured the true sentiment of the evening. Looking forward to working with you again soon." - Ginger Comeau, Residential Enrichment Manager New England Villages (June 2013)



Prom Angels Halloween
 Pumpkin Drop Food Pantry
 Rte 36 update from public meeting
 Quakers (cultures/lifestyles)
 Science Fair Elementary
 Skate Rink
 Sound of Music
 State Rep Josh Cutler sworn in Boston
 Taste of Pembroke Titan Booster
 Wildlife Animal Control Officer
 Willy Wonka N. Pembroke Elementary

Plymouth Stories Featured on PCN in 2013

4th of July Committee
 Airport Gate dedication
 America's Hometown Sing Off Chamber
 Art Stroll
 Burial Hill and Reenactment
 Carbon Monoxide detector handout event at COA
 Cedarville Steering Committee
 Chamber GREEN Company, Cape Auto
 Chamber of Commerce Business Expo
 COA Ex Smokers Hall of Fame
 Colony Place Holiday
 Hedge Pond Rec Area
 Hometown Clean Up/ Network of Open Space
 Industrial Dev
 Jeff Cohen benefit Halloween party
 Jordon Hospital Cancer Treatment Technology
 Journey Dance Vinfen
 Manomet Steering Committee
 Martin Luther King Jr. prayer breakfast
 Mass in Motion Market Pinehills
 Master Plan Overview
 Mayflower Holiday house 1943

Mayflower II returns 2:40 AND Red School Cedarville
 Military Veterans Nathan Hale and Heidrea Heroes
 Mishoon goes to DC Plimoth Plantation Wampanoag
 Smithsonian
 North Plymouth Development
 Philharmonic Gala and Visiting Angels
 Plimoth Gard Reenactment
 Plimoth Plantation Strawberry Festival
 Plymouth Community Theatre
 Plymouth Pilgrims Baseball meet the managers
 Plymouth Pilgrims get ready
 Plymouth Pilgrims season end
 Plymouth Pilgrims- meet Coach
 PNHS Emmy wins
 PNHS STEM Summer Science Massasoit
 Priscilla Beach Theatre
 PSHS Emmy wins
 REACH Rock concert preview
 Rotary auction
 Rotary Auction After
 Solar field Plimpton Plymouth School District
 Solid Waste update December
 Solid Waste- Selectmen speak
 Solid Waste: The Town Decides
 Take My Keys SADD PNHS
 Tourism Cares

General Interest Stories Featured on PCN in 2013

400th Fore Fathers Family Day
 Alden House Haunted
 Americana theatre July - Aug Ply Performing Arts
 Arthritis Walk Plymouth
 Barktoberfest
 Bay Farm Montessori International Fair
 Bay State Textile Recycling
 Black Feather horse Rescue
 Black Feather Horse Rescue fundraiser
 Blizzard
 Bone Marrow

Thank you for your superbly produced piece on the Plymouth Airport during this week's newscast. Your thoughtful editing certainly captured the spirit of what life is like at a general aviation airport like Plymouth. I passed the YouTube link on to other aero clubs in Massachusetts as well as the national Aircraft Owners and Pilots Association. Again, congratulations to you and your staff for such a well-produced segment. Hope to see you again soon." - Plymouth Airport (March 2013)



Hypnosis Plymouth COA
 Island Creek Oysters Haiti speaker event at Mass Maritime
 Josh Cutler Art Show State House
 Life Coach Anne Jollis
 Lions Beer Fest Thirsty Pilgrim
 Martin Luther King Jr Ply
 Mayberry benefit concert Memorial Hall
 Mayflower II Restoration
 Mayflower RSVP President Service Awards pics
 O'Neil Farm Family Day
 PACTV classes
 PCN & PACTV at Rising Tide
 Pembroke Baseball Field
 Pembroke Chamber vs Police/Fire softball
 Pembroke Community Center public mtg
 Pembroke Community Garden
 Pembroke Fish Fry
 Pembroke Girl Scouts Bicycle Safety
 RSVP Letters to The Troops

Camp Bournedale Pool
 Cape Cod Bay Watch on the water rally
 Chamber Legislative Breakfast
 Chamber Waterfront Fest volunteers needed
 Christ church sale
 Citizen Legislative Seminar Boston
 College Connect Off to College
 College Prep
 Credits Pembroke Tree Lighting
 Culture & Lifestyle Bee Keeping
 Culture & Lifestyle Flying Plymouth Airport
 Culture & Lifestyle Irish Music
 Culture & Lifestyle Oysters
 Dan Rodriguez Rotary Award
 Dux Bay Maritime Open of Bay
 Dux HS West Side Story
 Duxbury Art Complex Botanicals
 Duxbury Youth Art & Craft Fair
 Duxbury Youth Art & Craft fair preview
 Emergency Management National Grid
 Extra Pembroke Tree Planting
 Farmers Markets Plymouth
 FEMA
 Flying Model planes
 Fox Family Pembroke fundraiser
 HIV Jordon Hospital

"What a great job that you and staff put together, I sent it all over the world to different Tour operators and other people in the Tourism business. The president of American Business Association said it is awesome, also it is on the Mass Maritime parents site. I bet over 3-4 thousand people will see this today for my groups. I sent it to Conway Tours, which is in Rhode Island, and they will send it out to thousands also. I think it is the best that anyone has ever done, I am getting e-mails from all over the country and even the UK and Greece." - Capt. Bob Avila, Captain John's Whale Watch (September 2013)

Pembroke Scouts Aspergers
 Pembroke Water Balloon Fight
 Phil Golf Tournament fundraiser video
 Philharmonic Gala
 Pilgrim Coalition Workshop
 Plantation April vacation kids
 Plantation Opening Day
 Plimoth Players theatre end season
 Plymouth condo fire donations
 Plymouth Country Sherriff K9
 Plymouth County Commission
 Plymouth County Mosquito West Nile update
 Plymouth Farmers Market inside
 Plymouth guard reenactment pike drill
 Plymouth Health Fair
 Plymouth Home Town Clean up
 Plymouth Pilgrim baseball opening game





Plymouth Rotary Polar Express tickets
 Plymouth Run for 1 race
 Plymouth teen death allergy fundraiser
 Plymouth Thanksgiving Parade AOL # 1
 Politicians sworn in Boston
 Prom Angels Golf Tournament
 Purfect Dogone Bash Helping Hands Ply Animal Shelter
 and Papas Pets
 Reach Rock Concert
 Reader: Kingston Library Needs Assessment
 Relay for Life Pembroke
 Relay for Life Plymouth
 Run for 1 Results
 Sisters of St Margaret Culture & Lifestyle
 South Shore Women's Resource Center
 SSCAC groundbreaking ceremony
 Thanksgiving display state house Plimoth Plantation
 Therese Murray
 The Healing Table book signing Hope Floats
 Tree Planting Pembroke 300th & Boy Scouts
 Video Haunted decoration houses
 Video Nuclear Waste Entergy
 VinFen Journey Dance/ Relay for Life PartyLite
 Whale & Dolphin Conservation WDC
 Whale Watch
 Women Veterans Legacy Project
 Yoga Woman Plymouth profile Barbara Ward

The Gallery at PACTV

Nine artists held shows in our Gallery in 2013. Six of the artists filmed an episode of Gallery Spotlight that played on our Public Access channel throughout the month in which the artist exhibited. Five of our artists held opening premiere parties on the first night of their gallery exhibit, inviting friends, family and co-workers to see the art and enjoy refreshments.

Artists who exhibit in the Gallery at PACTV come from the local community. PACTV receives a small commission for art sold during an exhibit. Artists who are interested in exhibiting their work should contact Julie Thompson for more information about the gallery. The gallery is open during PACTV's regular hours.



Artists in 2013

- **Erika Christensen** – mixed media
- **Ric Cone** – photography
- **Duxbury Hookers** – rug hooking and wall hangings
- **Caroline Garrett**- photography
- **Francine Laterza** – photography and mixed media
- **Sahee Martin** – watercolors and oils
- **Heidi Mayo** – student artwork
- **Ron Cartier Perry** – mixed media/ sculpture
- **Mark Person** – photography



Educational Access

PACTV is the Educational Access provider for the towns of Kingston and Pembroke. We manage and program the educational channels for both towns, and collaborate with the school systems to develop quality programming for the channels. We also provide media education in the schools based on the needs and preferences of each school.

The purpose of the Educational Access program is to work with the schools to educate and empower students, giving them tools to develop valuable technical skills. The program also provides students opportunities to express themselves and explore their creativity. We provide equipment, training and support at the schools for both staff and students to develop and hone video production skills that can become stepping-stones to college acceptance and career paths.

Kingston

In 2013, 41 unique programs were produced between Silver Lake Regional Middle School (SLRMS) and Silver Lake Regional High School (SLRHS), and cablecast on the Kingston Educational and Government channel, including:

- Mrs. Paul Cooks (a series of healthy recipes produced by a school employee)
- SLRHS Students offer MCAS Math Advice (two series of programs by Juniors and Seniors)
- Motivational and Social Issue Programming (Anti-bullying PSAs, Anti Texting, Take My Keys, etc)
- Sporting Events (Football/Basketball/Hockey)
- Performing Arts Events (Concerts, Plays, Karaoke Night, Silver Lake Idol)
- Class of 2013 Graduation

At SLRMS, PACTV staff provided video equipment and production support to Vicky Wright (SLRMS Librarian) and her staff. Our staff also provided technical support and training to the library staff working with students to

develop anti-bullying videos, book commercials and peer leader public service announcements. For 2014, Ms. Wright has asked us to purchase 650 licenses for **We Video**, an online editing solution costing \$1,500 a year to allow for students throughout the school the opportunity to develop production skills. Next year, PACTV staff will produce one video project per month related to the school covering important events or producing short videos about events at the school.



At SLRHS, PACTV staff works primarily with the after-school A/V club for six hours per week, teaching students how to cover school events using equipment PACTV purchased for school use between 2011 and 2013. In 2014, PACTV will be donating some previously used studio equipment to the school to upgrade obsolete equipment in the TV Studio classroom. This will allow the school to produce studio content. PACTV is working with school officials to develop guidelines and increase programming and participation. Once studio equipment is installed, promotional videos will be produced and cablecast in the school to promote the program to teachers and students.

Pembroke

PACTV provided staff for twenty hours a week to the Pembroke Educational Access program throughout 2013. The PACTV staff person worked with teachers and students primarily



- Guidance Dept. and Special Education Parent Information Nights
- School Committee Meetings and District Wide Teacher's Seminars
- Speech & Debate Class Projects
- Class of 2013 Graduation

The Educational Access program trained 38 Pembroke residents in 2013, and PACTV is working with school officials to develop guidelines and increase programming and participation in 2014.

at the high school, producing content for Pembroke's Educational Access channel. The school program, **Titan TV**, and news show, "Titan TV News," are very popular.

In 2012, PACTV purchased four camera kits with accompanying field gear, three complete editing systems, and necessary furniture for school use. In 2013, PACTV added a Chromamatte system for blue screen shoots inside the classroom with permanent lighting (this allows for the use of virtual sets in the absence of a TV studio in the school) and a Mobile Studio: A TriCaster HD system with mobile case, this allows for multi-camera shoots (concerts, theatrical performances, graduations, etc.)

Content for the Educational Access channel increased from 37 programs in 2012 to 80 programs in the 2013. 62 programs were produced between August and December 2013 alone. Content varied from performing arts and sporting event coverage to public service announcements and news programs. Programs included:

- Concert Coverage for all schools in the district (7 in all)
- Football, Volleyball, Soccer and Hockey Games
- Titan TV News, a monthly school and community news show (3 episodes)
- PSN, Pembroke Sports News, a weekly sports update show (11 episodes)

Summer Workshop Series

In the summer of 2013, PACTV ran a two-week filmmaking program for middle school students from our four towns. Eight students attended the program.

Curriculum was developed by the Educational Access staff throughout the spring, and focused on developing technical production skills and creativity. Students worked as a team to write a short film, storyboard, rehearse and shoot the film "Unseen." Students also had input into the editing process. At the end of the workshop, Educational Access staff held a screening party for family and friends of the students. A couple of students who participated in this program recorded testimonial interviews to promote the documentary filmmaking program scheduled for 2014.



Community Service and Events



PACTV is committed to serving the people and organizations in our towns. We host quarterly Public Service Announcement (PSA) Days, opening our studios to non-profits and service organizations to produce PSAs free of charge. These PSAs are cablecast on PACTV's channels and given to the organizations to use in their marketing and outreach campaigns.

In 2013, PACTV produced announcements for 25 organizations, including:

- Habitat for Humanity
- Plymouth Art Guild
- The Kennedy Donovan Center
- Pembroke Food Pantry
- Duxbury Student Union
- VFW
- Kingston Library
- The Watershed Association
- America's Hometown Thanksgiving Celebration
- Vinfen
- Be The Match Bone Marrow Registry
- Rotary Auction
- The Arc of Greater Plymouth
- Girl Scouts
- Goldenrod Foundation

We shared our facility with local organizations for tours, meetings and trainings. The Tidepool Poets, Nuclear Matters Committee and Plymouth Photography Club used our conference room

for meetings regularly. Community Systems Inc. (CSI) used the kitchen studio to teach cooking classes for adults with intellectual disabilities, and we gave thirteen scout tours.

PACTV also covered a variety of community events in each of our towns. Our coverage entails multi-camera shoots carried live on our channels whenever possible including:

- Plymouth Rotary Club's 18th Annual Auction, which raised over \$50,000 for local charities and causes
- Run For 1 to raise funds for the 1Fund in Boston
- Memorial Day Parade in Kingston
- 4th of July Parades and Celebrations in Duxbury and Plymouth
- America's Hometown Thanksgiving Celebration, which was downloaded by thirty local channels around the country



PACTV Government Access

Overview of 2013

Pembroke and Plymouth Town Halls finally saw much-needed upgrades in their control booths. Duxbury's Zoning Board of Appeals and Kingston's Board of Health were added to regularly scheduled government coverage. New shows, including Recon and Studio 5, produced by the Pentagon Channel, were added to the lineup, while former lieutenant governor Tim Murray retired his show "Commonwealth Report." Plymouth Selectman, Matt Muratore's "Today in Plymouth" has produced 33 episodes as of March 2014, and State Representative Tom Calter's "Issues of the Day" completed its eighteenth episode. One episode featured State Treasurer Steve Grossman announcing his candidacy for governor. Plymouth County Registry of Deeds John Buckley, who produces "Register's Report" in Brockton, is now also producing episodes of his show here at PACTV. To date, the show has completed five monthly episodes.

Duxbury

Duxbury's expanding government access programming for 2013 included Duxbury Senior Center's nine episodes of "Primetime at the Duxbury Senior Center" in 2013. The Aging Mastery Program's nine workshops, sponsored by the National Council on Aging covering a variety of issues relevant to seniors including estate planning, falls prevention, prescription medication and doctor communication, were edited and aired on all of PACTV's government access channels. Despite a big snowstorm that affected the area on the Friday before, PACTV also covered its third Duxbury Town Meeting. Regular coverage of the Zoning Board of Appeals began in July 2013. PACTV also produced another Duxbury Candidates Spotlight in our studio, and we're delighted to note that more candidates are participating each year.



Kingston

New Kingston government programming in 2013 included "Senior Moments," produced by the Kingston Senior Center. The Senior Center also requested regular coverage of their board meetings beginning in August 2013. Kingston Board of Health meetings also joined the line-up. PACTV is now covering six government committees regularly in Kingston: the Board of Selectmen, Planning Board, Zoning Board of Appeals, Board of Health, Council on Aging Board and the Silver Lake School Committee. Silver Lake School Committee meeting coverage is produced in collaboration with Halifax-Plympton Cable & the Silver Lake School Committee. PACTV and Halifax-Plympton alternate meetings. PACTV also covered Kingston Town Meetings in 2013.



Pembroke

Pembroke government access programming continues to expand in 2013. Coverage of the Board of Selectmen's meetings has improved with upgraded infrastructure in the Town Hall. State Representative Josh Cutler has produced twelve episodes to date of "Cutler's Corner." At the request of the town, PACTV covered a series of Planning Board hearings in October 2013 in anticipation of Pembroke's upcoming Town Meeting. These hearings replayed repeatedly on the government access channel. Thanks to the new equipment setup for Pembroke's educational channel, we were able to use the educational access equipment to cover and cablecast the November Town Meeting. The new equipment is designed as an all-in-one system that reduces staff time to setup for live coverage. Pembroke's



government access has undergone a major upgrade in Veterans Hall at Town Hall. PACTV installed a permanent control room in a storage room. Veterans Hall is now connected to this booth, which can send out meetings live. PACTV produced its first Candidates Spotlight for Pembroke, which attracted a number of candidates. One candidate running for reelection on the Board of Health, an army reservist, was called up after the Boston Marathon bombings. PACTV created a segment for the candidate, who was unable to participate in the spotlight event.

Plymouth

The original Plymouth Town Hall control booth and video cameras were installed in 2001. This equipment, used prolifically over the years was beginning to fail. PACTV met with the Town Manager and coordinated the purchase of new equipment. In the summer of 2013, PACTV relocated the control room to the basement level, installing a new TriCaster. Upstairs, new HD cameras were installed in the Mayflower room and a connection between the town's presentation Smart board and the TriCaster allow viewers to view presentations directly instead of viewing through the cameras.



Meetings are no longer recorded on VHS tape, but are recorded digitally through the TriCaster and a DVD Recorder. Regular coverage of government meetings has resumed, and staff and volunteers are now trained on this new system. Town Meeting coverage has also improved since October 2012 due to upgraded facilities at Plymouth North High School. With cooperation from EDTV, PACTV staff has been able to bring less equipment over to North High School for Town Meeting without reducing coverage quality. Some of the video equipment is now supplied by the Educational access facility.

Looking Ahead

PACTV government access continues to engage with the community using social media. Our Twitter account has over 400 followers with many government agencies, newspapers, interested viewers and town officials following the @PACTVGovtAccess Twitter handle. Our Twitter feed announces upcoming meetings and re-tweets of important or interesting topics and events. PACTV's Facebook page features announcements of upcoming shows and meetings, and our YouTube account lets viewers see programs and specials produced by PACTV government access on their computers.

Last year alone, PACTV's government access Twitter feed published 1,166 tweets, with 3,191 tweets produced since the inception of the account in May 2011.

We continue to expand meeting coverage in all four of our towns. The Duxbury Board of Health agreed to have their meetings covered starting in March of 2014. Plymouth County District Attorney Tim Cruz will start a show in April, 2014. PACTV will continue its annual Candidates Spotlights and will add a number of special government events in each of our four towns. Stay tuned!



PACTV Government Access Statistics by Town



DUXBURY

Government Meetings

Board of Selectmen: 32

Zoning Board of Appeals: 7

Note: Meeting coverage officially began on July 11, 2013

Spring Town Meeting: 1

Total Meetings Covered: 40

Original Programming

Cutler Corner

Episodes Produced: 10

January – November 2013

Primetime with Duxbury Senior Center

Episodes Produced: 9

January – November 2013

Issues of the Day with Tom Calter

Episodes Produced: 4

July – October 2013

Safe Communities with County Sheriff Joseph McDonald

Episodes Produced: 3

July to September 2013

Register's Report

Episodes Produced: 3

October to December 2013

County Charter Choice

Episodes Produced: 1

June 2013

Total Original Shows: 30

Specials

(Including programs shown on all four government channels)

Aging Mastery Program Workshops: 9

Candidates Spotlight

Swearing In Ceremony at the Plymouth County Registry of Deeds

Open Meeting Law Training at the Duxbury Senior Center

Community Preservation Forum

Conflict of Interest Training at the Duxbury Senior Center

Total Specials Covered: 13

Total Number of Locally Produced Programs on

Duxbury Government Channel: 84



KINGSTON

Government Meetings

Board of Selectmen: 25

Zoning Board of Appeals: 19

Planning Board: 15

Board of Health: 12

Silver Lake School Committee: 5 (Total is 11 with 6 covered by Halifax-Plympton)

Council on Aging Board: 5

Rent Control Board: 3

Spring Town Meeting: 1

Total Meetings Covered: 85

Original Programming

Issues of the Day with Tom Calter

Episodes Produced: 4

July – October 2013

Senior Moments

Episodes Produced: 3

February to May 2013

Safe Communities with County Sheriff Joseph McDonald

Episodes Produced: 3

July to September 2013

Register's Report

Episodes Produced: 3

October to December 2013

County Charter Choice

Episodes Produced: 1

June 2013

Total Original Shows: 14

Specials

(Including programs shown on all four government channels)

Aging Mastery Program Workshops: 9

Candidates Spotlight

Town Government Implementation Committee Presentation

Memorial Day 2013 Parade Special

Swearing In Ceremony at the Plymouth County Registry of Deeds

Total Specials Covered: 12

Total Number of Locally Produced Programs on

Kingston Government Channel: 111



PEMBROKE

Government Meetings

Board of Selectmen: 39

Town Meeting: 3

Planning Board: 5

Pembroke Public Schools Roofing Hearing: 1

Total Meetings Covered: 48

Original Programming

Cutler Corner

Episodes Produced: 10

January – November 2013

Safe Communities with County Sheriff Joseph McDonald

Episodes Produced: 3

July to September 2013

Episodes Produced: 3

October to December 2013

Elder Savvy

Episodes Produced: 2

August to October 2013

County Charter Choice

Episodes Produced: 1

June 2013

Total Original Shows: 16

Specials

(Including programs shown on all four government channels)

Aging Mastery Program Workshops: 9

Candidates Spotlight

Swearing In Ceremony at the Plymouth County Registry of Deeds

Community Center Study Committee Public Forum: 2

Forums

Memorial Day Parade

Total Specials Covered: 14

Total Number of Locally Produced Programs on

Pembroke Government Channel: 82



PLYMOUTH

Government Meetings

Board of Selectmen: 35

Planning Board: 31

Advisory & Finance: 18

Zoning Board of Appeals: 17

Committee of Precinct Chairs: 10

Manomet Steering Committee: 1

Town Meeting Preview: 2

Town Meetings: 2

Total Meetings Covered: 116

Original Programming

Today in Plymouth with Matt Muratore

Episodes Produced: 11

January – December 2013

Café COA

Episodes Produced: 6

February to September 2013

Issues of the Day with Tom Calter

Episodes Produced: 4

July – October 2013

Safe Communities with County Sheriff Joseph McDonald

Episodes Produced: 3

July to September 2013

Register's Report

Episodes Produced: 3

October to December 2013

County Charter Choice

Episodes Produced: 1

June 2013

Total Original Shows: 28

Specials

(Including programs shown on all four government channels)

Aging Mastery Program Workshops: 9

Candidates Spotlight

DPW Solid Waste Presentation

1820 Courthouse Presentation

Swearing In Ceremony at the Registry of Deeds

Total Specials Covered: 14

Total Number of Locally Produced Programs on

Plymouth Government Channel: 157

Production Services

In 2013, PACTV staff produced three commercial video projects for local businesses and non-profit organizations.

“Paddling Through History” is a documentary short that studies the history of the Mishoon, a traditional dugout boat that was the most common boat used in North America by Native People, including the Wampanoags of Massachusetts. The video was a companion piece for a Mishoon that was burned out, and then donated to the Smithsonian’s National Museum of the American Indian (NMAI) in Washington, D.C and premiered at NMAI in September 2013. It became part of the permanent collection at both NMAI and Plimoth Plantation.

Colony Place contracted with PACTV to produce “Summer Fashion Forecast” to promote Colony Place businesses online.

PACTV was also asked by Protectowire of Pembroke to produce a short video documenting its first fundraiser for the Fallen Firefighter’s Fund. PACTV staff shot footage at the event and produced a short video that was used as a thank you to donors and will be used in future years to promote the fundraiser and solicit corporate sponsors.

