

# Educational Re-entry Signage System



# We Are Creative Fabricators



## ROOTED IN OVER 35 YEARS

VGS is an employee-owned, fully-integrated leader in design and fabrication, spanning over 35 years, 12 markets and thousands of projects. From value-driven visual communication systems (signage, fixtures, graphics) and interior / exterior signage, to donor recognition solutions, drive-thru solutions, menu boards, stock display fixtures and so much more, we are a true powerhouse of creativity and craftsmanship.

We have the advantage of combining our unique design proficiency and strong project management skills, with solid fabrication expertise, to create an unparalleled customer experience with their customers and guests.



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# We Are Here to Help.

At Visual Graphic Systems Inc. (VGS) we are industry pioneers. Whether we're helping you with an office, fitness center or restaurant, etc. — we are here to help set up your environment for success and guide you along the path to re-opening.

As the current COVID-19 situation brings on new needs on a daily basis, VGS has done its best to help clients both communicate and facilitate health & safety measures.

We are repurposing many of our **stock offerings** and **inventing new ones** to fulfill these unprecedented needs. Included within this document are a few key areas we are thinking about and are able to provide quickly given we have the product available.

All of which can be customized to either be customer facing or for internal use and communication:

- Flexible, changeable health & safety messaging and signage solutions
- Freestanding protective health barriers (customer/staff)
- Branded/custom hand sanitation & communication stations

We provide a wide range of verticals — from retail and foodservice to office and fitness centers, etc. — informational and safety display fixtures and signage solutions that provide people with the information they need when and where they need it.

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# Standard or Fully Customizable

We have a variety of solutions available to fit your needs. Choose from one of our standard print-ready designs or engage us to fully customize with your brand standards to apply to the entire signage system.

Our goal is to provide your company with the necessary fixtures and messaging — making your team and guests feel comfortable and safe while also complimenting your environment.

## ORDER FROM OUR STANDARD DESIGNS OR

1. Choose your typography
2. Choose your color scheme
3. Choose from a wide range of materials available to work within your environment
4. Reach out to our sales team to discuss more about customizing your signage

### CUSTOMIZE ALL SIGNS & INSERTS

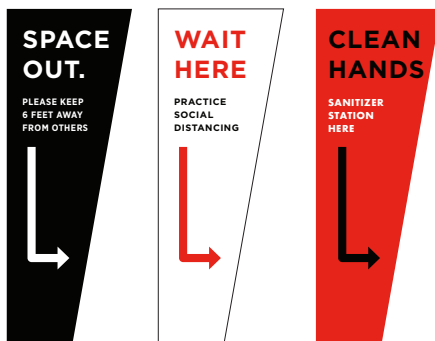


TYPOGRAPHY & COPY CAN BE CUSTOMIZED



COLOR CAN BE CUSTOMIZED

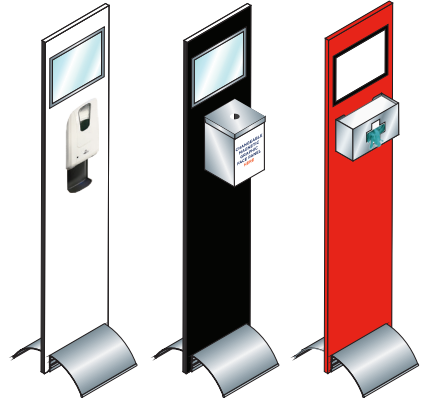
### CUSTOMIZE ALL BLADE SIGNS



### CUSTOMIZE ALL FLOOR GRAPHICS



### CUSTOMIZE ALL FIXTURES



### CUSTOMIZE ALL MAGAFRAMES™



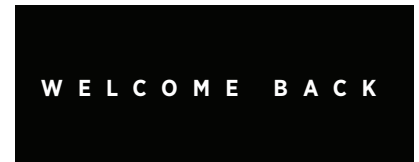
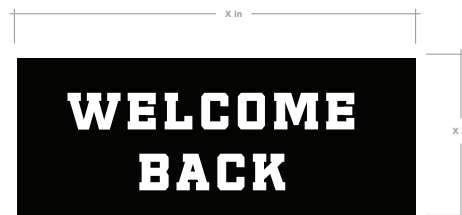
# Welcome Back Signage

## HANGING, WALL MOUNTED BANNERS, SIGNAGE AND DECALS

- Sizes to be determined unique to your spaces requirements.
- By working with your creative team, we can Design a branded program or campaign to match your schools logotype, colors and school spirit messaging with the goal of "Welcoming Back your Students to the Next Normal" on Campus and School Grounds.

*Note: Contact your VGS Sales Representative for Help and Guidance.*

*Standard colors shown.  
Please inquire about different colors or copy.*

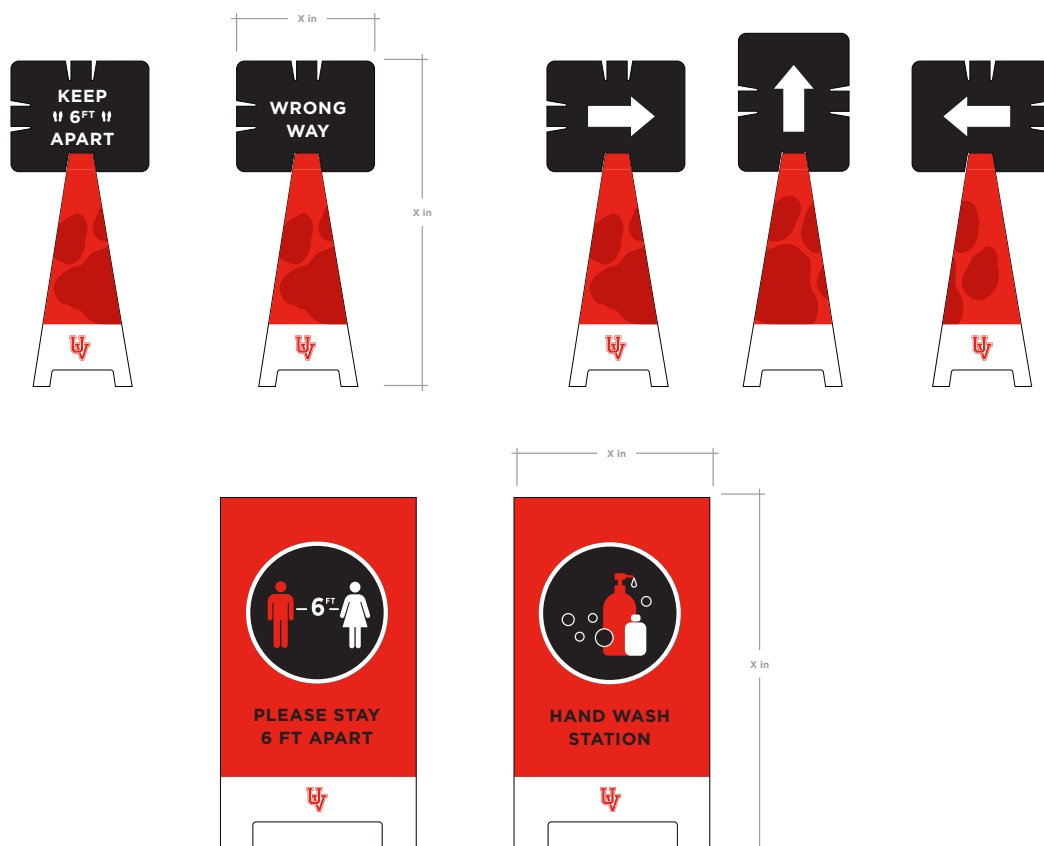


# Directional & Wayfinding Signage

## FREESTANDING FLOOR SIGNAGE

- Unique Flat packed- ready to assemble campus themed way finding and directional and instructional cones.
- Campus logos, colors and themes can be tailored to your schools needs.

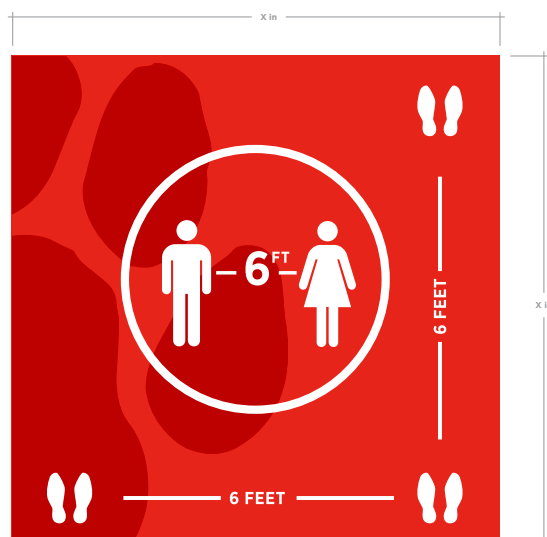
*Note: Standard colors shown.  
Can be customized to your brand standards.*



## SOCIAL DISTANCING SIGNAGE

- Applied Wall Vinyl, Floor Vinyl, Hanging Banners, Posters and Rigid Signage to promote 6'-0" social distancing on campus
- Uniquely colored and branded with your school colors, spirit and mascots where applicable.

*Note: Standard colors shown.  
Can be customized to your brand standards.*

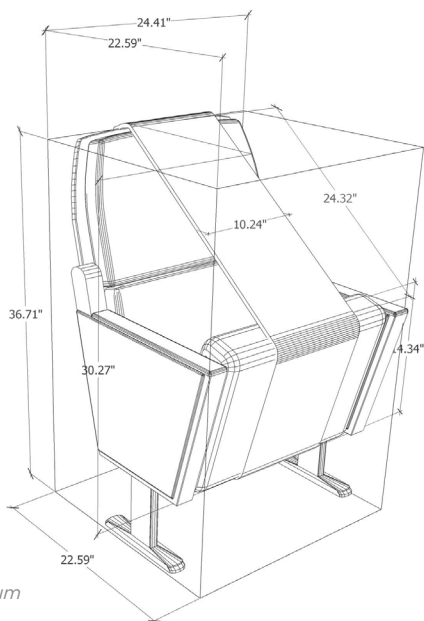
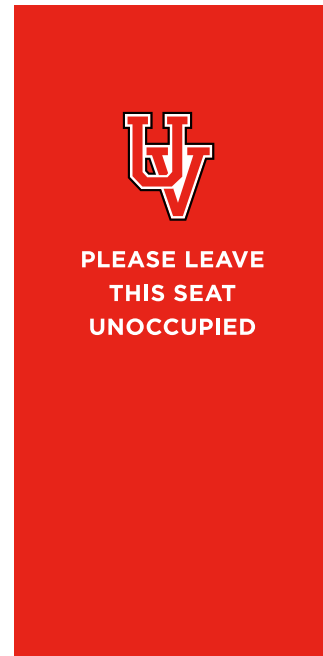
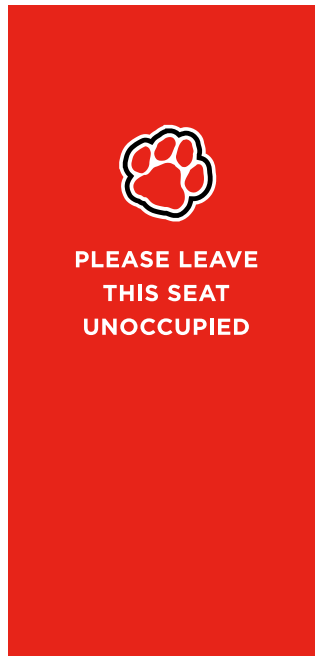


# Occupancy Seat Bands

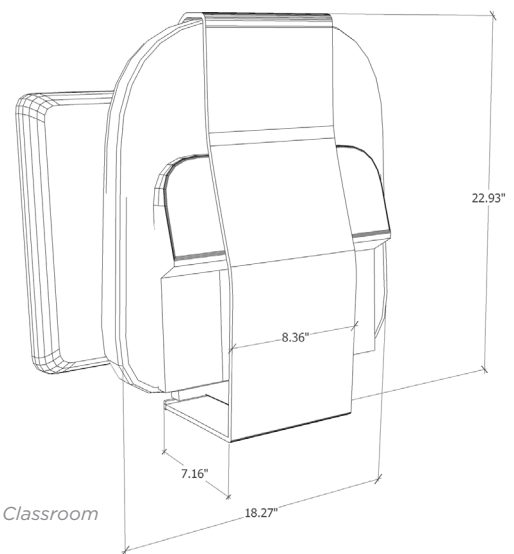
## Stretch Polyester Seat Bands

- Custom sizes, colors and graphics available to be dye sublimated.
- The seat covers will have 2 sewn pockets and stretch elastic velcro bands to wrap along desk, chair or other forms of seating.
- Custom tailored to size requirements- with your school or spirit colors, logo or campaign, health and wellness or social distancing messaging.

*Note: Standard colors shown.  
Can be customized to your  
brand standards.*



Example: Auditorium



Example: Classroom

# Entrance & Welcome Area Signage

## WALL-MOUNTED NOTIFICATION SIGNS

- Option 1: Subsurface printed .020 material with repositionable adhesive. Signs are scratch-resistant material with subsurface copy that are impervious to 99% of all cleaners
- Option 2: MagaFrame™ with paper insert
- Self-installed

*Note: Standard colors shown.  
Can be customized to your brand standards.*



## FLOOR GRAPHICS

- Fantastic for all smooth indoor surfaces like metal, plastic laminates, wood, linoleum, tile & carpeting
- Choice of permanent or semi-permanent adhesive
- Self-installed

*Note: Standard colors shown.  
Can be customized to your brand standards.*



# Entrance & Common Area Fixtures

## FREESTANDING FLOOR SIGNS

- Choice of Concurva® or Linea® display stand.
- 8.5" x 11" paper insert

### STANDARD FINISH OPTIONS

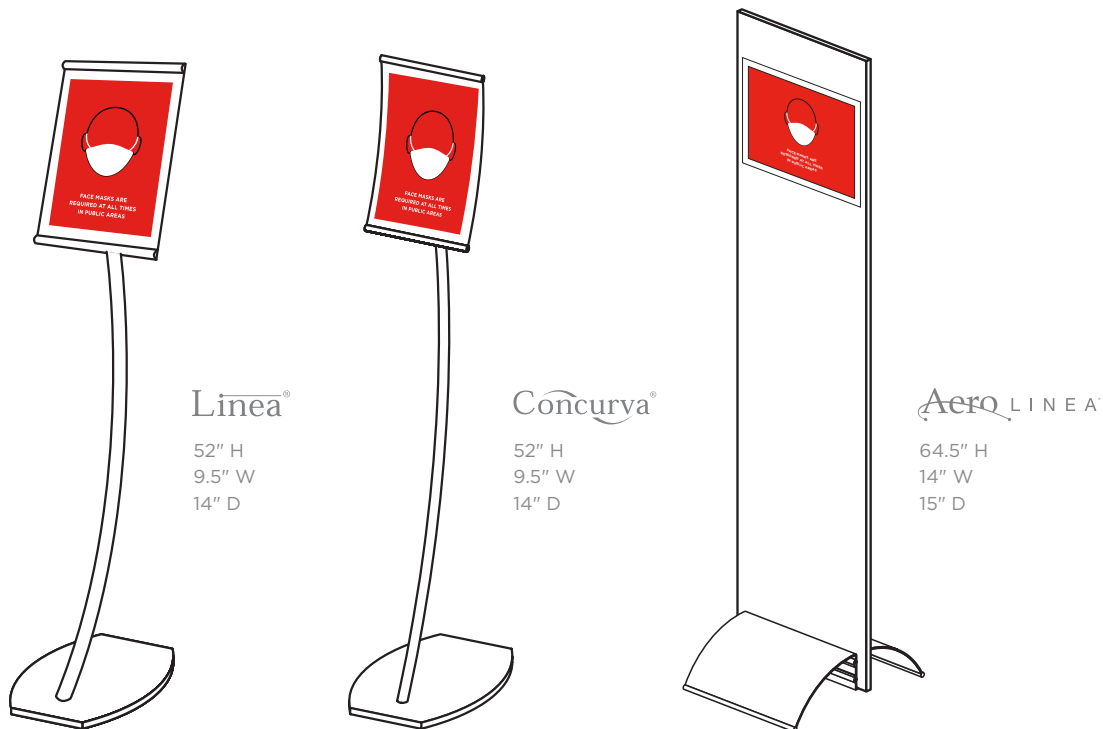


Black Silver

*Note: Standard colors shown.  
Please inquire about different colors or copy.*



With MagaFrame™



## COUNTERTOPPERS

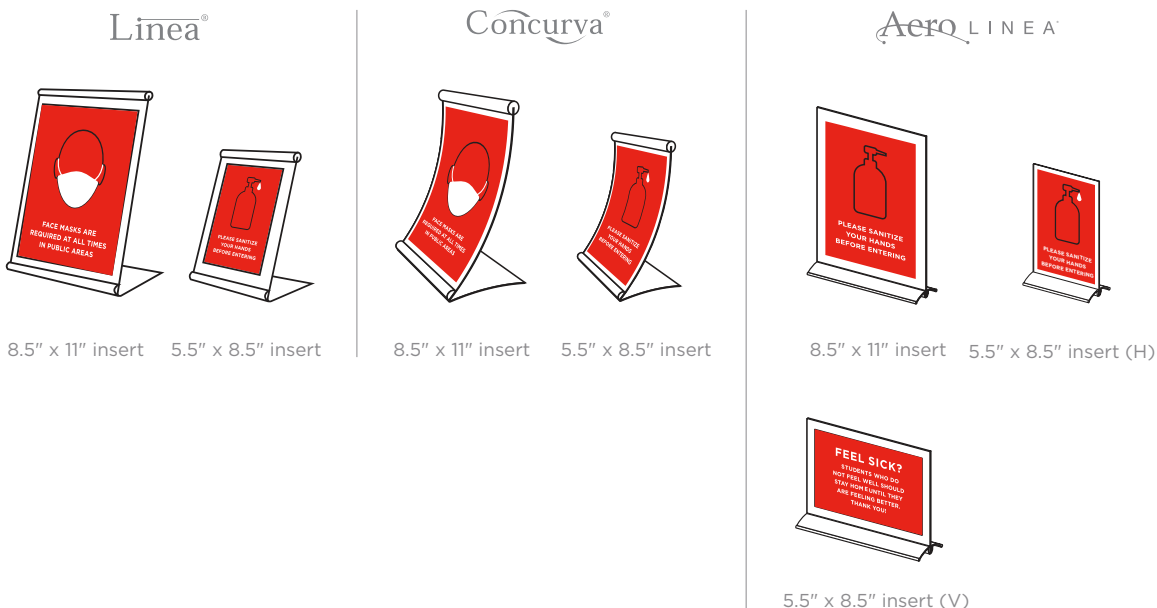
- Choice of Aerolinea®, Concurva® or Linea® display stand.

### STANDARD FINISH OPTIONS



Black Silver

*Note: Standard colors shown.  
Please inquire about different colors or copy.*



# Sanitizing Station Options

## OPTION 1: SANITIZER DISPENSER

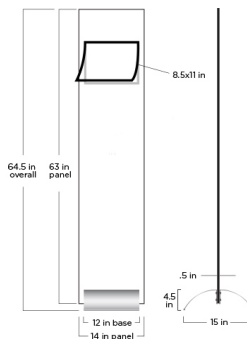
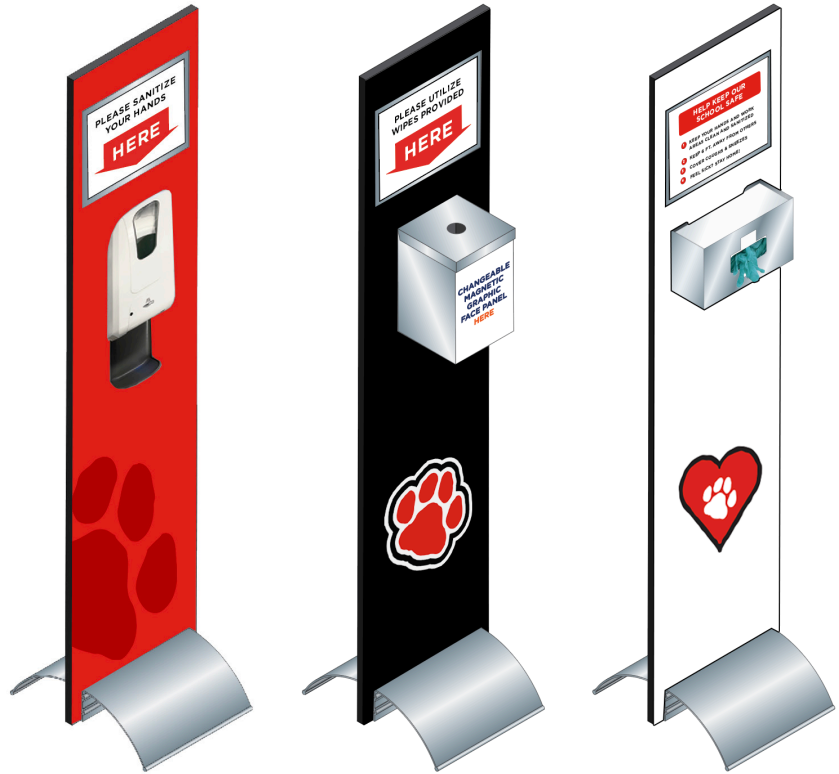
- 64.5" overall height
- Touchless battery operated 1100 ml liquid sanitizer dispenser included
- Gray, Black, or Maple finish
- Black or silver MagaFrame™
- Choose one of four paper inserts
- Custom branded backgrounds and other finishes available
- **Note: Sanitizing Liquid Not Included**

## OPTION 2: SANITARY WIPES DISPENSER

- 64.5" overall height.
- Stainless steel holder w/ hinged lid for sanitary wipes cannister
- Gray, Black or Maple finish
- Black or silver MagaFrame™
- Changeable magnetic message face panel.
- Custom branded backgrounds and other finishes available.
- **Note: Sanitizer Wipes Not Included**

## OPTION 3: SANITARY GLOVE DISPENSER

- 64.5" overall height
- Stainless steel glove box holder
- Gray, Black or Maple finish
- Black or silver MagaFrame™
- Custom branded backgrounds and other finishes available
- **Note: Gloves not included**

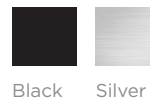


### STANDARD FIXTURE FINISH OPTIONS



Red Black White

### STANDARD MAGAFRAME™ OPTIONS



Black Silver

Custom branded or colored backgrounds available, please inquire

## LOBBY STAND INSERTS

- 8.5" H x 11" W
- Choose from four different designs OR
- Print your own insert or send us your custom message requirements



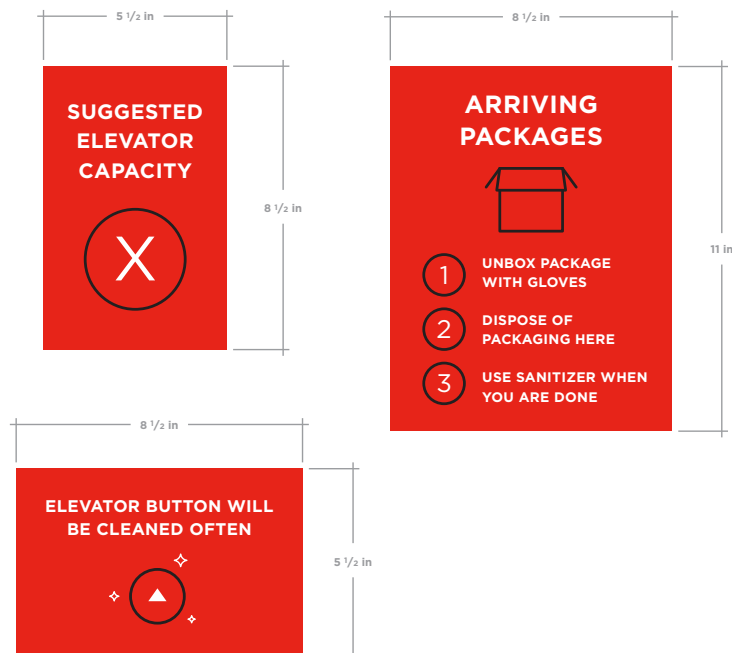
Custom branded and message inserts available, please inquire.

# Elevator & Lobby Signage

## WALL-MOUNTED NOTIFICATION SIGNS

- Option 1: Subsurface printed .020 material with repositionable adhesive. Signs are scratch-resistant material with subsurface copy that are impervious to 99% of all cleaners.
- Option 2: MagaFrame™ with paper insert
- Self-installed

*Note: Standard colors shown.  
Can be customized to your brand standards.*

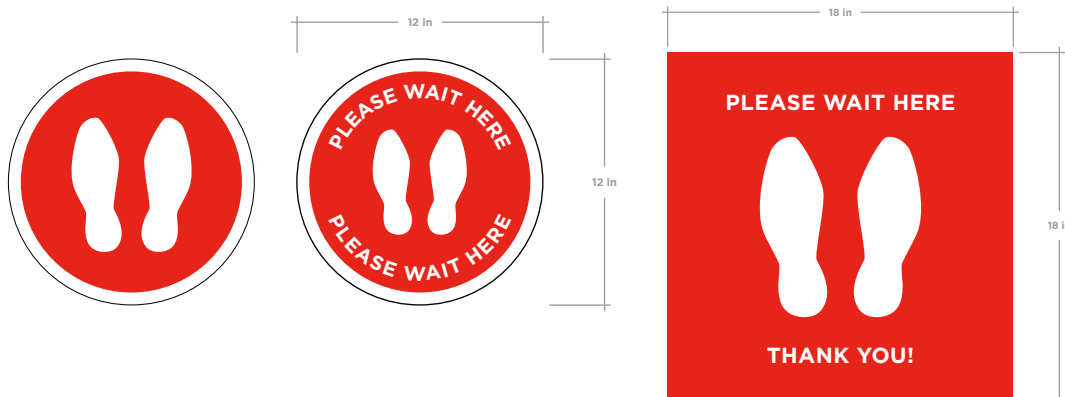


With MagaFrame™

## FLOOR GRAPHICS

- Fantastic for all smooth indoor surfaces like metal, plastic laminates, wood, linoleum, tile & carpeting
- Choice of permanent or semi-permanent adhesive
- Self-installed

*Note: Standard colors shown.  
Can be customized to your brand standards.*



# General Shared Spaces

## WALL-MOUNTED NOTIFICATION SIGNS

- Option 1: Subsurface printed .020 material with repositionable adhesive. Signs are scratch-resistant material with subsurface copy that are impervious to 99% of all cleaners
- Option 2: MagaFrame™ with paper insert
- Self-installed

*Note: Standard colors shown.  
Can be customized to your brand standards.*

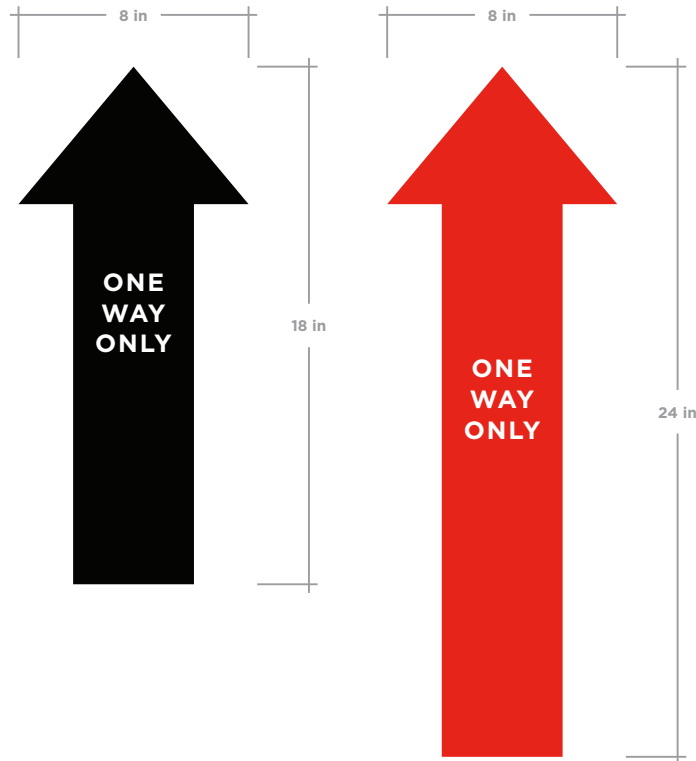


# General Shared Spaces

## FLOOR GRAPHICS

- Fantastic for all smooth indoor surfaces like metal, plastic laminates, wood, linoleum, tile & carpeting
- Choice of permanent or semi-permanent adhesive
- Self-installed

*Note: Standard colors shown.  
Can be customized to your brand standards.*



## COUNTERTOPPERS

- Choice of Aerolinea®, Concurva® or Linea® display stand.

### STANDARD FINISH OPTIONS



Black Silver

*Note: Standard colors shown.  
Please inquire about different colors or copy.*

Linea®



8.5" x 11" insert



5.5" x 8.5" insert

Concurva®



8.5" x 11" insert



5.5" x 8.5" insert

Aero LINEA®



8.5" x 11" insert



5.5" x 8.5" insert (H)



5.5" x 8.5" insert (V)

# Notification Signage

## WALL-MOUNTED NOTIFICATION SIGNS

- Subsurface printed .020 material with repositionable adhesive. Signs are scratch-resistant material with subsurface copy that are impervious to 99% of all cleaners
- Self-installed

*Note: Standard colors shown. Can be customized to your brand standards.*



# Restroom & Locker Room Signage

## WALL-MOUNTED NOTIFICATION SIGNS

- Option 1: Subsurface printed .020 material with repositionable adhesive. Signs are scratch-resistant material with subsurface copy that are impervious to 99% of all cleaners
- Option 2: MagaFrame™ with paper insert
- Self-installed

*Note: Standard colors shown.  
Can be customized to your  
brand standards.*

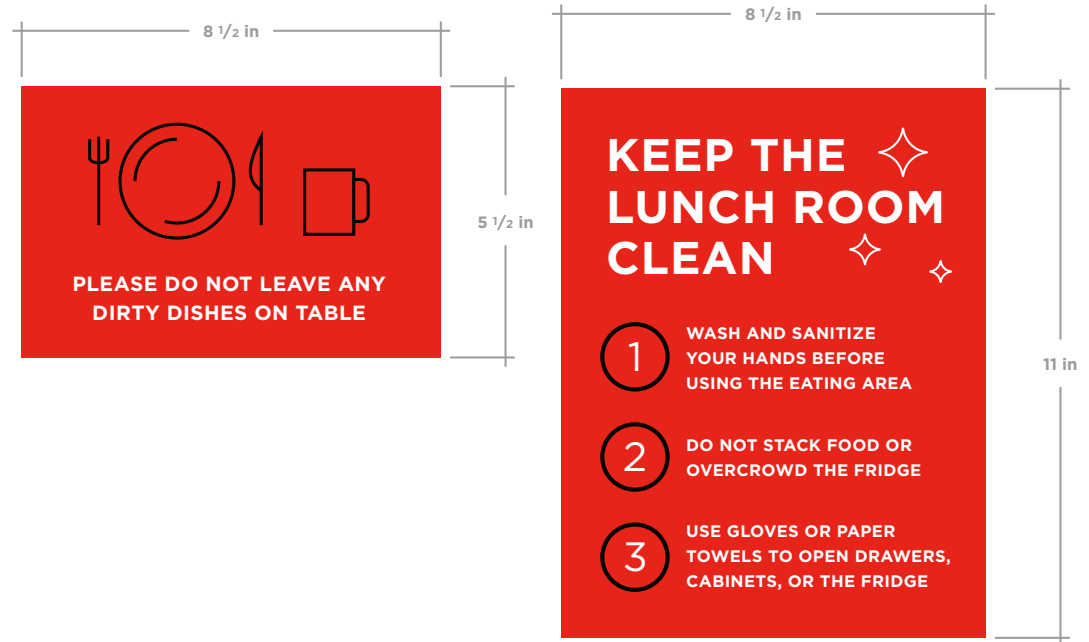


# Dormitory & Break Room Signage

## WALL-MOUNTED NOTIFICATION SIGNS

- Option 1: Subsurface printed .020 material with repositionable adhesive. Signs are scratch-resistant material with subsurface copy that are impervious to 99% of all cleaners
- Option 2: MagaFrame™ with paper insert
- Self-installed

*Note: Standard colors shown.  
Can be customized to your brand standards.*



## COUNTERTOPPERS

- Choice of Aerolinea®, Concurva® or Linea® display stand.

### STANDARD FINISH OPTIONS



Black Silver



Aerolinea  
5.5" x 8.5" insert



Linea®  
8.5" x 11" insert



Concurva®  
8.5" x 11" insert

*Note: Standard colors shown.  
Please inquire about different colors or copy.*

# Paper Signage Inserts

## ALL INSERT ARTWORK AVAILABLE IN:

- 5.5" x 8.5"
- 8.5" x 11"
- 11" x 17"
- 22" x 28"
- Horizontal or Vertical

## INSERTS CAN BE DISPLAYED IN:

- MagaFrame™
- Countertoppers
- Freestanding Displays
- Wall-Mounted Applications

*Note: Standard colors shown.  
Can be customized to your brand standards.*



# MagaFrame™



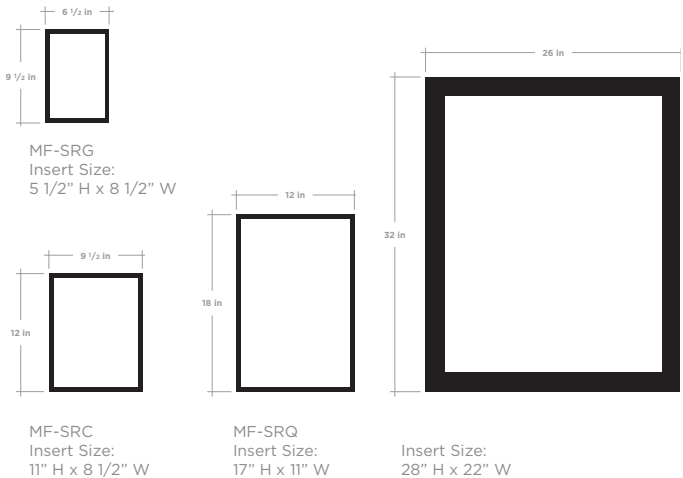
Make the most of your doors, windows, and wall space as selling and promotional venues with our MagaFrame™ lens system.

Now you can place your promotional messaging anywhere and everywhere you'd like. The MagaFrame™ self-adhesive lens system makes it easy to change out

inserts and can be applied to any flat surface. For glass doors and windows, two inserts can be placed back-to-back for double the communications and selling impact.

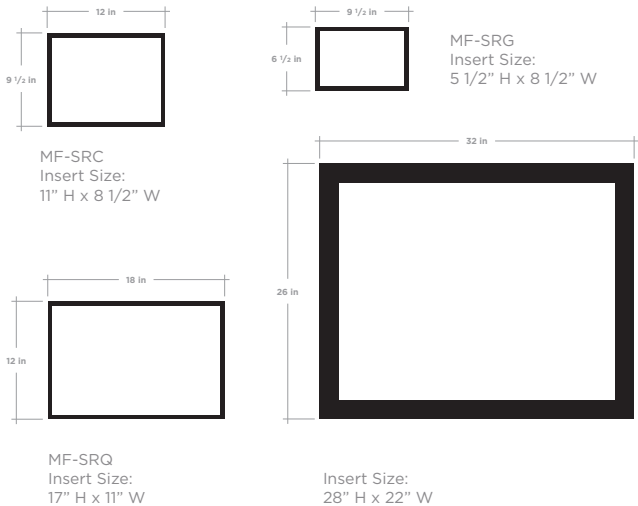
Available in a wide range of sizes, MagaFrame™ can also be customized to incorporate your brand logo, or to work with any decor scheme.

## VERTICAL FORMAT



Custom sizes and designs are available.

## HORIZONTAL FORMAT

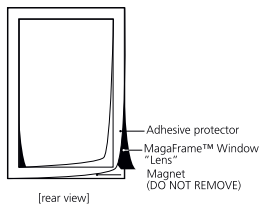


Custom sizes and designs are available.

## Easy To Use

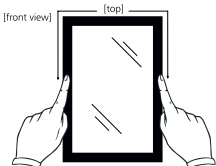
### STEP 1

Peel and remove adhesive protector from rear of magnet.



### STEP 2

Align MagaFrame™ and apply by pressing firmly on lens from top to bottom. (MagaLens® opens from the bottom).

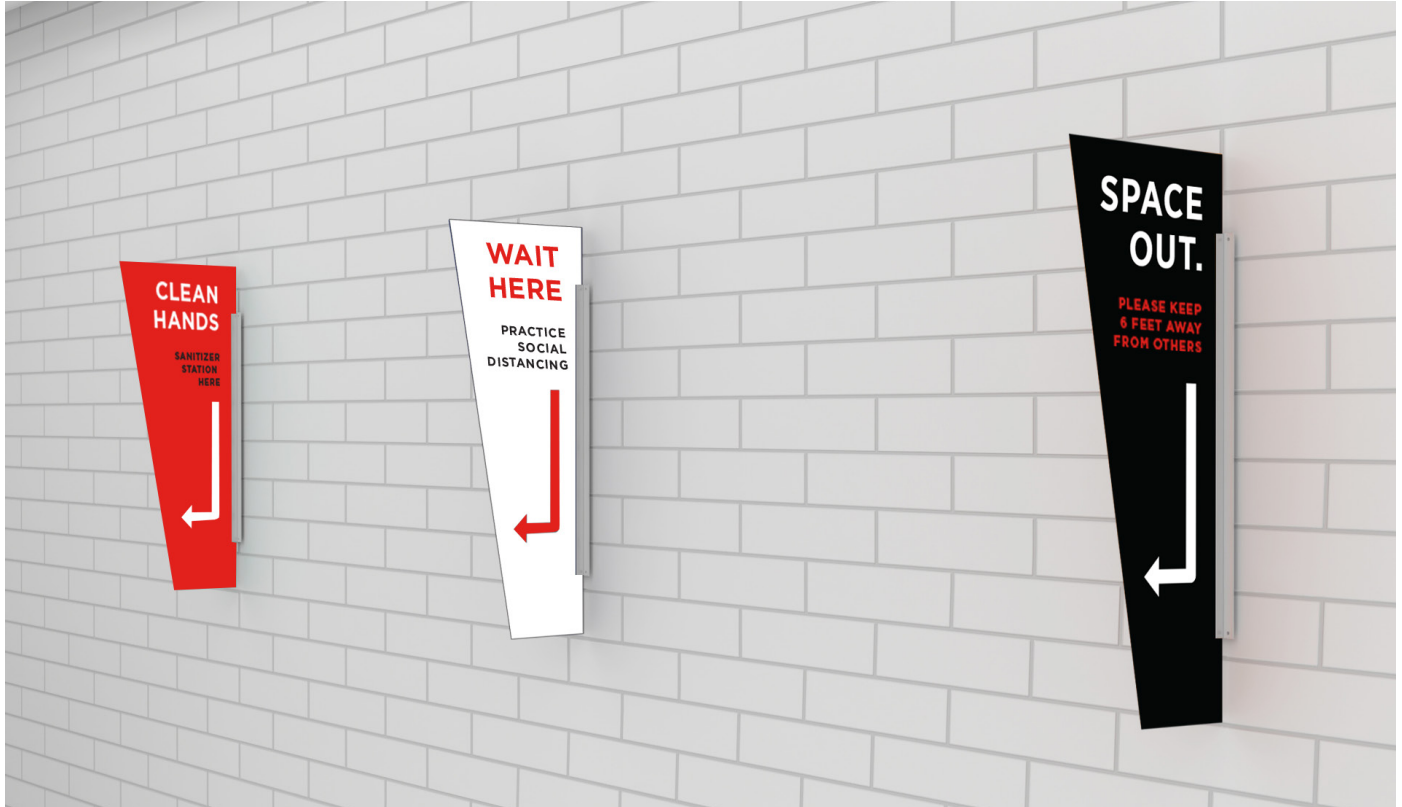


### STEP 3

Lift lens from bottom edge and insert your printed graphic.



# Blade Signs



## DESCRIPTION

- 24" H x 9" W
- Three color options
- 1/8" thick Double faced sintra with plastic T wall mount

*Note: Standard colors shown.  
Can be customized to your  
brand standards.*

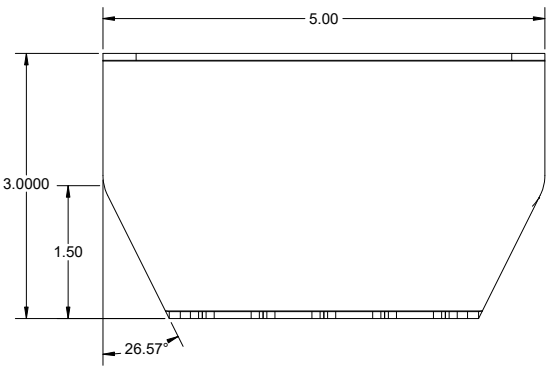


# Door Pull

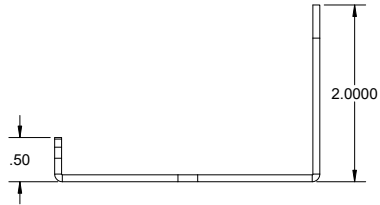


## DESCRIPTION

- 2" H x 5" W x 3" D
- 14 gauge steel with satin finished stainless steel.



TOP VIEW



SIDE VIEW

# VGS/Studio D

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