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Why your business needs Application Management Services





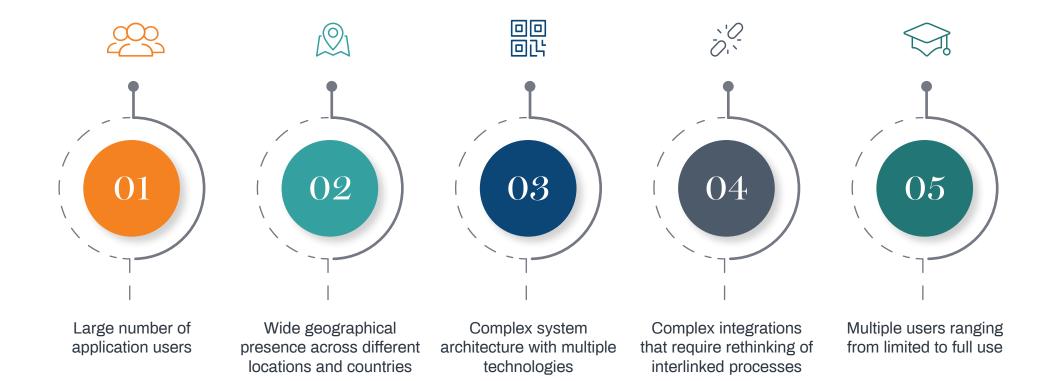
The criticality of Application Management Services

Every organization has critical business applications that support their business processes. From maximizing ROI, upgrading IT systems and efficiently managing the application environment, implementation is a huge investment.

Operational excellence can be achieved by fostering and enhancing applications to reflect changing business needs.

But how do organizations ensure high performance and availability levels for their systems?

5 signs that you have a complex technology landscape



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Benefits of structured and coherent services

Stability and predictability are pinnacle attributes of successful, smooth-running systems. The go-live is just the beginning of the next stage in the business lifecycle. Its crucial to ensure that all the processes are in place for technical and organizational continuity. Depending on the size, maturity and complexity of the organization, operating models can be defined and documented to meet the company's needs. Stability depends on efficient CRM and ERP systems and critical business applications. Predictability depends on the availability of the platform used to run your business.

Improved operational efficiency

Structured and coherent services align a business around a single way to operate, resulting in operational efficiency. Enhanced collaboration & decision-making

Without stable and predictable operations your employees, machines and relationships won't work in unison. Better scalability & growth

Documented and structured services permit productive, immediate user adoption, allowing greater scope for growth and scalability.



Be rigid, but agile at the same time

Its important for organizations to understand that operations and projects are very different things, especially in a complex organizational structure.

Operations have its criteria for success, which are different from the criteria of successful projects. It should be clear that while "operations" are all about keeping the system running and ensuring stability, "projects" are more about value creation - getting more out of your system.

There are a lot of overlaps in the way "operation" and "projects" work and therefore it's important to have the processes well defined. A governance structure, which creates a framework for a common and shared understanding of roles, responsibilities, goals and processes is necessary.

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Mitigate risks

With systems getting more complex, organizations have ERP, BI, machine learning, CRM and other critical systems that the business is depending on. It's risky and impractical to depend on one person to handle operations. There are operation specialists who can handle day-to-day workings without exploding your costs. Freeing up your IT team from mundane concerns enables them to use their skills and insight to help the company get ready for change, monitor competition and address industry challenges.





Manage technological developments with time and resources efficiently

The demands that businesses place on IT are intense - applications must be free of downtime, readily available and performing optimally, always.

In order to meet evolving needs, organizations are constantly looking for solutions that can rapidly stabilize their enterprise solutions and transition into application optimization and innovation in a costeffective manner.

Businesses need mature processes and an upskilled team to prevent disruption in ongoing operations while developing a business application ecosystem to drive digital transformation.

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Why Columbus?

- 1. Ensure stability of your system right after go-live.
- 2. Increase operational efficiency, save costs and free up internal resources to focus on more innovative and strategic initiatives.
- 3. Provide a superior experience to business application users.

Columbus Application Management Services (AMS) is a value delivery system covering reactive support services, proactive managed services and as-needed consultancy services. It provides lifecycle services for customers' complete business applications platform. With a dedicated team of industry, technical and functional consultants, Columbus AMS provides standardized building blocks that can be combined and customized depending on business needs.

Read 5 tips for choosing the right AMS partner



About Columbus

Columbus is a global IT services and consulting company with more than 2,000 employees serving 5,000+ customers worldwide. Columbus helps ambitious companies transform, maximize and futureproof their business digitally. We are specialized within the industries retail, distribution, food and manufacturing. We offer a comprehensive solution portfolio with deep industry knowledge, extensive technology expertise and profound customer insight. Columbus has offices and partners all over the world and we can deliver our solutions and services locally—on a global scale.

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