

PolicyStudio

DIGITALLY TRANSFORM YOUR BRAND STANDARDS,
POLICIES, AND PROCEDURES

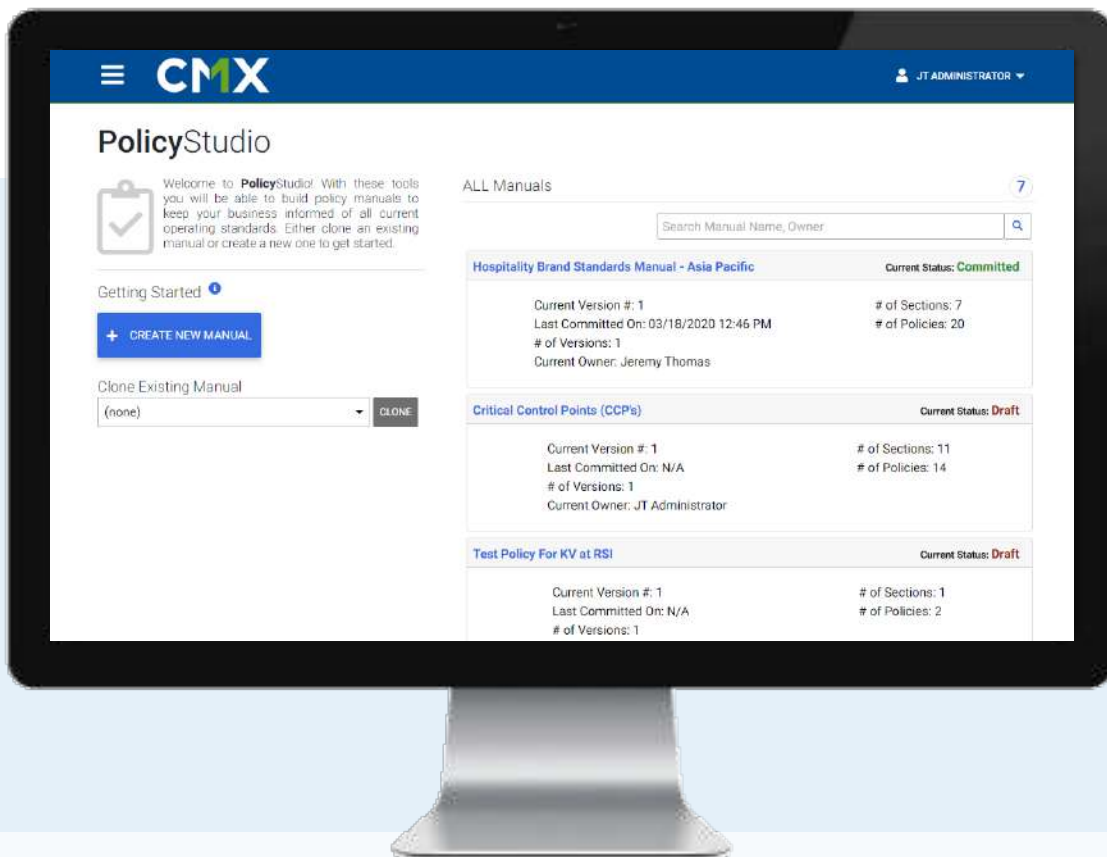


CMX

A **Playbook** for your Brand Promises

Your policies and SOPs are what turn your "Brand Promises" into a playbook for employees to deliver the optimal customer experience and ensure the quality, safety, compliance, and consistency of operations across all your locations.

With **PolicyStudio**, CMX1's Policy Management solution, you can easily create and manage electronic, searchable Brand Standards Guides, Policy Manuals, and Standard Operating Procedures (SOPs) and training documentation for company-wide use. Equip your team members with up-to-the-minute instructions, examples, and resources to complete any task.



Digitally **transform** your brand standards, policies, and procedures

1. Start with great content

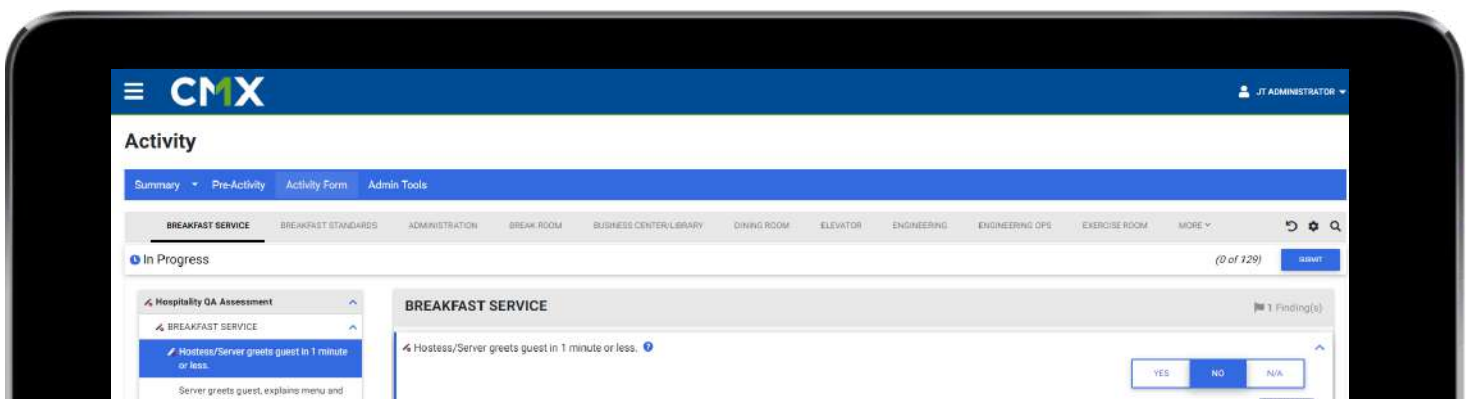
With **Policy**Studio, policy administrators can finally ditch the manual processes and "old dusty binders". Replace them with a powerful policy management program for creating, publishing, and keeping your employees up-to-date on the latest content. Use the drag-and-drop editor to easily develop guides, policy manuals, and training content. All searchable and rich with instructions, images, photos, embedded multi-media, and links to supporting content and documents.

2. Tailor it to the job at hand


PolicyStudio includes intuitive features for cloning, versioning, and publishing your content. This makes it easier for reusing and varying your content for different user groups, concepts, or regions. Access Controls ensure users only see what is applicable to their job function or location type.


3. Make it available in real-time


Content can be updated and immediately published across all your forms and locations on the fly or scheduled for a specific date and time. Give your employees instant access to relevant content via web and mobile access. No more digging through the 'dusty binder' looking for information.





Features that **measure up**

-  **Digital Authoring Tools**

Quickly and easily create your brand standards guides, policy manuals, and Standard Operating Procedures (SOPs) and training documentation. With a drag-and-drop visual designer, rich text editor, and document and media storage - easily and with confidence publish your materials to specific user groups or company-wide in real-time.
-  **Access & Version Controls**

PolicyStudio includes intuitive features for managing status, cloning, and versioning your content. Reuse and vary your content for different user groups, concepts, or regions as needed. Access Controls ensure users only see what is applicable to their job function or location type.
-  **Immediate or Scheduled Publishing**

Content can be updated and immediately published across all your locations on the fly, or scheduled for a specific date and time. Scheduling allows your team to work on new updates and then release those updates to all parties when appropriate..
-  **Link to Questions in ActivityStudio®**

Link your standards, policies, and SOPs to questions in **ActivityStudio®**. Give employees the direction needed within the context of a question to reinforce brand standards and promote best practices and know-how.
-  **Web and Mobile Optimized for Access and Search**

Once your content is published, **Policy**Studio creates a unique URL that can be embedded into your intranet, other websites, and software applications. This allows employees to access relevant content quickly and conveniently while on the go, rather than searching for a paper binder somewhere.

The CMX1 Platform

Ensure Product Quality & Safety


Ensure the quality, compliance, and safety of your products and services

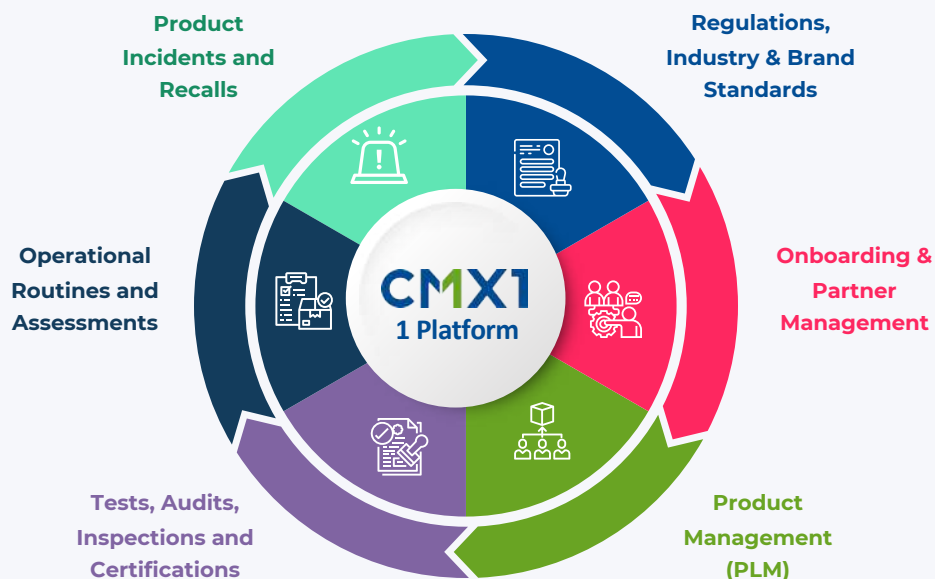
Manage your Supply Chain Partners

Gain control and transparency over your entire supply chain and partner network

Drive Location Performance & Compliance

Know your stores, restaurants, and facilities are safe, compliant and executing with consistency

 Our solutions can be implemented stand-alone or as part of the complete CMX1 Platform



Contact us to schedule a Demo

We're ready to discuss your challenges and demonstrate how CMX1 can help you achieve Operational and Quality Excellence across your organization, whether you're a regional chain or a global giant. Visit us online at [CMX1.com](https://www.CMX1.com) to learn more and to arrange a call and demo today.

VISIT US ONLINE



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