

COVID-19 Solutions

OUR SOLUTIONS FOR RESPONSE, REOPENING & RECOVERY



CMX

RESPONSE, REOPENING & RECOVERY SOLUTIONS

CMX1's COVID-19 Response, Reopening & Recovery Kit

COVID-19 has impacted every industry, forcing businesses to pivot, innovate, and adapt to a completely “new normal”. Consumer confidence has been shaken and the pandemic will likely have a lasting impact on their behaviors, preferences, and expectations.

Ensuring the health and safety of your employees, suppliers, visitors, and customers will be key in successfully navigating the phases of response, reopening and ultimately thriving during recovery and beyond.

CMX1's COVID-19 Response, Reopening & Recovery Kit gives you the digital tools needed today to quickly adjust, adapt, communicate, and perform across all your locations, stores, or facilities with consistency and compliance. And when you choose CMX1, you're selecting a platform for the future, where you can digitally transform all your operational routines for quality, safety, risk, and compliance.

Brand Trust and the Coronavirus Pandemic

(Edelman Trust Barometer, March 2020)

60%

of consumers are turning to brands that they absolutely can trust.

90%

of consumers want brands to do everything they can to protect the well-being of their employees and suppliers

71%

of consumers say if they perceive a brand is putting profit over people, they'll forever lose trust in that brand

New normal New challenges

In this new normal - safety, cleanliness, hygiene, and sanitation practices are more important than ever to the customer experience - and for compliance and risk mitigation.

You're adapting your operations while doing your best to adhere to changing guidelines and regulations and ensuring employee safety. It's no easy task, but #weareinthistogether.

Here are just a few of the challenges we're helping brands to solve during this critical time.

- **Communicating new policies & procedures**
 - **Perform with clarity & consistency**
 - **Gaining visibility**
- **Identifying trends & making adjustments**
 - **Recordkeeping & logs**

Communicate
in **real-time**
with CMX1

Create a
playbook
with CMX1

Know with
confidence
with CMX1

Take
action
with CMX1

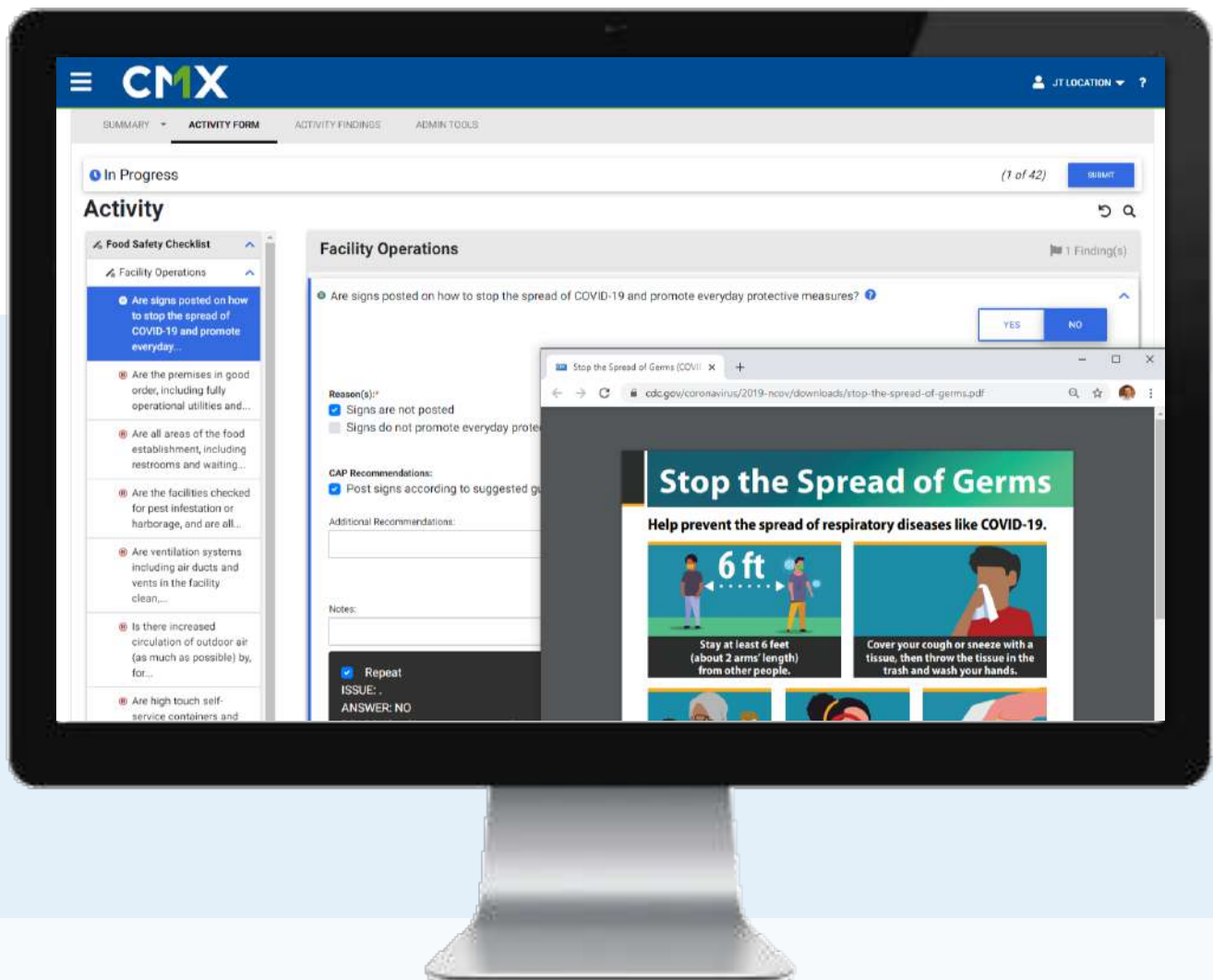
Be
compliant
with CMX1

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Perform with confidence

Digital tools for rebuilding trust, mitigating risk, and taking action with consistency, compliance, and confidence.

- Document reported illnesses, injuries, accidents, and general safety issues.
- Experience real-time insights for identifying trends, improving, and making better decisions.
- Gain visibility, control, and measure compliance.



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CMX Solutions for **crushing** COVID-19



Integrated Policy Management

As policies and SOPs evolve, turn them into "Operational Playbooks" for employees to deliver the optimal customer experience and ensure the quality, safety, compliance, and consistency of operations across all your locations. With [PolicyStudio](#), CMX1's Policy Management solution, you can easily create and manage electronic, searchable Brand Standards Guides, Policy Manuals, and Standard Operating Procedures (SOPs) and training documentation for company-wide use. Equip your team members with up-to-the-minute instructions, examples, and resources to complete any task.



Re-opening checklists

With CMX1's COVID-19 Response, Reopening, and Recovery Kit, you'll be able to leverage [ActivityStudio®](#) to inspect your locations, stores, or facilities in preparation for reopening. The form is based on CDC recommendations and industry best practices for reopening previously closed locations or those that have had limited public use. Make sure you've addressed key health and safety practices before re-opening and restarting operations!



Employee Wellness Checks

With CMX1's COVID-19 Reopening & Recovery Kit, you can leverage [ActivityStudio®](#) for pre-shift employee wellness checks. The form is based on [CDC guidelines](#) for conducting daily health checks including *temperature monitoring and screening for COVID-19 symptoms or exposure.

*The EEO laws, including the ADA and Rehabilitation Act, continue to apply during the time of the COVID-19 pandemic, but they do not interfere with or prevent employers from following the [guidelines and suggestions made by the CDC or state/local public health authorities](#) about steps employers should take regarding COVID-19.

CMX Solutions for **crushing** COVID-19



Health & Sanitation Shift Logs

With CMX1's COVID-19 Reopening & Recovery Kit, leverage [ActivityStudio®](#) to perform post-shift audits to review and document that all required safety, health, and sanitation procedures have been completed. Including employee wellness checks, the use of Personal Protective Equipment (PPE), hygiene such as handwashing, and social distancing practices, along with cleaning and sanitizing high-touch areas, equipment, and customer and employee environments.



Incident Reporting

Leverage [ActivityStudio®](#) to report, investigate and document workplace illnesses, injuries, near misses, accidents, and general safety issues. CMX1's Incident Reporting form is modeled after OSHA, and other industry best practices.



Closed-loop Corrective Actions

When non-conformances are identified by your team, rest easy knowing CMX1 has a fully integrated workflow for addressing and reviewing Corrective and Preventative Actions (CAPAs). Recommended corrective actions give your team clear instructions on what to do next, and how to respond. CMX1 can detect repeat issues, enforce timeframes to respond by based on criticality, send reminders, escalate critical issues to management, and identify trends where additional training and coaching is needed.



"... ensuring employee and customer's health and safety across our 500 locations is our top priority. ActivityStudio® gives us real-time visibility into the data we need daily to know our COVID-19 operational guidelines are being followed. This allows us to move forward with the confidence that we are following the latest CDC guidelines and are in full compliance with state and local laws."

Isaac Morton

Vice President, Information Technology, Sizzling Platter




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Up and **running** in no time!

The CMX1 Platform has been proven to be equally adept for smaller companies all the way to global brands. Whatever your scale, we can have you up and running quickly, just like Sizzling Platter (500+ locations in 2 weeks) and Buffalo Wild Wings (1200+ locations in 4 weeks).

Start small with our COVID-19 Response, Reopening & Recovery Kit or implement CMX1 in full, from the get-go and experience end-to-end confidence in your supply chain partners, products, and locations.

Related **resources** available online

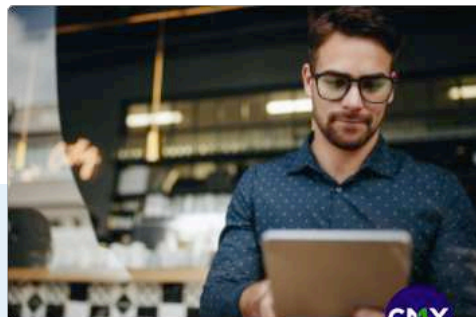


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OPERATIONS
CMX Announces Sizzling Platter Goes Live with ActivityStudio

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The **CMX1** Platform

Ensure Product Quality & Safety

Ensure the quality, compliance, and safety of your products and services

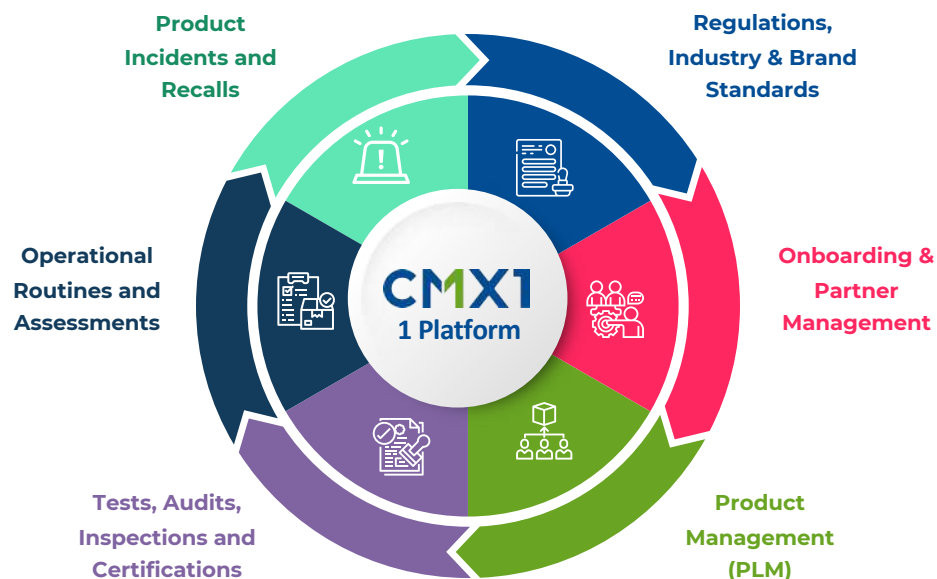
Manage your Supply Chain Partners

Gain control and transparency over your entire supply chain and partner network

Drive Location Performance & Compliance

Know your stores, restaurants, and facilities are safe, compliant and executing with consistency

 Our solutions can be implemented stand-alone or as part of the complete [CMX1 Platform](#)



RESPONSE, REOPENING & RECOVERY SOLUTIONS

Contact us to schedule a Demo

We're ready to discuss your challenges and demonstrate how CMX1 can help you achieve Operational and Quality Excellence across your organization, whether you're a regional chain or a global giant. Visit us online at [CMX1.com](https://www.CMX1.com) to learn more and to arrange a call and demo today.

VISIT US ONLINE



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